

**1961**

**ANNUAL MEETING**

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**BOARD OF CHRISTIAN EDUCATION  
AND PUBLICATION**

**Evangelical and Reformed Church  
(United Church of Christ)**

**April 12 and 13, 1961 / Sylvania Hotel / Philadelphia, Pennsylvania**



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Evangelical and Reformed Church

Sylvania Hotel  
Philadelphia, Pennsylvania

REPORTS ON

Education  
Finance  
Periodical  
Christian Education Press

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Dr. F. I. Sheeder	Executive Secretary
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Miss Greta P. Hinkle	Literature Consultant
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Miss Ethel A. Shellenberger	Associate Director Camps & Conferences
Dr. Henry Tani	Director of Youth Work
Miss Florence Vail	Field Worker
Mr. Loren Walters	Assistant to Executive Secretary & Director of Leadership Education
Mr. Stanley H. Wilke	Director of Missionary Education
Rev. William E. Wimer	Director of Adult Work & Family Life

### CURRICULUM AND PERIODICAL EDITORS

Dr. Robert E. Koenig  
Dr. F. E. McQueen

Director of Curriculum  
Editor-in-Chief, Uniform Series;  
Adult Editor, Church and Home Series

Dr. E. A. G. Hermann  
Miss Rose M. Kniker  
Mr. Herman C. Ahrens, Jr.  
Dr. Jerome Jay Fussell  
Rev. Mel F. Ludwig  
Rev. J. Donald Paine  
Mrs. Edna S. Pullinger  
Miss Marie R. Remmel

Editor Emeritus  
Editor Emeritus  
Editor YOUTH  
Missions Editor  
Editor, Leadership Education Materials  
Editor, Children's Publications  
Editor, Audio-Visual Materials  
Editor, CHURCH SCHOOL WORKER

### CHRISTIAN EDUCATION PRESS STAFF

Dr. Fred D. Wentzel  
Mrs. Alice B. Crispin  
Miss Helen E. Groninger  
Miss Lael A. Henderson

Director of Publications  
Copy Editor  
Sales Manager  
Book Editor



AGENDA  
FOR  
CURRENT MEETING

AGENDA FOR ANNUAL MEETING

BOARD OF CHRISTIAN EDUCATION AND PUBLICATION

Philadelphia, Pa.

April 12-13, 1961

Presiding:

President Ralph P. Ley

and

Vice President Marie Helland

1. Convening of Session
2. Devotions
3. Roll Call
4. Presentation of Visitors
5. Adoption of Agenda and Working Schedule
6. Communications
7. Action on Minutes of 1960 Annual Meeting and the Meeting of the  
Executive Committee of the Board held on December 28, 1960
8. Consideration of Recommendations of Executive Secretary
9. Report of Board of Editors and Action on Recommendations
10. Consideration of Recommendations of Staff Members
  - (a) Director of Publications and Sales Manager of  
Christian Education Press
  - (b) Children's Work
  - (c) Youth Work
  - (d) Specialized Ministries
  - (e) Adult Work and Family Life
  - (f) Literature Consultant
  - (g) Editors



- (h) Director of Curriculum
- (i) Service Library
- (j) Missionary Education
- (k) Leadership Education and Field Work
- (l) Campus Christian Life

11. Executive Session

- (a) Consideration of Financial Matters
- (b) Adoption of Working Budget for 1961
- (c) Election of Staff Members
- (d) Other Items

12. Dates for Executive Committee Meeting and for  
Annual Board Meeting 1962

13. Other Items

14. Adjournment

REPORTS  
OF  
STAFF MEMBERS

MEMBERSHIP

COMMITTEE

MANAGEMENT



## REPORT OF THE EXECUTIVE SECRETARY

It is with genuine satisfaction that I present this my fifteenth annual report to the Board. As I look back over the years, there are many pleasant memories that fill me with gratitude. If the Constitution of the United Church of Christ is adopted by the General Synod this summer, no one knows for certain what our future relationships will be. I want to take this opportunity, therefore, to express my appreciation to my colleagues who, as members of the staff and as fellow workers in the offices of the Board, have shared a common task with loyalty and devotion. During the years since July 1, 1946, when I began my duties as Executive Secretary, there have been many changes in the personnel of the Board itself but I can say with all sincerity that it has been a real joy to work with everyone. It is my earnest hope that in the United Church the fine relationships that have existed over the years may continue.

I am especially grateful to the Board for the opportunity so generously provided last summer in authorizing my attendance at the meetings of the Board of Managers, World Council of Christian Education, in Berlin, Germany. Because of this action of the Board, Mrs. Sheeder and I were able to enjoy a long-cherished vacation in Europe. Although our trip was interrupted by my unexpected hospitalization, we were able to do many things we had planned. This summer we hope to return to Europe to complete the latter half of our 1960 tour. In this connection I hope to further the business interests of our Board by making personal contacts with dealers who distribute our products in the British Isles and on the Continent, especially The Religious Education Press Ltd. of Surrey, England.

### Personnel Changes

By action of the Executive Committee and with the unanimous support of the other members of the Board, Loren Walters was appointed assistant to the Executive Secretary effective February 1, 1961. Mr. Walters, who has served since 1947 as director of the Department of Leadership Education, will continue to direct this phase of the Board's work. As assistant to the Executive Secretary Mr. Walters will represent the Board at denominational and interdenominational meetings, and will assume other tasks that the Executive Secretary is normally called upon to perform. I am deeply appreciative of this action of the Board since it will unquestionably relieve me of some of the heavy responsibilities that I have been carrying during the past few years, many of which have been directly related to merger negotiations.

As announced to the Board a year ago, Rev. Fred E. McQueen, D. D., will reach the age of retirement later this year. Dr. McQueen has served with distinction in the editorial department of our Board and one of its predecessor agencies--The Board of Religious Education of the Evangelical Synod of North America--since 1927. During his term of service with our denomination he made an enviable reputation for himself in interdenominational circles. He has carried considerable responsibility in a number of committees of the present Division of Christian Education of the National Council of Churches and its predecessor, The International Council of Christian Education. It would be impossible to list all of the assignments Dr. McQueen has carried throughout the years, but here are a few of the important committees on which he has worked: Uniform Series, Graded Series, Editors' Section, the Story Papers Sub-Section, and the Armed Forces Curriculum. He has also served as the sole secretary of the Co-operative Publication Association since its founding.

As authorized by the Board, arrangements have been made with Dr. McQueen to retire from his full-time editorial post as of December 31, 1961, and to continue on a part-time basis for the next two years. This arrangement should enable us to effect a smooth transition as new persons are assigned to take over the responsibilities that Dr. McQueen has been carrying.

By mail vote the Board approved the appointment of the Reverend Willard W. Wetzel as editor of adult materials for the United Church Curriculum. Mr. Wetzel has been serving as field worker in Christian education of Philadelphia Synod since August 1, 1959. He was graduated from Ursinus College and Lancaster Theological Seminary. From 1954-59 he served successively as pastor in Pennsburg, Pennsylvania, and Jacobus, Pennsylvania. Mr. Wetzel's election as a staff member of our Board has the approval of the General Council of our denomination. He plans to begin his services with our Board on May 1, 1961.

It is proposed that Miss Lael Henderson be asked to carry responsibility for the International Uniform Lesson materials. Before taking over her present assignment as book editor for Christian Education Press she edited some Uniform Lesson materials under the direction of Dr. McQueen. It is planned, if the Board is willing to support this proposal, that Miss Henderson will take over editorial responsibility for the International Uniform Lesson materials on a gradual basis.

Mrs. Thora Brown, who has served in various capacities with our Board, resigned on February 15, 1961, to become an elementary teacher in the public schools of Philadelphia. Mrs. Brown began her services with the Board as secretary to the director of the Department of Campus Christian Life. When Mr. Helmich moved his office to St. Louis Mrs. Brown was retained as a secretary and assistant in our editorial department. During the past several years she carried major responsibility for the development of the quarterly curriculum filmstrips. We are grateful for the faithful services of Mrs. Brown through the years and wish her every success in her new post.



As indicated in my 1960 report, Mrs. Irene Balliet Semmel resigned as Co-ordinator of Field Work on August 31, 1960. Miss Leona Poppe has been carrying on this responsibility since that date. Mrs. Semmel, who now resides in Lehigh, Pennsylvania, continues to serve as a part-time field worker. Mrs. Hilda Woelke, of Houston, Texas, is serving in a similar capacity in Texas and neighboring synods. We are still seeking the services of additional personnel as full-time and part-time field workers.

I am pleased to report that the Department of Specialized Ministries, which has been discussed in Board meetings for some time, is now in business. This department combines services in the fields of camps and conferences, voluntary service (workcamps, caravans, community service, institutional service, high school exchange) and vocation and personnel services. Dr. Schlingman heads the department. Miss Ethel Shellenberger is responsible for the camp and conference program. Mr. Carl Bade directs the voluntary service aspect of our work. The Reverend Joseph Howell is in charge of vocation and personnel services.

Mrs. Helen Stroughton, who served since 1950 in our accounting department, retired on December 31, 1960.

Mrs. Ethel Kennel, who served for four years as secretary to Gilbert Schroer, Cooperative Council of Missionary Education, and for the past five years as secretary to Stanley Wilke in our Department of Missionary Education, retired on January 31, 1961.

Mrs. I. Marion Hull, circulation manager for our Periodical Department, retired on March 31, 1961. Mrs. Hull began her services with the old Publication and Sunday School Board of the Reformed Church in the United States on April 24, 1920. Her term of service antedates that of any employee of the Board. For many years Mrs. Hull and her late husband, Robert, worked side-by-side in the Periodical Department. After Mr. Hull's untimely death in 1945, Mrs. Hull carried full responsibility for our Periodical Department. Her skill in predicting quantities of periodicals that might be used in a given quarter, many months in advance of actual use, has been one of the chief reasons why our periodical business has been so successful through the years. Mrs. Hull plans to take a vacation in Florida and will then return to carry on a part-time assignment in the department which she has headed for so long. It is proposed that Miss Virginia Blauser, who has been trained under Mrs. Hull's leadership, be chosen as Mrs. Hull's successor. Miss Blauser has been in the employ of the Board since 1945, and is an active member of the Olivet E&R Church located near Norristown, Pennsylvania.

Mrs. Stoughton, Mrs. Kennel and Mrs. Hull have been faithful and conscientious employees of the Board. We wish them Godspeed in their retirement.

We are still searching for a person to serve as associate director of the Department of Children's Work and a person to serve as associate director with responsibility for young adults in our Department of Adult Work. Our Board has agreed to provide these additional staff persons, hopefully before we are completely merged as one educational staff in the United Church of Christ. Our Congregational Christian counterpart agency has agreed to provide two additional persons in the Department of Youth Work.

Changes in office personnel during the year have been normal. The following persons left the employ of the Board on the dates and for the reasons noted:

- Mrs. Barbara Ciboski - editorial assistant, Department of Campus Christian Life, August 31, 1960, moved from St. Louis, Missouri
- Mrs. Helen Dilks - clerk, Accounting Department (part-time) April 30, 1960, work unsatisfactory
- Miss Judith Fryer - secretary to Mr. Ahrens, June 1, 1960, to take another position
- Miss Jacqueline Jones - secretary at Voluntary Service Center (part-time), September 30, 1960, to take another position
- Miss Geraldine Woodroffe - secretary to Mr. Paine, September 30, 1960, to enter the employment of the Board of Pensions and Relief

The following persons have been added to our list of employees:

- Miss Anna Astroth - editorial assistant (part-time) to Dr. Fred E. McQueen
- Miss Ellen Calder - secretary to Miss Groninger, April 4, 1960
- Miss Virginia Cleaves - clerk, Periodical Department, February 6, 1961
- Miss Mary Ellen Ditty - secretary to Mr. Howell, January 16, 1961
- Miss Hazel Hill - clerk, Accounting Department, February 16, 1961
- Miss Dorothy Johnson - secretary to Mr. Paine, October 16, 1960
- Miss Ruth Kurtz - secretary to Dr. Wentzel, January 3, 1961
- Mrs. Lillian Lowe - clerk, Accounting Department, October 5, 1960
- Mrs. E. Joan Motchos - secretary in Dr. Sheeder's office, February 10, 1961
- Mrs. Elizabeth Rutledge - secretary in Mr. Walter's office, February 10, 1961

Our force of staff and office workers, permanent and part-time in Philadelphia and St. Louis, totals 97. To all our employees we pay special tribute for devoted and faithful service.



The following persons have been in the employ of the Board for the length of time indicated:

Five Years -

Barbara Knox	Grace Michener
June Pfeil	Edith Reiff
Evelyn Schulz	Miriam Ward
Frankie Bouldin	

Ten Years -

Margaret Crisp  
Jessie Irwin  
Henry Tani

Fifteen Years -

Beryl Richardson  
Edward L. Schlingman  
Franklin I. Sheeder

Plans are being made to give special recognition to these employees who have given generously of themselves to the work of the Church as it has been committed to our Board.

Report on Miss Shellenberger's Leave of Absence

At the 1960 Annual Meeting of our Board the request of Miss Ethel A. Shellenberger for a leave of absence was granted. According to plan, Miss Shellenberger left on September 15, 1960 on a world tour. She visited relatives in the British Isles and in Burma, and a host of friends in other parts of the world. One of the special features of her trip was to attend the ordination services of M. Elia Peter in Hyderabad, India, who was one of the party which comprised an ecumenical team of six youth workers who visited youth work in many Latin American countries in 1956-57. Miss Shellenberger returned to this country in time to assume her new duties as associate director of camps and conferences in the new Department of Specialized Ministries beginning on January 1, 1961.

Financial Items

Our education department budget for 1960, as approved by the Board a year ago, totaled \$428,140.95. Actual receipts for the year were as follows:

Regular monthly apportionment payments	\$ 350,000.00
Contributions from the Women's Guild	26,000.00
Contributions from churches	176.00
Cash balance from 1959	<u>20,416.60</u>
Total	\$ 396,592.60

Actual net expenditures for 1960 in our education department totaled \$372,225.55. It is evident from this that we finished the year within our budget figures. A summary of budget appropriations and actual expenditures follows:

	Budget <u>Allowance</u>	Actual <u>Expenditures</u>	Differences Between <u>Expend. &amp; Allow.</u>
General Administration	64,310.79	60,543.97	3,766.82
Visual Aids	3,500.00	3,957.01	( 457.01)
Service Library	4,318.74	3,569.15	479.59
Leadership Education	36,085.76	36,245.74	( 159.98)
Children's Work	36,025.58	27,500.03	8,525.55
Weekday & Vac. Schools	1,250.00	189.27	1,060.73
Youth Work	44,400.84	43,807.35	593.49
Campus Christian Life	83,371.48	76,507.29	6,864.19
Camps & Conferences (Admin.)	19,936.76	18,860.44	1,076.32
Voluntary Training Program	25,713.00	24,834.79	878.21
Dept. Voluntary Service	24,616.08	7,555.56	17,060.52
Adult Work & Family Life	18,849.00	17,780.12	1,068.88
Missionary Education	40,925.58	38,580.16	2,345.42
Literature Consultant	6,298.84	5,325.89	972.95
Shipping Department	9,157.50	7,475.37	1,682.13
United Campus Christian Fellowship Publications	9,381.00	CR. 506.59	8,887.59

The over-expenditure in audio visuals is actually a bookkeeping matter. Some of the items charged to this account could just as reasonably be charged to General Administration which completed the year with a sizable overage. The same explanation can be made with regard to the over-expenditure of \$159.98 in the Department of Leadership Education. Analysis of this department's budget indicates that there was a larger sum charged to the Christian Education Associates' Program than had been budgeted. Our Curriculum Development Program account, which is supported from periodical income, could have been charged for a larger share of the Christian Education Associates' Program thus enabling the leadership education budget to appear in better light.

The over-expenditure in the Leadership Education Department was not a matter of poor financial housekeeping.

With respect to what appears to be a sizable balance in the Department of Voluntary Service, it should be pointed out that the actual expenditure in this department totaled \$26,055.57 as against the budgeted item of \$24,616.08.



The appropriation from the Congregational Christian Service Committee of \$18,500.00 should be considered as applying against the total expenditure indicated above which would mean that in addition to the CC appropriation our Board actually spent \$7,555.56 for the work of this department.

It is gratifying to report that all staff members responsible for budget expenditures have learned to exercise great care in the financial operation of their respective departments. For this reason we were able to complete the year 1960 without the necessity of drawing upon our reserves.

### Periodical Department

In the periodical department our income from sales for 1960 exceeded costs and expenses by the sum of \$124,008.08. In this connection the following comparative data will be of interest:

<u>Year</u>	<u>Net Sales</u>	<u>Costs &amp; Expenses</u>	<u>Profit</u>	<u>P. C. of Profit</u>
1952	509,585.77	468,228.46	41,367.31	.081 (8.1%)
1953	505,399.60	488,006.18	17,394.42	.034 (3.4%)
1954	545,913.85	525,911.87	22,001.98	.041 (4.1%)
1955	588,976.54	542,950.46	46,026.08	.078 (7.8%)
1956	637,406.85	561,971.82	75,435.03	.117 (11.7%)
1957	666,230.29	569,350.76	96,879.53	.145 (14.5%)
1958	716,709.17	598,836.05	117,873.12	.164 (16.4%)
1959	759,472.85	636,374.53	123,098.32	.162 (16.2%)
1960	812,342.38	688,444.45	124,008.08	.152 (15.2%)

It will be noted that the total dollar volume of periodical sales exceeded the three quarters of a million mark. Because of our favorable periodical department showing in 1960 we were able to carry forward our Curriculum Development Program without the necessity of calling upon periodical reserves.

An analysis of the profit and loss statement indicates that out of 28 items in our Church and Home Series only three were loss items: kindergarten teacher's guide, \$14.52; young people and adult teacher's guide, \$1,848.55; and the quarterly filmstrips, \$2,312.69. One of the reasons why we showed as large a loss as we did in the filmstrips account was because of the fact the CCs decided not to take the spring quarter 1960 filmstrip, "Playing It Square In The Family." Their decision was based upon the fact that we had experienced difficulty in getting a satisfactory script in time for including reference to it in the introductory lesson materials. We decided to go through with the original plan and were therefore required to pay the total costs involved in the production of this one filmstrip. When this particular filmstrip appeared it met with a fine response, in fact, the Christian Board of Education (Disciples) have inquired whether they might use this filmstrip

"Playing It Square In The Family" in connection with their church school lesson materials. We have granted them permission to do this and it may be that over a period of time we shall more than recover the loss on this item.

Of the eight items published under the category papers, magazines, etc., there were four loss items: Church School Worker required a subsidy of \$5,688.50; Children's Religion, \$484.47; Trailblazer, \$52.40; and Youth, \$28,235.22. The 1960 subsidy for the Church School Worker was nearly \$4,000.00 less than that required in 1959. This improved condition in the financial report of the Church School Worker was due largely to the increase in subscription rates which went into effect in October 1960. We are hoping that by this time next year the Church School Worker will be paying its own way. The situation with regard to Youth is a different matter. Even though we increased the subscription rates on Youth in October 1960 and the subscription volume has continued to rise, the 1960 subsidy for Youth was \$6,721.55 greater than in 1959. It would seem that we have reached a point where we must take some courageous action regarding Youth magazine. This matter has been discussed at length with the editor of Youth and we are hoping to present certain alternatives to the Board for its action regarding the continued publication of this very significant magazine.

With regard to the International Uniform Lesson materials, the Uniform Lesson teacher required a subsidy of \$7,760.67; the junior pupil's, \$299.07; and other items, \$55.80. In view of the possibility that our publishing operation will be merged with that of our Congregational Christian friends before too long, we have had several conferences involving the Presbyterians, CCs, and ourselves with respect to the future publishing program so far as the Uniform materials are concerned. It is our hope that we may have something to report to the Board on this matter.

In accordance with our policy of long standing, free grants for one quarter were made to new mission church schools and church schools not currently using our church school materials. In 1960 14 church schools received free grants of materials totalling \$891.02.

The Unified Protestant Sunday School Curriculum for the Armed Forces continues to be used extensively at military establishments throughout the world. During the past year we supplied 227,367 separate pieces of material in our Church and Home Series curriculum as follows:

January-March	Primary Teacher's Book	2,967 copies
	Primary Activities Packets	30,840
	Primary Picture Sets	399
	Junior Teacher's Book	2,738
	Junior Pupil's Book	29,131
	Junior Pictures	268



April - June	Primary Teacher's Book	2,939 copies
	Primary Pupil's Book	29,692
	Primary Activity Packets	29,495
	Primary Picture Sets	245
	Junior Teacher's Book	2,654
	Junior Pupil's Book	28,658
	Junior Picture Sets	144
July - September	Primary Picture Sets	114 copies
	Junior Teacher's Book	2,455
	Junior Pupil's Book	26,175
	Junior Picture Sets	69
October-December	Primary Teacher's Book	3,500 copies
	Primary Activity Packets	32,384
	Primary Picture Sets	2,500

The business that we do with the Armed Forces is not of a very profitable nature. However, we are rendering a distinct service and it is our hope that the materials we produce will continue to be recommended and widely used by service personnel around the world.

#### Curriculum Development Program

The United Church Curriculum is proceeding according to plan. The nursery material has now been in use since last fall and we have been receiving many favorable responses to it from our churches. It is unfortunate that because of some unwise publicity given to certain aspects of it in the beginning, there was reluctance on the part of some of our leaders to introduce it in their church schools. It is fair to say, however, that the reception given to this new nursery material on the part of our people has been better than that given to any previous nursery material that we have recommended. It is our belief that in the years ahead this material will win its way on its own merit and that other denominations will turn to it because of its sound theological and educational approach.

As will be seen from the Curriculum Development Program statement appended, the \$100,000.00 that was voted to be appropriated from Periodical Department income to this account was not sufficient to meet the needs. In order to meet all obligations at the close of the year, it was necessary to transfer an additional \$13,000.00 from Periodical income to the Curriculum Development Program account. The auditor has asked that the Board take action authorizing this transfer so that our accounts will be in order.

It is recommended that the transfer of an additional sum of \$13,000 from the 1960 Periodical income to the Curriculum Development Program account for the year 1960 be approved.

## Statement of Income and Expenditures for the year 1960:

Balance on hand, December 31, 1959		\$	511.06
Transferred from Periodical Income			113,000.00
Contribution from Educational Department to			<u>10,000.00</u>
Field Worker Expenses		\$	123,511.06
Total Expenditures, January 1, 1960 to December 31, 1960:			
Library Expenses			.99
Postage and Express			65.07
Promotional Expenses			803.30
Salaries (staff)	18,394.88		
	<u>6,449.14</u>	transferred to Nursery	
	11,945.74		11,945.74
Stationery and Supplies			3,212.85
Subsidies--Directors of Christian Education			
in Synods			1,800.00
Telephone			4.80
Travel (staff)	2,958.97		
	<u>1,802.08</u>	transferred to Nursery	
	1,156.89		1,156.89
United Church Curriculum Expenses:			
Confirmation & Church Membership			129.41
Design Counsel Expenses	9,589.52		
	8,411.66	transferred to	
		Nursery-Packet	
		C. E. A.	
	<u>1,177.86</u>		1,177.86
Design Counsel - Impress Fund			500.00
Filmstrip Packet Consultant Expenses			5,233.32
Leadership Development Program Expenses			6,809.28
Nursery Material Expenses	43,589.63		
	17,454.23	transferred	
		to Nursery	
		for October-	
		December '60	
		quarter	
	<u>26,135.40</u>		26,135.40
Pre-publication Expenses - Artwork - Writers'			
Fees - etc.			38,906.14
Field Workers:			
Salaries			16,263.04
Supplies and Other Expenses			1,349.41
Travel			3,680.66
Station Wagon:			
Net Cost - New Car - L. Poppe			2,017.35
Maintenance			<u>1,462.07</u>
			<u>122,653.58</u>
Balance on hand December 31, 1960		\$	857.48



It is recommended that in order to meet the financial necessities for the coming year in connection with our Curriculum Development Program, the sum of \$150,000 be appropriated from Periodical income and/or reserves to this account.

Christian Education Press

The total volume of sales for 1960 was \$177,472.30 as compared with \$164,558.79 in 1959. We exceeded our 1960 sales goal of \$175,000.00 by approximately \$2,500.00. Total book sales in 1960 amounted to \$146,433.30; the sales of lithographs, slides and filmstrips \$28,762.92; and sales of pictures amounted to \$2,276.08.

Following is a tabulation for the past ten years of orders received by Christian Education Press:

<u>Year</u>	<u>Book Orders</u>	<u>Filmstrip Orders</u>	<u>Picture Orders</u>
1951	2,297		
1952	2,850		
1953	2,617		
1954	3,802	1,138	
1955	4,290	1,273	480
1956	4,401	1,345	418
1957	5,462	1,258	703
1958	5,552	1,375	525
1959	6,197	1,404	404
1960	6,033	1,279	382

It will be noted that for the first time since we have been keeping a detailed record of our orders we experienced a slight decrease in the number of orders received in each of the three categories listed. Interestingly enough, however, our total dollar volume of business for 1960 showed an increase over that of 1959 as indicated in the preceding paragraph.

This decrease in the number of orders may be a reflection of the general business slow-down that prevailed in the economy as a whole. As we look ahead to 1961 there are some evidences that we can expect an upswing in our Christian Education Press business. For example, we are now processing for the Air Force an order for 750 filmstrips (three titles of 250 copies each). This particular item will represent a volume of about \$3,000.00.

We also expect to have ready for the trade this year a series of three filmstrips on which we have been working for the past several years on behalf of the Division of Christian Education of the National Council of Churches. These filmstrips should be used widely by the denominations that have participated in their planning and production.

We are indebted to Dr. Fred D. Wentzel and to Miss Helen E. Groninger for the excellent record that Christian Education Press is making in the publishing world.

In 1960 we operated under the first complete budget in the history of Christian Education Press. Our experience with the 1960 budget has enabled us to make some necessary corrections in our planning for 1961 and we are submitting herewith a proposed budget for the current fiscal year.

	<u>1960 Budget</u>	<u>1960 Expenditures</u>	<u>1961 Budget</u>
Artists Fees	1,000.00		
Accounts Written Off	150.00	34.28	100.00
Advertising & Promotion -			
Direct	8,000.00	5,228.80	8,500.00
General	6,000.00	4,848.11	6,500.00
Equipment	1,500.00	326.37	1,500.00
Express & Postage -			
Direct	600.00	1,079.20	1,000.00
General	1,800.00	1,505.15	2,000.00
General Overhead	1,200.00	1,466.99	1,500.00
Hauling to Post Office	350.00	319.73	400.00
Insurance	125.00	600.57	750.00
Blue Cross/Blue Shield, etc.			1,000.00
Life of Christ Exhibit	200.00		100.00
Newhouse Sales - Commission	7,500.00	6,693.23	7,500.00
Production Cost - Books	62,200.00	82,295.10	75,000.00
Filmstrips	11,000.00	10,542.81	15,000.00
Pictures	100.00		1,000.00
Retirement - Ministerial	946.00	1,117.66	2,357.22
Lay	2,022.12	2,103.89	1,008.33
Lay Overhead	175.00	99.97	100.00
Rental - Office	7,092.00	7,092.00	7,092.00
Residence	1,800.00	1,800.00	1,800.00
Royalties - Barosin	600.00	345.37	600.00
Books	7,000.00	10,779.36	10,000.00
Salaries	35,000.00	33,139.70	38,000.00
Shares of Legal Fees	400.00		250.00
Supplies	3,200.00	3,747.45	3,750.00
Telephone	500.00	406.65	500.00
Travel	<u>1,000.00</u>	<u>310.96</u>	<u>1,000.00</u>
Total	161,460.12	175,883.35	188,307.55

We are setting a goal of \$200,000.00 for total sales of Christian Education Press publications in 1961 and believe that we can reach this figure without too much difficulty.



It is recommended that the proposed 1961 budget for Christian Education Press be approved.

#### Education Program Budget for 1960

At the meeting of the Executive Committee held on December 28, 1960, approval was given to a proposed educational program budget for 1961 in the amount of \$437,786.52. This budget was presented to the Budget and Finance Committee of the General Council at its meeting in Cleveland, Ohio, in February 1961. General Council voted to our Board a guaranteed advance of \$350,000.00, which is the same amount that we received in 1960.

As this report is being written we have had no official word from the Women's Guild as to what they propose to do on our behalf in the year 1961. If past experience is any guide in this matter we can expect approximately \$25,000.00 from the Women's Guild on behalf of the work of our Board during the coming year.

It is recommended that authorization be given to make a transfer of Periodical funds up to the amount needed to balance the 1961 projected expenditures in the Education Program budget.

#### Schaff Building Indebtedness

During 1960 our Board received \$15,000.00 from the Board of Business Management which brings total receipts to date to \$63,000.00 of the \$100,000.00 agreed to by the parties responsible for the STATEMENT OF INTENTION worked out by representatives of our Board, the Board of Business Management, and the General Council in February 1957. By previous action of our Board the funds received have been invested with the Board of Investments and earlier endowments have been reactivated: the children's endowment fund, in full, in the amount of \$26,000.00; the James I. Good Historical Fund, in full, in the amount of \$5,000.00; and general endowment funds, in part, to the extent of \$17,000.00;

It is recommended that the \$15,000 received in 1960 and invested with the Board of Investments be designated as an addition to the general endowment funds.

If this recommended action is approved it will mean that the general endowment funds will have been reactivated to the extent of \$32,000.00. The original amount of the general endowment funds was \$51,000.00 which means that there is a balance of \$19,000.00 needed to reactivate this account in full. It is our expectation that payments will be made annually

by the Board of Business Management until the amount of \$100,000.00 agreed upon has been paid in full. At the present rate of payment, the remaining \$37,000.00 should be paid off within the next two or three years.

#### Garrett Trust Funds

Grants totaling \$1,550.00 were made from Garrett Trust Fund income in 1960. All grants had been approved by the Board or by the Finance Committee to whom authority was delegated in some instances. The grants were as follows:

James Wm. Adam, Albright College	\$ 250.00
Carl F. Kemper, Eden Seminary	300.00
Ronald O'Reilly, Lancaster Seminary	<u>1,000.00</u>
	\$ 1,550.00

In addition, grants totaling \$3,100.00 were made by the Finance Committee in February and March 1961 to

Walter S. Hengen, Jr., Mission House Seminary	\$ 300.00
Joseph D. Seger, Harvard Divinity School	300.00
Richard L. Seigfried, Lancaster Seminary	300.00
Thomas Szigethy, Eden Seminary	350.00
Sheldon W. Warner, Lakeland College	300.00
Charles W. Wealand, Lancaster Seminary	350.00
Richard C. Welchlin, Mankato State College	300.00
Milton K. Staskal, Mission House Seminary	100.00
E. James Ubbelhode, New York University	200.00
Charles J. deBoeser, Jr., Lancaster Seminary	100.00
Ronald O'Reilly, Lancaster Seminary	<u>500.00</u>
	\$ 3,100.00

The balance in this account at the end of 1960 was \$8,132.13.

In my 1960 report the recommendation was made and approved that Samuel L. Fisher and Ronald C. O'Reilly, of Lancaster Theological Seminary, be appointed curriculum study directors for the period September 1960 through August 1961, and that their expenses be provided from the Garrett Trust Fund and from the Curriculum Development Fund account. Later developments made it impossible for Samuel Fisher to accept the assignment as scheduled and in his stead Edwin Weeks, of Crozer Theological Seminary, was selected as one of the curriculum study directors. Mr. Weeks chose not to sign the Declaration of Faith and his entire expenses, therefore, have been drawn from the Curriculum Development Program account.



As we look ahead to 1961 the two students who have agreed to direct the Curriculum Study are Robert Stout and Miss Mary Bowers. Both of these young people are students at Eden Theological Seminary and will direct experiments in churches located in the midwest. Both students have signed the Declaration of Faith, and

It is recommended that Robert Stout and Miss Mary Bowers, students at Eden Theological Seminary, be granted the sum of \$3,000.00 each from the Garrett Trust Fund as compensation for services in connection with the United Church Curriculum Experimentation Program, September 1961 through August 1962, and that whatever additional amount is necessary to cover expenses for training and travel to the churches related to the experimental project be taken from the Curriculum Development Fund account.

#### Salary Increases and Medical Coverage for All Employees

In accordance with recommendations made by the General Council of the Evangelical and Reformed Church major increases in staff salaries and in salaries of all employees were made effective February 1, 1961. Some of our staff salaries are still not as high as counterpart CC staff salaries, and it is anticipated that in the United Church an effort will be made to equalize salaries so far as possible. In view of the fact that the General Council did not provide for an increase in the 1961 Guaranteed Advance allocated to provide for salary increases, it will be necessary for all of our department heads to exercise great care in budget expenditures for 1961.

Salary increases for 1961 will amount to approximately \$20,566.00.

In accordance with the action of the Board last spring and of the Executive Committee in December 1960 our Board entered into an Agreement with the Associated Hospital Service of Philadelphia for Blue Cross, Blue Shield and major medical coverage for all full-time employees. Only two employees, for reasons which they considered adequate, failed to take advantage of this general provision of the Board. If the Board desires these two persons are willing to sign statements to the effect that this plan was presented to them but after deliberation they decided voluntarily not to participate in it. According to the terms of the Agreement the Board assumes 50% of the total cost of this medical plan, the employees assuming the other 50%. The total cost to the Board for 1961 will be approximately \$4,500.00. This plan is essentially the same as the one now in effect for the clergy who are members of Philadelphia Synod.

### 1962 Purdue Conference

As reported last year, plans are being made to hold our next National Conference on Christian Education at Purdue University, Lafayette, Indiana, August 21-24, 1962. Mr. Walters will be prepared to discuss any aspect of this program in which the Board may be interested. Submitted herewith is a tentative budget which calls for a contribution from our Board of \$5,000.00 and a similar contribution from the CC counterpart agencies:

#### Estimated Receipts:

Rooms and meals fees - 5,000 @ \$25.00	\$ 125,000.00
Registration fees -	
Resident delegates - 5,000 @ \$10.00	50,000.00
Non-resident delegates - 250 @ \$4.00	1,000.00
Insurance premiums	2,500.00
Contributions from	
Boards and Agencies for the Exhibit - E&R & CC	1,000.00
Board of Christian Education and Publication	5,000.00
Division of Christian Education and Pilgrim Press	<u>5,000.00</u>
Total.....	\$ 189,500.00

#### Estimated Expenditures:

Room and meals	\$ 125,000.00
Badges	500.00
Board and Lodging -	
Staff	6,000.00
Recreation leaders pre-Conference period	750.00
Conference Newspaper	1,000.00
Dramatics, Visual, TV closed circuit	10,000.00
Exhibits	5,000.00
Honoraria	1,000.00
Insurance premiums	2,500.00
Miscellaneous items	500.00
Promotion - Picture cuts	1,000.00
Postage	1,500.00
Printing	5,000.00
Recreational equipment	250.00
Service fees to Purdue University	5,000.00
Shipping costs	1,500.00
Study group material	1,000.00
Telephone and Telegraph	250.00
Travel - Pre-conference	3,000.00
Travel - Leaders	10,000.00
Refunds	<u>500.00</u>
Total.....	\$ 181,250.00

It is recommended that the tentative budget as submitted be approved.



### Full-Time Synodical Directors

There are full-time directors of Christian education employed in the following synods: Midwest, Philadelphia, West New York. Each of these synods has received some subsidy from our Board in order to get this program under way. On February 1, 1961, the Reverend Raymond W. Bizer became full-time director of Christian education in Missouri Valley Synod. We entered into an agreement with Missouri Valley Synod to provide a subsidy in the amount of \$ 5,000.00. . There have been inquiries from several other synods who are considering the possibility of employing full-time directors but nothing has materialized except for Missouri Valley Synod to date.

### The Board for Homeland Ministries

The Corporate Members-Elect of the Board for Homeland Ministries met last summer in Cleveland, Ohio, prior to the special meeting of the General Synod of the United Church of Christ. The Committee of Fifty met in November 1960 in St. Louis, and in January 1961 at Buck Hill Falls. The Corporate Members-Elect are scheduled to meet again prior to the meeting of the General Synod of the United Church of Christ in Philadelphia, June 28-29, 1961.

The Committee on Internal Structure of the Committee of Fifty, of which Dr. Roger L. Shinn is chairman, has been successful in helping in the structure of practically all of the divisions of the Homeland Board. An organizational chart of the Board for Homeland Ministries as approved by the Committee of Fifty, is included with this report.

A proposed structure for the Division of Christian Education was approved by the Joint Educational Staff meeting in Atlantic City, New Jersey, March 6-10, 1961. A copy of this proposal is included in this report.

So far as the Division of Publication is concerned a plan of organization has been approved, copy of which is attached to this report.

### Appointment of Herman Ahrens as Youth Correspondent New Delhi Assembly, World Council of Churches

As reported to the Executive Committee of the Board on December 28, Herman Ahrens has been invited to serve as news correspondent at the New Delhi Assembly of the World Council of Churches scheduled to be held in New Delhi, India, November 12-December 12, 1961. It is estimated that the trip will cost approximately \$2,000.00. Inquiries have been made of the Board of International Missions as to the possibility of having Mr. Ahrens visit some of our mission stations in India if he decides to accept

the invitation to attend the Assembly. It has been agreed that entertainment and some travel costs in India will be provided by the Board of International Missions. A request has been made of President James E. Wagner to provide \$1,000.00 from the Ecumenical Travel Fund. It is hoped that the Board will see its way clear to guarantee whatever additional money is needed to make this trip possible. It is also to be hoped that the Board will encourage Mr. Ahrens to accept this invitation since it is believed that a trip of this nature will not only be of personal benefit to Mr. Ahrens but will be reflected in the work that he will do in connection with the editing of YOUTH. If the Board grants permission to Mr. Ahrens to make this trip to India plans will be made to carry on the publication of YOUTH during his absence.

### Christian Youth Publications

POWER, a quarterly devotional for young people which was originally published by the Methodist Department of Youth Work, is now being published by Christian Youth Publications, an organization to which our Board is a party along with the following agencies:

Christian Board of Publication, Disciples of Christ  
 Youth Department, Board of Christian Education, Methodist Church  
 Evangelical United Brethren Church  
 Protestant Episcopal Church  
 Division of Christian Education, Congregational Christian Churches

A copy of the Agreement is included with this report.

According to action of the Board two advances of \$1,500.00 each have been made to get this organization under way. POWER is doing quite well. Circulation is increasing steadily and it is expected that within another year refunds of some or all of the advances made to get this operation under way will be refunded.

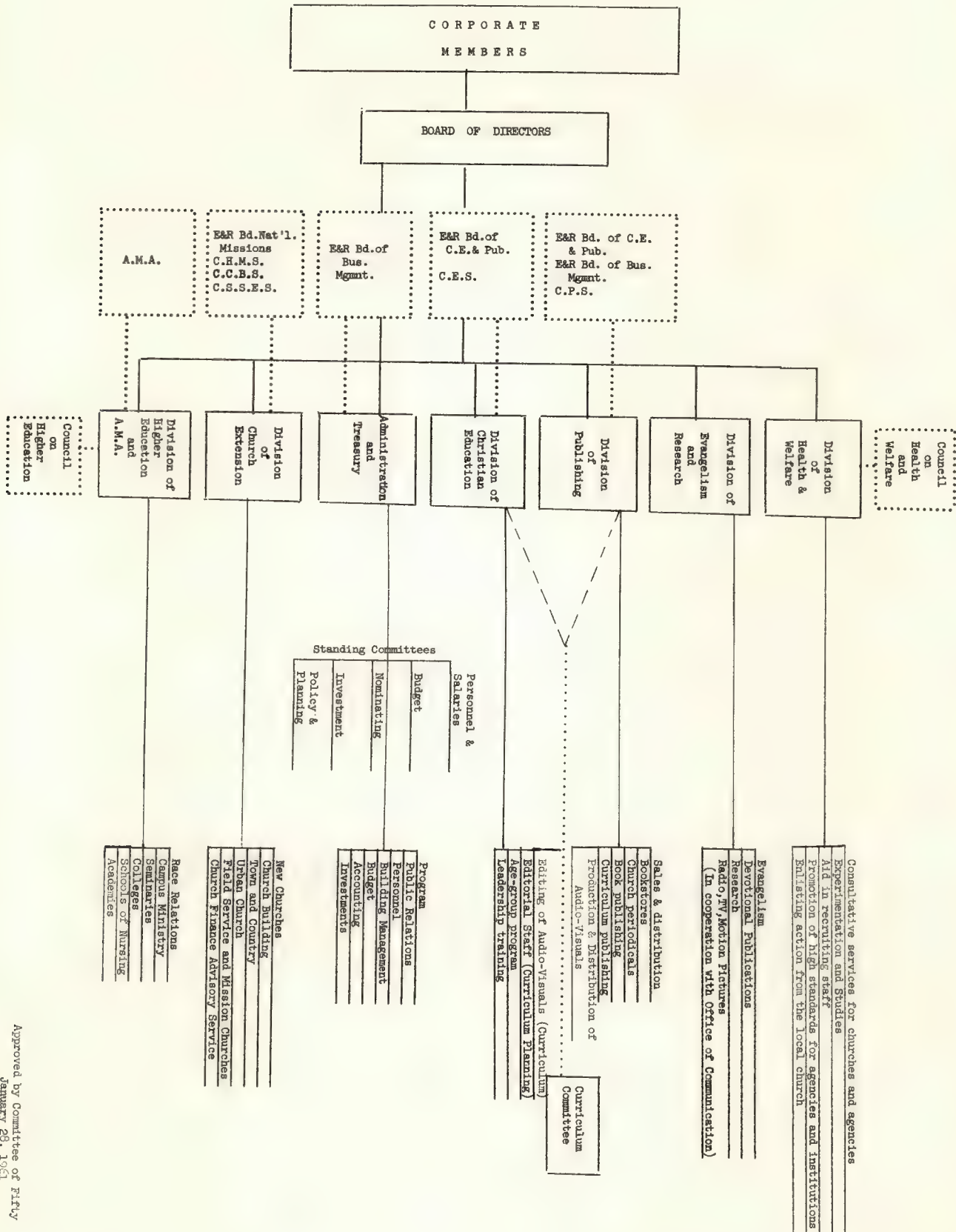
It is anticipated that other publications will be developed from time to time. At present consideration is being given to the possibility of publishing cooperatively a reading magazine for young people which will be of new style quality, and which will present the Christian point of view on problems which are of concern to young people.

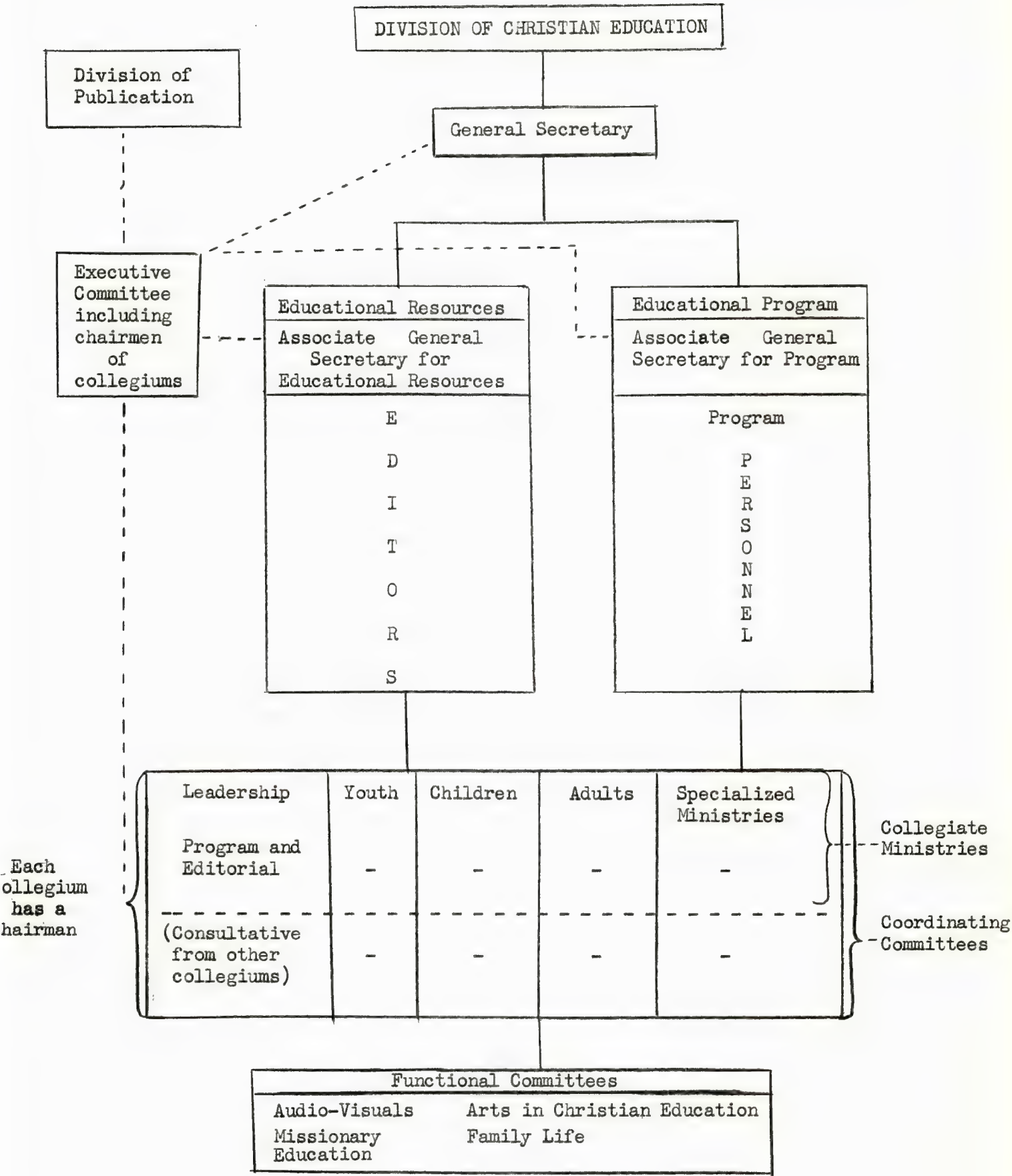
Respectfully submitted,

Franklin I. Sheeder,  
 Executive Secretary



UNITED CHURCH  
BOARD FOR HOMELAND MINISTRIES







**DIVISION OF PUBLICATION**

**GENERAL SECRETARY**

CENTRAL DIVISION  
OF  
ADMINISTRATION &  
TREASURY

**DIRECTOR OF BOOK  
PUBLICATION**  
(United Church Press)

**PRODUCTION  
MANAGER**

**MANAGER OF  
EDEN PUBLISHING  
HOUSE**

**MANAGER OF  
DISTRIBUTION  
AND SALES**

Book Editors  
Copy Editors  
Proofreaders  
and such other staff  
as is necessary to  
carry on the publica-  
tion of books for the  
United Church of  
Christ and the gen-  
eral trade

Art and Layout  
personnel, and such  
other staff as is ne-  
cessary to produce  
materials for the en-  
tire Board (and,  
hopefully, for the en-  
tire denomination):  
Church papers, cur-  
riculum, books, mag-  
azines, devotional  
booklets, AVs, etc.

Composers and  
Press Operators  
and other staff ne-  
cessary to carry on  
effectively the print-  
ing done by Eden  
Publishing House,  
e.g., Binding Oper-  
ators, etc.

Circulation Dept.  
Bookstores  
Wholesale Dept.  
Traveling Sales Force  
A-V Sales & Service  
Advertising and  
Promotion  
Central Distribution  
Service for denomina-  
tion  
Mail Order Dept.  
Etc.

ACCOUNTING STAFF  
FOR THE VARIOUS  
DEPARTMENTS OF  
THE DIVISION

## CHRISTIAN YOUTH PUBLICATIONS

### ARTICLES OF AGREEMENT

1. Organization. The undersigned Protestant Denominations and appropriate units thereof, hereby join in the formation and organization of an unincorporated association under the name of Christian Youth Publications.

2. Purpose. The purpose of Christian Youth Publications is:

1. To publish cooperatively and to distribute Christian publications particularly directed to junior high, senior high and older youth.
2. To afford a means for consultation as to the nature and type of such publications, and
3. To share appropriately in Christian youth movements around the world.

3. Executive Board. The governing body of the association shall be an Executive Board. Each cooperating denomination shall designate two members thereof, one to represent its Christian education, editorial and youth programs, and one to represent its publishing interests, insofar as possible. The board shall meet once a year and at the call of the Executive Committee. The Executive Board shall provide by-laws, rules and regulations for the conduct of the business of the association.

4. Officers. The officers shall be a Chairman, a Vice Chairman, a Secretary and a Treasurer, whose duties shall be defined by the Executive Board, and who shall be elected by it to serve for terms of one year and until the election and qualification of their successors.

5. Executive Committee. The officers so elected shall constitute the Executive Committee of the Executive Board and shall have such duties as may be assigned to them by the Board.

6. Other Committees. The Executive Board shall appoint two major functional committees, the Editorial Committee and the Management Committee, and such other committees as it may deem advisable. Committee membership may be from the Executive Board or other denominational representatives.

7. The Editorial Committee. The majority of membership of the Editorial Committee shall be made up of denominational representatives who serve in Christian education, editorial or youth program relationships in their denomination.

The Editorial Committee shall have primary responsibility for editorial policy and content of the publications involved, subject to review and final determination by the Executive Board. This Editorial Committee may be divided into sub-committees to provide a committee on editorial policy and content for each publication. Each denomination involved and participating in any particular publication may have at least one representative on the sub-committee for such publication.

8. Management Committee. The majority of the Management Committee shall be representatives of the publishing units of the cooperating denominations. Subject to the control of the Executive Board, this Committee shall have primary responsibility for setting up annual budgets for each publication and for determining the policies and procedures to be followed in the conduct of the business affairs of Christian Youth Publications. It may be divided into sub-committees, each having such responsibilities as may be delegated to it with respect to the individual publications. In every instance, the denomination interested in the individual publication shall be represented on the sub-committees charged with responsibility for it.

9. Publishing and Distributing.

A. Prime Publisher

The Executive Board shall select a Prime Publisher for each publication from among the publishing units of the cooperating denominations. The Prime Publisher shall act as business manager with responsibility for the printing, binding, publishing and distribution functions, according to policies and procedures as determined by the Executive Board in consultation with the Publisher. The Publisher shall administer for and on behalf of this organization all expenses of editing, including salaries of personnel, manuscripts, art, illustrations, engravings, printing, binding, distributing, and collection of accounts, and all other expenses incidental to the operation. The Prime Publisher shall have administrative and supervisory relationship to the editors and staff under policies and procedures approved by the Executive Board.

B. Editors

The Executive Board shall appoint the editor or editors of each publication to serve at the pleasure of the Executive Board to which they shall be amenable. They shall cooperate with the Prime Publisher and shall comply with such administrative and supervisory rules as the Prime Publisher may establish with the approval of the Executive Board.

C. Prices and Sales Policies

Prices and sales policies shall be determined by the Executive Board after consultation with the Prime Publisher.

D. Financial Responsibility

Income to carry on the publishing operation of Christian Youth Publications shall be from two sources: (1) from sale and distribution of publications to individuals, groups and denominations, and (2) from participating denominations or denominational units in the form of advances or assessments. When necessary, advance payments may be requested by the Executive Board from participating members. Assessments may be made by the Executive Board to cover operating deficits.



The members shall be jointly and severally responsible for losses incurred in any publication in which they participate, on the basis of formula to be determined by the Executive Board.

A sufficient amount of capital shall be retained to carry on the current and on-going publishing operation.

Surpluses will be distributed by Executive Board at its discretion for such purposes as:

- (a) development of youth publications;
- (b) support of indigenous youth publications around the world; and
- (c) return of advances.

#### E. Promotion

Denominational units will be responsible for promotion of publications in which each participates. Where possible, publications will be carried on denominational church school literature order blanks and in literature catalogs. Uniform promotion materials such as mailing pieces, ads for publications, and letters for direct mailing, may be provided by the Prime Publisher as mutually agreed upon by the Publisher and the Executive Board.

10. Membership. Other Protestant Denominations, or Orthodox Churches, or appropriate units thereof desiring to participate herein, on application to and approval by the Executive Board may do so. Any of the undersigned cooperating denominations or denominational units or other such hereafter becoming cooperating denominations or units, may withdraw at the end of any fiscal year by giving not less than six months notice of its intention so to do, but such withdrawal shall not release the withdrawing denomination or denominational unit from responsibility for any assessment covering operations during the period of its membership. Similarly, any right to reimbursement for advances previously made for operating funds shall not be waived thereby.

11. Amendments. These Articles of Agreement may be amended by a two-thirds vote of the members of the Executive Board at any meeting, thirty days notice of which shall have been given in writing setting forth the time and place of such meeting, and a copy of the amendment or amendments proposed.

## REPORT OF THE DIRECTOR OF PUBLICATIONS

The steady growth in volume of sales which we reported a year ago, has continued. The figures below represent sales as of January 31 of each year:

	<u>1960</u>	<u>1961</u>
Books	\$125,478	\$146,433
Filmstrips	35,273	28,762
Pictures	<u>2,807</u>	<u>2,276</u>
<u>Total</u>	\$163,558	\$177,471

Filmstrips have for some time been a significant segment of our business with book stores. In recent years considerable sales have been made also to the Presbyterians for curriculum use, and to those responsible for the administration of the Armed Services Curriculum.

The story of our new hymnal Sing to the Lord is encouraging. The first printing, which became available in July, 1959, ran to 52,000 copies plus 350 copies of the pianist's edition. On March 8, 1961, we had in stock 7766 copies and 11 for pianists. In February we placed with Eden Publishing House an order for a reprint of 34,000 copies, plus 400 for pianists, to be delivered in July or August.

Since the publication of the new hymnal 1280 copies of Christian Hymnways have also been sold, and only about 1600 copies are left in stock. Of course, this hymnal will not be reprinted. When it is no longer possible for buyers to fall back on the older hymnal the market for Sing to the Lord will be enlarged.

During the past year it has been necessary to reprint books as follows: Our Christian Symbols, cloth-bound (4,500 copies); I Believe, cloth-bound (3,000); I Believe, pocket-size (25,000 E&R imprint, 29,000 Methodist); About Myself, pocket-size (25,000); Pathways of Prayer (5,000); The Church School (5,000); My Confirmation (18,000 cloth, 4,000 paper); My Camp Book: Christian Community (20,000); Juniors in God's World (2,500); Adventures and Discoveries in God's World (15,000).

The Faith We Proclaim by Elmer J. F. Arndt, which we published in February, 1960, had a much better reception than we had reason to anticipate. We printed 3,000 copies, thinking that it might be difficult to dispose of that number, but we found that a reprint was indicated in late 1960. At the suggestions of a number of pastors and our book store managers, we decided at the same time to order 10,000 copies of a pocket-size edition of the book. Not a few orders for the clothbound edition have come from other than Evangelical and Reformed persons and institutions.

On March 10 of the current year we were able to put on the market A History of the Evangelical and Reformed Church, prepared by a committee of which David Dunn was chairman. This book of 396 pages is the largest we have ever published. It has also been one of the most interesting and difficult to edit, copy edit, and produce. In style and format it is similar to The Faith We Proclaim.

It is a satisfying experience to have the Christian Education Press functioning increasingly as the publishing agency for the denomination. In addition to the books on faith and history, we produced last fall a study of rural churches in transition written by Shirley E. Greene. This was Ferment on the Fringe. Our Board of Home Missions cooperated financially in its production.

We have also been asked by the Liturgical Committee of the church to publish during 1961 A Book of Stated Prayers, prepared by that committee; and the Commission on Christian Social Action is depending on us to publish soon a book on the role of the pastor in social action.

#### Other New Publications

Since the 1960 annual meeting of the board we have published in addition to the history:

The Chancel by LeRoy and Marie Kutz. This is a manual of theory and practice for those who are responsible for the care of the altar and its appointments. The Women's Guild encouraged publication and is helping in distribution of the booklet.

In The Unity of the Faith, with a Foreword by Edwin T. Dahlberg, contains sermons and meditations by representatives of twenty-six fellowships affiliated with the National Council of Churches. One reason for planning this volume was to help celebrate the tenth anniversary of the Council. In addition to offering a sample of the preaching of so many denominational leaders, it reveals clearly some of the motives and goals of the ecumenical movement.

Contemporary Pastoral Prayers for the Christian Year, by Nathanael M. Guptill contains a wealth of prayers for all the Sundays of the year as well as for special days and occasions. The author is Co-Secretary of the United Church of Christ.

The Road Home by James McBride Dabbs, author of The Southern Heritage and many articles in the Christian Century, is a literary gem. It traces the spiritual pilgrimage of a sensitive religious man who has been farmer, soldier, teacher, writer, and community leader.



From Patriarch to Prophet is by Allen G. Wehrli. For a long time we have been interested in the possibility of reproducing in book form some of Dr. Wehrli's widely-appreciated lectures on Old Testament characters and events. Through the help of O. Walter Wagner and others we were finally able to get transcriptions from tape recordings, and a "judicious minimum of editing" has preserved the lively and arresting style of the lecturer.

When We Worship by Robert T. Fauth. Dr. Fauth combines scholarly understanding with a flair for popular writing in this "invitation to worship." He interprets the meaning and value of the church service, the sacraments, the church year, its festivals and special days, hymn singing, moments of silence in worship. A few years ago we asked pastors and superintendents to indicate some of the areas in which they felt they and their co-workers needed books. A large number of them suggested the kind of book that Dr. Fauth has now written.

Up to this time all the filmstrips we have marketed through book stores were "inherited" from the Church and Home Series. We have recently added two filmstrips that are not directly related to the curriculum. One is With Our Hands, which we produced with the assistance of Everett Parker, of the Office of Communication. This is a full-color filmstrip of one hundred frames, reproduced from photographs made by Montague Everett, a young man associated with the famous photographer Karsh. The pictures were taken last summer at our Ozark work camp. Script and pictures aim to describe what happens to the work camper and to the community in which he serves, and to enlist young people in the work camps of the future. This filmstrip was produced at the suggestion and with the financial help of the Department of Camps and Conferences, and it is to be jointly promoted.

The other non-curriculum filmstrip is A Meditation for Holy Week and Easter, based on official color pictures of scenes from the 1960 Oberammergau Passion Play. This is an aid to worship, including prayers, hymns, and appropriate readings from the Revised Standard Version of the New Testament story of the passion. The filmstrip was produced by the Religious Education Press, Ltd., of Wallingford, Surrey, England, by arrangement with the authorities at Oberammergau. We are to be the exclusive distributors in the United States.

### Forthcoming Publications

We have made some notable progress during the year in developing procedures whereby the Christian Education Press and the Pilgrim Press will work together in production of books bearing the imprint of the United Church Press. The first such volume, published by us in 1958, was Great Phrases of the Christian Language. By mutual agreement we are to publish enlarged and revised editions of four outstanding youth-adult studies in the Church and Home Series: Living Religions by John B. Noss; The Sermon on the Mount by Roger Shinn; New Testament Heritage by Roger Hazleton; and Old Testament Heritage by Alfred L. Creager. These will be modestly priced paperbacks designed to appeal to the book trade.

The Pilgrim Press will have primary responsibility for publishing a devotional book related to the biennial emphasis for January 1962-December 1964: "The Church - A Learning and Teaching Community." This also is to be a paperback. It will feature the renewal of the church through its educational ministry. The manuscript is now being prepared by Oliver Powell.

Far from Home by Frederick W. Schroeder is a popular theological interpretation of the parable of the prodigal son. All of the characters in the parable - the father, the wayward son, the dutiful son - are shown to contribute significantly to the meaning of the story.

The Pace of a Hen - Ways to Fulfillment for a Housewife is written by Josephine Moffett Benton, whose pamphlet entitled Martha and Mary was used extensively several years ago by the Women's Guild. The book is addressed to mothers and other homemakers and offers wise and humorous counsel about harmonizing the career of homemaking with cultural and spiritual growth.

Altars from Genesis by Robert A. Happel offers prayers and meditations for family worship, based, as the title indicates, on selections from the stories in the book of Genesis. Our denominational leaders in evangelism have long urged us to produce material of this type and we expect considerable help from the Commission on Evangelism in promoting the book.

Sacraments: A Language of Faith by Kendrick Cully of the Seabury-Western Theological Seminary, is an appreciative study of all the sacraments that the Christian Church has considered significant.

Light Against Darkness by Bela Vassady is a popular theological discussion, related to the theme of the 1961 meeting of the World Council of Churches in New Delhi.

A manual with some such title as Family Camps and Conferences will be published for the Cooperative Publication Association. It is to be available not later than January 1, 1962. The author is William H. Genne, executive director of the Department of Family Life of the National Council of Churches.

Prayers for Church Groups (tentative title) by Friedrich Rest offers both traditional and contemporary prayers and other worship aids for lay groups, covering almost every conceivable occasion.

We are producing for the National Council of Churches three filmstrips under the general title of Daily Life in Old Testament Times, with art work by Harold Minton. We hope to have all the filmstrips and printed scripts early in 1962.

Worship with Youth by J. Martin and Betty Jane Bailey is a guide and resource book for young people and their leaders. It includes a discussion of the meaning and method of Christian worship.



Time for Wonder by Margaret Taylor will be a loose-leaf, amply illustrated, practical guide for parents and teachers of primary-age children on the use of rhythmic movement in Christian education.

All Our Days, fourth in our series of youth devotional books, will probably not be published until 1962. Several of the writers needed an extension of the deadline, and it was March before the last manuscript reached us. Editorial and administrative functions related to other publications, particularly the history of the denomination, have prevented us from editing those manuscripts that did reach us in time.

We have finally decided that it would not be wise to proceed with the publication of the book that we had tentatively titled The Negro and the Gospel. This was to tell the story of the church and community reaction to the first Negro family that moved in 1957 into Levittown, Pennsylvania. The revised manuscript, prepared by the Evangelical and Reformed and Congregational Christian pastors of the town, reached us last year, which was already late in the day for such a volume. Then we discovered that the manuscript included far-reaching criticism of one of the Congregational Christian denominational agencies. We feared that this criticism would be given undue weight by readers of the book and would draw attention away from the more constructive elements of the story.

We are all happy that Dr. Sheeder has been able to resume his duties, and we appreciate deeply the thoughtfulness of the board in providing him with additional staff and secretarial assistance.

I gladly record my deep gratitude for all the counsel and help given me during the year by board members and staff members. I am especially thankful for the fine spirit and skill with which our editorial assistant, Marion Meyer, has performed her many duties; and for the reliable, conscientious service of our new secretary, Ruth Kurtz. Since last February, when Barbara Hodgson felt she must give all her time to homemaking, I have searched the highways and byways for a competent secretary. I had to part company with one secretary after five months, and with another after five weeks. Miss Kurtz came in early January. She is a member of our Bethany Church in Philadelphia. It is a great relief to be able to depend again on a secretary well qualified for her tasks.

Fred D. Wentzel



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## REPORT OF SALES MANAGER, CHRISTIAN EDUCATION PRESS

To the Members of the  
Board of Christian Education and Publication

When at the recent meetings of the Protestant Church-owned Publishers Association, a group including the representatives of many denominations, one of the business managers remarked when I met him, "Oh, yes, Christian Education Press is the supplier with the efficient service," I experienced a warm feeling of pride. And when later two others at the same meeting expressed similar sentiments individually and voluntarily I couldn't help realizing not only that Christian Education Press is coming to be known more widely and favorably, but also that it is important to keep up our standards, particularly with reference to promptness and care in our dealings with people. I first had this feeling several months ago when one of the largest (and most respected!) publishers took from November to the middle of January to fill a one-book order for me through the Eden-Heidelberg Bookstore. This is the "single-copy treatment" many dealers complain about. Christian Education Press almost invariably fills its orders--whether for one or one hundred copies--on the day received or the following day, and it is a record to be proud of. The handling of inquiries and other correspondence is of equal importance, and this applies to the notes written at the foot of invoices (where these are appropriate) as well as to letters. Correspondence handled with dispatch, accuracy, and "concern" is productive, and tangible results have been observed in a number of cases in the past year.

Sales  
Quota

Thus, while we do look with satisfaction on a fulfilled (and bettered!) quota of sales for the year, we like to think too that we have been rendering service in a Christian way, in the character of the items we produce, and in the way we distribute them.

Office  
Assistance

The work of my office has been much facilitated through the services of Dorothy Olson and Ellen Calder who work together as a team on some of our office projects and individually on separate assignments. Dorothy has just completed two years of service on a three-days-a-week basis. Her particular respon-

sibility is the mailings and the keeping of the sales and addressograph records, which she does with energy, resourcefulness and good will. It was just a year ago that Ellen came to the Board, bringing with her a natural interest in church activities, and actual experience at the American Baptist national headquarters. She has improved her skills noticeably as an Ediphone operator and typist, and through her readiness to learn new ones and to take responsibility has proven herself a real asset to the office.

The activities of a sales and promotion office are far-flung, and the chores never completed. There is always more that can be done to improve the picture. No one ever says or thinks, "Let's not do any more to spread information about our products." These functions apply to periodicals as well as books and other Press items, and the details are sometimes staggering.

#### ADVERTISING AND LISTINGS

No spectacular advertisements in point of size or color were used during the year, but there was a steadiness, a regularity about the program. On a contractual basis--that is, the agreement to take a certain amount of space during the year, at a reduced price--we used United Church Herald, Christian Century, Church Management, Educational Screen and Audio-Visual Guide, and, as an experiment, the American Library Association Booklist. In the case of the latter, results do not seem to justify the change we made from Library Journal, and we shall probably return to the Journal. Many other periodicals were used from time to time, but chiefly when their themes seemed to indicate some special attraction. Some of these were International Journal of Religious Education, Bookbuyer's Guide, Christian Advocate, Christian Bookseller, The Christian Scholar, Christianity Today, Union Seminary Quarterly Review, Journal of Bible and Religion, Presbyterian Outlook, Pastoral Psychology, Publishers' Weekly, Pulpit Digest, Recreation, Trade List Annual and Books in Print. We advertised the pocket edition of Our Christian Symbols in the New York Herald-Tribune Paperbacks issue, our first filing in the somewhat rarefied atmosphere of the secular advertising world, and we have been able to trace some sales to this venture.

Media



Our Own Publications In our own publications--the INTERNATIONAL UNIFORM quarterlies which we produce jointly with the Presbyterians, and in CHURCH SCHOOL WORKER, CHILDREN'S RELIGION, and CHURCH IN THE HOME, joint publications with Pilgrim Press, the cover space is shared in each case by the two denominations involved. Advertisements are also supplied for the back covers of our KINDERGARTEN and PRIMARY TEACHER'S GUIDES.

Gratis Listings In addition to the space purchased or assigned there are the many agencies that list our products gratis. These are periodicals--denominational, interdenominational, and secular; catalogues of dealers; and directories, from many of which we cannot afford to be missing. They cost us nothing, and are often more valuable to us than paid space, but we are obliged to honor their deadlines conscientiously, and very often the time allowed is short.

#### PROMOTIONAL MATERIALS

Production Besides the annual catalogue and catalogue supplement, and the curriculum folder and wall chart, a number of flyers and folders were produced during the year. Occasionally several books were combined to cut costs, where it seemed appropriate to do so, as in the case of the books, In the Unity of the Faith and Contemporary Pastoral Prayers for the Christian Year. Folders for YOUTH magazine and filmstrips were produced, and a CHURCH SCHOOL WORKER folder was reprinted in different colors. We participated in the production of Family Resource Book and CHILDREN'S RELIGION folders, and distributed these and other curriculum promotional pieces. In addition, my office negotiated for circulars concerning the children's magazines, STORIES and TRAILBLAZER, which are produced by the Presbyterians and which we circulate.

Popular Circular One of our best criteria for estimating the sales potential of Press products is the demand for the flyers. These are supplied to dealers with their imprints, and without charge. At the moment the new filmstrip folder is enjoying a wide acceptance and there have already been two reprints.

Free Copies The sending of free copies of books--review, courtesy, sample--has been brought under closer scrutiny during the past year in an attempt to prevent sending multiple copies to the same person. We are working with the sales agents to try to achieve a better regulation of this activity. There is no better promotion than free copies, provided they get into the right hands.



### EXHIBITS

These range in character all the way from the small conference (often unrelated to our denomination but nevertheless attractive to us because of its coverage) that requests a few promotional materials to the "manned" exhibit like the C.E.A. national workshop at Lisle, New York, where I was on hand to take orders for books. Last year they included General Synod at Cleveland; the National Council of Churches tenth anniversary meetings at San Francisco, where In the Unity of the Faith was featured; the National Council of Churches Division of Christian Education at St. Louis, where we supplied books for sale; family camp at Dunkirk; Christian Booksellers Association convention through our sales agents; and a number of meetings where we were represented by the Combined Book Exhibit, an organization which for a small fee per book arranges the books of many publishers in a library setting in accordance with the Dewey Decimal System: the Adult Education Association, General Federation of Women's Clubs, American Library Association and eight regional library associations, National Education Association, World Affairs Book Fair, National Council of Teachers of English, National Council for Social Studies, American Academy of Social and Political Science, National Catholic Educational Association, Music Educators National Conference, Association for Childhood Education International, Eastern Arts Association, American Camping Association. Titles are of course selected carefully to coincide with the interests of the group, and sometimes we have only one or two that are relevant.

### SPECIAL PROJECTS

Joint Promotion Committee	Included in my duties as a member of the United Church Curriculum joint promotion committee was the responsibility for the mailing of the Nursery brochure and the introductory sets last spring. This year we are working on the printing arrangements for the Kindergarten brochure and will again distribute it, along with the introductory sets, to the Evangelical and Reformed constituency.
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New Oberam- mergau Filmstrip	Emergency promotion of the filmstrip, "A Meditation for Holy Week and Easter," (the Passion Play filmstrip mentioned elsewhere in this volume) was necessary because we learned of it quite late, but wanted to market it during the 1961 Easter
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season. This meant the hasty production of a circular, a number of mailings, the alerting of our sales agents to its availability and value, the sending out of sample copies, et cetera. It was felt that a maximum effort had to be made this year, although it will be equally valid in other years.

SVE  
as  
Distrib-  
utor

Negotiations are under way, and have been for more than a year, for the naming of the Society for Visual Education, the largest religious audio-visual distributor in the country, to distribute our curriculum filmstrips. At the close of each quarter these filmstrips are turned over to Christian Education Press for handling, and they will be made available to this distributor only after they have been in existence for one year. An agreement has been prepared and is now awaiting signatures.

Phila-  
delphia  
Book  
Show

We shall again be participating in the Philadelphia Book Show, our books Ferment on the Fringe and Teaching the New Testament, being our two entries. The books are rated on technical points (not content), a handsome catalogue is issued, and the books are displayed for one month at the Philadelphia Free Library.

National  
Library  
Week

We help celebrate National Library Week by arranging an exhibit in the Schaff Building window on Race Street, by sharing promotional materials with the Eden-Heidelberg Bookstore, and by calling attention to it by placing posters, flyers, and counter cards where they will be seen, and referring to it in correspondence and in other ways.

Recog-  
nition  
in Pub-  
lishers'  
Weekly

It was gratifying to have our forthcoming books listed in the January 30 religious book issue of Publishers' Weekly, and particularly to have the book, Ferment on the Fringe, and circulars for this book and BOOKS FOR PASTORS illustrated. This is valuable recognition because the magazine goes to most dealers.

Compli-  
mentary  
Books to  
Inter-  
national  
Missions

We have continued to inform the Board of International Missions about overruns of adult Church and Home courses, and my office arranges for the individual shipments to foreign stations, in accordance with their instructions. These books are made available by the Board at no charge except the shipping costs and the small handling charge made by the printer. We have had several expressions of appreciation for this service from the Board of International Missions.

This report was begun with a reference to Protestant Church-owned Publishers Association, and it ends with it. One of the workshops had as its subject The Writing of Reports. Their conclusion: keep them short. I tried to.

Helen E. Groninger



## COPY EDITOR

A variety of materials has been included in the copy editing during the past year. The work has continued to proceed on schedule, being done at definite intervals in order to be prepared and available for use as designated.

There has been a continuation of the revising of Church and Home Series courses for junior high, senior high, and kindergarten. The final revision of the Church and Home Series kindergarten courses was completed at the beginning of the present year.

The new curriculum material for the United Church has continued to develop throughout the past year. It has been a splendid experience, not only to see it grow, but to be able to help in its development.

Following the completion of the nursery course book 3's in the Christian Community with the included nursery letters, most of which had been completed before the beginning of 1960, the set of Picture-Story Books for 3's was prepared. Both this set and the coursebook were written by Phoebe M. Anderson. The Nursery Manual by Louise C. Drew then developed.

After copy editing the nursery material, my work continued with the new curriculum kindergarten material. Growing in the Fellowship by Florence Schulz, the first course for the first year, appeared earliest. It was followed by the Kindergarten Manual by Hazel K. Schoonmaker, which made its appearance before the beginning of 1961.

My work has also included helping in the publication process with leadership materials, Christian Education Press books, and some adult course material.

Attending joint staff meeting in March helped me to have a clearer understanding of what is being done by individuals in the different departments and of how the work of these interrelated departments is correlated.

I wish to express my gratitude to the Board members and staff members for all the help they have given me. It has been a great pleasure to continue working with this inspirational Christian material throughout the year.

Respectfully submitted,

Alice B. Crispin

## BOOK EDITOR

My reports seem to become shorter each year, as my work becomes less and less diversified. During the past year, except for two months devoted to the editing, for use as a study document, of the first half of Roger Shinn's manuscript for the United Church Curriculum, entitled "The Educational Mission of Our Church", I have been concentrating on Christian Education Press books.

Last winter saw the completion and publishing of "Teaching the New Testament" by Edna M. Baxter, a book which ran to 310 pages and is next to the largest book from the standpoint of number of pages to be published by the Press.

Two books that were both a joy to edit fell to my lot last spring. These are "From Patriarch to Prophet" by Allen G. Wehrli, and "The Road Home" by James McBride Dabbs. Both were published last fall.

Currently I have just finished the editing of "Worship with Young People" by J. Martin and Betty Bailey, formerly of New York and now of St. Louis. Mr. Bailey is Business Manager of the United Church Herald and Mrs. Bailey served the Board as a part-time field worker while living in New York.

I am now hard at work on a book devoted to creative rhythmic movement with primary children to be titled "Time for Wonder". This has been written by Margaret Fisk Taylor.

Dr. Shinn will speak for himself in the matter of the final half of his book on "The Educational Mission of the Church". I am looking forward to working on this manuscript this summer and next fall, so that it may be available in book form for the Purdue Conference in the summer of 1962. ✓

Once again, I wish to express my appreciation to my colleagues on the staff and to the members of the Board for the stimulus that comes from interchange of ideas, and for kindly counsel.

Respectfully submitted,

LAEL A. HENDERSON

## DEPARTMENT OF CHILDREN'S WORK

To the Members of the  
Board of Christian Education and Publication

It is possible for the department of children's work report to express progress and hope for its ministry this year. The director has just passed, without noticing it, the end of his third year in the office and finds himself more confident of ways in which to meet his responsibilities and still conscious of the privilege which they bring.

A major concern with some possible recommendations will occupy the first part of this report.

Are we meeting the Christian education needs of children in the most effective ways? Are we anticipating the needs which soon will face us in the way of exploded populations at various age levels in the future?

Reports from certain sections of our land, in particular, cause me concern. The implementation of the interpretations of the courts in some states regarding religious education in relation to or in the public schools are not always in the best interest of the Protestant church or of any religion.

We have gone on record supporting the public schools. We have gone on record supporting weekday religious education. Our responsibility does not end here.

Too often the "wall of separation" of church and state has become in actuality a wall separating people and religious training. The Congress has the duty not to "prohibit the free exercise" of any religion. The belief which we share with Catholics and Jews and the founding fathers that religion is an essential part of education has little opportunity for fulfillment in the situation in which we presently find ourselves. When the founding fathers wrote the Constitution the schools served the purposes of religious education. It is only in the recent pluralization of our society that this is no longer true and that the climate has changed to exclusion and confusion.

The Northwest Ordinance of 1787, our first national venture in school aid, reads: "Religion, morality, and knowledge, being necessary to good government and the happiness of mankind, schools and the means of education shall forever be encouraged."



A recent LIFE Magazine editorial included these challenging sentences...

"Protestants and Jews might be asked whether the comparative paucity of Protestant and Jewish church schools indicates a lack of seriousness about religious education. Certainly education needs all the going concerns it can get: the greater variety the better and the more religious schools the better too....Democracy depends on education; but does that mean it can depend primarily on non-religious education, which is often in effect anti religious? Protestants, Catholics and Jews have a lot more thinking to do on this vital subject."

I am coming to believe that the absence of intelligent religious orientation is due not only to the inadequacy of Sunday schools and parents, who have usually been our favorite whipping boys. We have been unaware of the vacuum left in our total religious education by the gradual and no-longer-subtle change in the public schools.

Louis Cassels, a perceptive UPI writer, discussed this problem in a recent column. We do not have to agree with everything he says to recognize the truths which it includes:

"Nearly a century ago, a Princeton theologian, the Rev. A.A. Hodge, predicted that the U.S. public school system would eventually become 'the most efficient instrument for the propagation of atheism which the world has ever seen.' 'If every party in the state has the right of excluding from the public schools whatever he does not believe to be true,' reasoned Dr. Hodge, 'then he that believes most must give way to him that believes least, and he that believes least must give way to him that believes absolutely nothing, no matter in how small a minority the atheists and agnostics may be.'"

"Dr. Hodge may have overstated the case a bit. Few people today would accuse the public schools of deliberately 'propagating atheism'.

"But neither are they propagating belief in God. The process of excluding religion from public education has been taking place inexorably, just as Dr. Hodge prophesied. In recent years, a succession of court rulings has made it virtually impossible for public schools even to acknowledge the existence of a Supreme Being.

"The full implications of this fact are only beginning to dawn on millions of American parents, who have grown accustomed to depending on public schools to teach their children everything they need to know, from how to brush their teeth to how to drive a car.

"These parents must now realize that they have only two alternatives if they want their children to learn about God.

"The first alternative is to arrange an adequate program of religious education for each child, outside of school hours.

"Sending a child to Sunday school is not an adequate program of religious education. Any Sunday school teacher will testify that very little systematic religious instruction can be accomplished in a class which meets for one hour a week, or less, and for which little or no homework is done.

"If a child is to learn the basic concepts of a religious faith, Sunday school must be supplemented by a great deal of teaching and reading at home, or by a more extensive training program under church auspices, or ideally, by both.

"In some communities, churches now provide so-called 'released-time' religious classes, conducted by professional teachers. The name comes from the fact that children are released from public school, at stated periods during the week, to attend these classes.

"The Supreme Court has upheld the constitutionality of this arrangement, provided the classes are conducted off public school property. But only a relatively small fraction of America's public school children -- fewer than 10 per cent -- are now enrolled in such programs.

"Churches offer a variety of other ways in which children may receive a religious education, comparable in quality and intensity to the training they get in, for example, biology or home economics.

"Weekend religious schools, with all-day programs, are available to many Jewish and Roman Catholic children who attend public schools. Protestant churches offer 'vacation Bible schools' and summer camps at which children may receive systematic religious training during public school holidays.

"The second alternative open to parents is to pass up the public schools and send their children to church-supported private schools which are free to teach religious values and concepts along with reading, writing and arithmetic".

FROM--Religious Education  
Princeton Theologian Predicted  
U.S. Public School Dilemma, by  
Louis Cassels, UPI Writer.  
The Evening Bulletin  
Saturday, March 11, 1961

It is time for us to do some vigorous and serious rethinking of the forces influencing the religious growth of our young and ways of being more adequately responsible. Let me suggest an important possible approach.

We could take seriously the great opportunity readily available in the weekday preschool. These crucial formative years are often completely overlooked by churches in providing significant programming.

A five day a week program which meets only 2 hours would add 400 extra hours a year to a child's church experience, time equivalent to about 8 years of Sunday church school. Additional time in vacation church school and summer play time is also possible. Over 1200 additional hours could be



utilized in a three year program. (More, if, as in many instances a longer school day is offered.)

Revitalization of the entire church is occurring in many churches with good weekday preschool programs. Parents are considered part of the school and profit richly from this special ministry.

Some other denominations offer a great deal of help in materials, training and personnel whereas we do very little. About 20 of our churches reported weekday nursery programs in 1959 and 20 kindergarten. We regularly receive requests from churches who are planning to initiate programs.

In the next ten years there will be about 5 millions of children more under five years of age; a comparable increase in the 5 - 9 year group and an even greater increase in the 10 - 17 year old children.

The increased number of children will mean increased school enrollment, and this will mean a demand for more classroom teachers, more supervisory staff, more desks, more books, more everything that goes to make a school. In 1958-59 the school children of America required 1,493,000 classroom teachers; in 1968-69 they will require 1,963,000.

Fewer and fewer communities are able to provide kindergarten classes. More and more are shortening the class day because of the classroom and teacher shortage. The rate at which school bond issues are voted down does not promise a ready response to these problems.

Could the church meet some of this need -- providing for our children the enrichment of such a program and relieving some small part of the community pressure?

In what ways might we proceed?

Recommend that we help our colleges, seminaries to add training programs in A.B. and M.R.E. and special programs to prepare teachers for specific skills in preschool Christian education.

Recommend that study determine the possibility of a preschool nursery and kindergarten weekday school established in cooperation with this Board at <sup>ies</sup> a seminary which could serve as a laboratory observation school for the seminarians and Masters candidates and, during non-school time, for other demonstration school and workshop training.

Recommend preschool program to churches, providing counsel in setting them up, standards, strict adherence to state laws, placement, close relationship to Sunday program of Christian education, etc.



Recommend that new buildings being constructed by churches make available facilities which meet building code requirements for weekday education of nursery and kindergarten children in communities which may someday wish to have such a school.

#### NATIONAL CABINET OF CHILDREN'S WORKERS

The Christian education of children and their nurture in home and church has been the concern of the National Cabinet of Children's Workers. The provision of leadership opportunities aimed at the spiritual enrichment and development of persons, has been its purpose. It brings together for inspiration, training, encouragement and sharing the children's workers of each synod's committee on Christian education. These persons are often also chairmen of the sub-committee on children's work in the committee. They work in endless and selfless ways to help lift the children's Christian education programs of local churches through leadership training and field work. They serve the department of children's work by reporting on reactions and conditions in churches and by recommending ways of meeting their needs.

Materials and training for Christian education of children are made available to about 2000 churches. Each congregation is invited to name a children's division leader who receives mailings from the department of children's work. These representatives of children's interests are offered training and help in each synod by the synodical children's worker.

At the annual meeting of the National Cabinet held October 27 to 30, 1960 we were pleased to have 28 representatives from 26 synods. Two synods responded to the invitation approved at recent Board meetings to enlarge the Cabinet for more adequate geographical coverage. From California Synod (North) came Rev. Johanna Stroetker; (South) Mrs. Fred Hamilton. Pacific Northwest Synod was represented by Mrs. Dean Whitted, Portland, Oregon; Mrs. Horace Nicholas, Bellevue, Washington. Nine persons attended from the Congregational Christian branch of the United Church including Miss Patricia Risdon, Secretary of Children's Work. Their presence had come about by a desire on the part of the members of the Cabinet for a closer coordination between the Cabinet and the Congregational Christian Churches. At the 1958 annual meeting the director of the department was urged to discover ways in which conversations could be initiated with key Congregational Christian children's workers. After clearance through the joint staff children's committee, the joint staff in January 1960 and this Board in April, an invitation was extended to the Christian Education Council to have representation at the 1960 National Cabinet meeting. The result was the attendance of the following persons:

Miss Elizabeth Helz - Northern California Conference  
 Rev. Scott Libbey - Iowa Conference  
 Mrs. Robert Melvold - Iowa Conference  
 Mrs. Paul Quimby - New Hampshire Conference  
 Miss Betty Jane Rector - Indiana Conference  
 Miss Betty Stone - New Hampshire Conference  
 Miss Margaret Winchester - Connecticut Conference  
 Mrs. Madeline Wynn - Director Christian Education, Orange, Conn.  
 Miss Patricia Risdon - Secy. of Children's Work, Boston, Mass.

They met with the members of the executive committee of the Cabinet, Emma Bartholomew, Mildred Beehler, Irene Mehl, Barbara Moose, Eleanore Radloff and Allen Kroehler in consultation. The summary of the meeting of this consultation committee is as follows:

1. The National Cabinet of Children's Workers will continue as is for the next few years.
2. Participation in CEA workshops will begin dialogue between CEA - SCW
3. Recommendation: Inasmuch as we have only opened the field of consideration in this regard we recommend that there should be a continuity of membership in this consultation group, with perhaps some others being invited in, e.g. children's committee chairmen, synod directors, conference directors.

Recommend that the synod Christian education chairmen be informed of the results of this consultation as well as the Christian Education Council whose representatives attended this meeting.

Dr. Reuel Howe, director of the Institute for Advanced Pastoral Studies was the key leader at the annual meeting and led the group in thinking through the problems of Christian communication; the Christian person and what he is like; and our role as Christian educator. There were stimulating and thought provoking discussions, in which the entire group had an opportunity to participate.

Time was allowed during these three days to inform the synodical children's workers about the Christian Education Associates; to give them a preview of the new kindergarten materials in the United Church Curriculum; and to make plans for workshops or conferences to be held in their various areas. There was an exchange of reports on what has been happening in the synods. Practically all of the synodical children's workers reported on some kind of meetings, conferences or workshops which they had helped to set up and many of them had given specific help in the area



of preparing churches for the new nursery course 3's in the Christian Community.

One synod held a one day workshop "to acquaint nursery workers with the new nursery curriculum course 3's in the Christian Community and offer help in using it. The workshop dealt with -- how and what the three-year-old learns; the place and purpose of the guide 3's in the Christian Community; the use of the pupil's books; an appreciation of and use of the teaching pictures; a sample teaching plan from the guide."

In another area the nursery course was on display at their State Children's Committee meeting. The persons arranging the display did such an excellent job that they were told, "They transformed a whole room with it. We heard nothing but praise for it all day long and one Presbyterian minister said he had ordered it for his church because 'we have nothing to compare with it in the Presbyterian Church.'"

"The major thrusts of the Christian Education Committee in 1960 in our synod," reported another, "was the teacher's workshops in Oklahoma City, Independence, Higginsville, and California, Missouri. A total of 188 were enrolled in these workshops. All agreed it was a wonderful experience. Almost without exception, the comment on the United Church Curriculum, from teachers and workers who use it, was very favorable."

It was encouraging to hear reports from the North Wisconsin area that several of their workshops and conferences had been planned in conjunction with E and R and CC persons, with the leadership coming from the national level in some cases.

Synodical children's workers are deeply serious about their task as leaders of workers with children. I was made more fully aware of this from a letter received from one who had attended her first Cabinet meeting. It was written on the plane as she headed homeward following the meeting in Philadelphia. May I share a part of her thoughts and feelings with you.

"This is a lovely evening for flying, and as the plane ascends over the city, each tiny brilliant light sends forth a beckoning call to return to this place of 'brotherly love.' A light cover of clouds hovers overhead and I think of the confusion and dissatisfaction in my mind and heart as I leave the conference. I wonder which way to go as I return to the real job of being a children's worker.

"But the plane suddenly breaks through the cloud layer and there is the brilliant light of the evening sun, signifying the end of



another day - but so alive with the vivid flames of energy that one knows yet another day will be born again.

"And up in the still daylight sky shines a lone star, - small, but commanding of attention.

"And so too, the doubts and confusion are no longer a personal barrier to the task ahead - for all about is the consuming fire of the Holy Spirit, and though one knows there will be moments, even hours of darkness, and times when the fire will seem to be non-existent, the light of God will be somewhere in the darkness as one persists in his faith and waits for the 'break-through'."

STAFF ACTIVITIES on which I served this year included:

Children's Religion Editorial Advisory Board. We are capably represented on this board by several other staff persons and by Mrs. Kenneth Bishop, Woodstock, Virginia and Mrs. Raymond Bizer, St. Louis, Missouri.

Camp and Conference Consultation Committee

Field Program Staff. Beginning relationships of this group auger well for a significant total approach to Christian education in the United Church of Christ.

Joint Staff Children's Committee, Chairman. Some of its important tasks this year were:

1. To recommend study to determine how best to meet the curriculum needs of the vast number of (small?) churches not using Church and Home (United Church Curriculum) materials, looking toward the possible production of broadly graded or some other.
2. Development of resource packets for introducing nursery and kindergarten courses.
3. Reprint of Children's Religion articles into pamphlet, "Christmas and Easter, Message and Meaning."
4. Discussion of responsibilities and ways of working in this department in the United Church division of Christian education.
5. Wrote scope-specifications for United Church Curriculum manuals for primary, lower junior and junior courses.

Audio Visual Committee

Functional Committee on Missionary Education

Camp Directors Training Conference, Temples Hills, Ohio  
Mrs. Robert Semmel gave her usually competent assistance.

Committee on National Conference on Christian Education

Committee to plan and prepare a Leadership Filmstrip for Nursery

National Fellowship of the Directors of Christian Education,  
nursery introduction, etc.

#### NATIONAL COUNCIL OF CHURCHES OF CHRIST

Committee on Children's Work. I was unable to attend the National Council of Churches October meetings at Green Lake, Wisconsin where I have responsibility on the Committee on Church and Agency Relations and its sub-committee, the Protestant Committee on Scouting and on the Committee on Children's Work and its sub-committee on Outreach and Special Groups. (On September 27, 1960, Jonathan Edmund Kroehler was born. This and emergency hospitalization for Mrs. Kroehler two weeks later and surgery later for Jonathan added to our work load during fall and winter.)

Children's Work Section. Help from other officers made it possible to carry through as vice-chairman in charge of program for the Children's Work Section of the spring meetings of the Division of Christian Education of the National Council of Churches completing a two year term. Outstanding leadership was given the section meetings at St. Louis (February 14-16, 1961) by Dr. and Mrs. Harold A. Pflug in a number of ways and by others.

Commission on Missionary Education. We assist in the publication of Friendship Press mission study materials through membership on Committee III (Children's).

Objectives Study. Five days were given to productive work with a special committee related to the Committee on Children's Work and the Commission on General Christian Education of the National Council to study the Objectives of Christian Education for Children. Member of the steering committee and worship leader.

Film and Television. Member of the Children's Committee of the Broadcasting and Film Commission; Children's Educational Television Committee.

Christian Education of Exceptional Persons. Interesting work is being done by the Committee on Christian Education of Exceptional Persons. It divided its work to deal with persons in custody, emotionally disturbed, physically handicapped, mentally retarded and in depressed areas. I am on the sub-committee related to mentally deficient persons.

Other Staff Representation. The department (and Board) were represented by the Rev. J. Donald Paine in the National Council on the Committee on Cooperatively Planned Materials, the Committee on Graded Curriculum and the Committee on Children's Work; Research, Experimentation and Special Studies. Miss Patricia Risdon represents United Church children's interests on some other committees and in the World Council of Christian Education and Sunday School Association.

#### SOME ADDITIONAL 1960 ACTIVITIES

3's in the Christian Community. The first course provided an exciting time for this department in 1960. Many opportunities were utilized for introducing persons to it. Mrs. Kroehler and I enjoyed a week at the University of Houston working with Mrs. Kenneth Triesch and Mrs. Donald Koelling, living in a unique Christian community of about 16 three-year-olds and observed by about 16 adults (including ministers and for awhile Dr. Allen O. Miller), as part of the Texas Workshop. This was one part of excellent preparation done in this (and others) synod -- perhaps accounting for its high percentage of use. Nine field trips, including playing the autoharp and otherwise savoring the good things of the famous course materials, took me to Evansville, Indiana (2 local churches and an interested minister's association); East Pennsylvania Synod (3 areas); West New York Synod (2 areas) and Glenside, Pa. The new Nursery Leadership Filmstrip which includes two scripts, "How Three-Year-Olds Learn" and the other script "Enjoying Our Children" will be a useful additional resource.

How-to-Teach Workshops for Teachers of Preschool Children. The synodical children's workers in addition to serving in their local areas are also called upon to participate in a teaching capacity in other workshops. One of these was the How-to-Teach Workshop for Teachers of Preschool Children held last summer at Lancaster, Pa. This workshop was sponsored by the nine Pennsylvania synods, Potomac, New York, West New York and the State Congregational Christian Conference of Pennsylvania together with the department of children's work. 82 persons were enrolled, 60 of whom were full time delegates.



Besides the delegates from the sponsoring synods (only one was not represented) there were also persons attending from Southeast Ohio and Southern Synods.

In addition to extensive newspaper coverage, the workshop received local television and radio publicity.

Teachers returned well fortified to their churches, helped to interpret the United Church Curriculum to the members and helped convince synodical chairmen that a repeat workshop was needed in 1961. The chairmen have as good as committed themselves to one a year for the eastern synods for a while.

This year the workshop will be held at Cedar Crest College, Allentown, Pa. July 16 to 21.

A tabulation of figures from the 1960 Christian Education Statistical Blanks, received from 2,162 church schools (out of 2,658) indicates that preschool enrollments are as follows:

Nursery Roll (pupils)	32,075	(teachers)	818
Nursery Class			
3-year-olds	24,969	(teachers)	4915
Kindergarten (pupils)	36,361	(teachers)	5488

Vacation Church School. "Cooperative" materials are made available to the bookstores and a pamphlet of vacation church school resources, prepared in the department, is sent to each pastor and superintendent.

Christian Education of the Handicapped. For the first time we added to the Christian Education Statistical Blank the question, "Does your church conduct any program for handicapped persons?" Responses were extremely varied and incomplete. More than 12 reported some program, mentioning mostly retarded and aged persons; 2 reported that their buildings are used for a community program and 8 others participate in a community program of some kind.

A syndicated article, "Vacation Church School for Mentally Retarded Children" by Allen E. Kroehler, was published in about eight denominational Christian education magazines.

A one day consultation began cooperation with the Commission on Health and Welfare Services for work with mentally retarded persons.

Seminaries. Demonstration classes in children's work at Lancaster and Eden Seminaries. The Lancaster school is a part of a required course in children's work for all first year students. A week of work involved Mrs. Allen E. Kroehler, nursery; Allen E. Kroehler, kindergarten;

Mrs. Robert Semmel, primary and Rev. Willard Wetzel, lower junior. The Eden Seminary week followed a different pattern which was also helpful to a large group of students.

White House Conference. The Board of Christian Education and Publication was represented at the Golden Anniversary White House Conference on Children and Youth, March 27 to April 2, 1960 by Miss Marie Rempel, Dr. Harold A. Pflug and the director of the department of children's work. I was invited to a leadership responsibility as recorder of a work group on early adolescence. This involved me in additional briefing and summarizing meetings which gave valuable insight into the workings of a skillfully designed meeting of over 7,000.

Leadership. I served as a staff member of a Leadership Growth Workshop at Pilgrim Firs, near Seattle, sponsored by the Pacific Northwest Synod and the Conferences of Oregon and Washington.

Voluntary Service Center. An enjoyable week was spent at the Voluntary Service Center teaching children's work to a group of volunteers. Contacts continue with some alumna of former groups also.

A prodigious amount of help by way of correspondence and the furnishing of materials is made available from this department. About \$4,800 were received for sales and services, portfolios and the like.

It is with sincere appreciation to all persons related to this department's work and with gratitude to God that this report is made.

Respectfully submitted,

ALLEN E. KROEHLER,  
Director of Children's Work

Department of Youth Work  
1960-61

There is much talk these days about the "new concepts of the Youth Ministry." No doubt, we are merely rearranging some old speeches, to wit: the church is responsible for providing an adequate ministry to and with young people; that this ministry is one of total approach, having several manifestations, yet singular and integral in its mission. The current re-alignment points up these elements:

- a) The Youth ministry communicates the faith, through all the wisdom and facilities at our disposal, to "help persons be aware of God's self-disclosure and seeking love in Jesus Christ."
- b) The Youth Ministry attempts to strengthen the full significance of Christian fellowship, by making real the essence of koinonia, so that young people may belong, accept, trust, and share a meaningful relationship with other Christian persons.
- c) The Youth Ministry participates in the church's mission, with emphasis on the participation, and in the expectation that the church is alert to its mission.
- d) The Youth Ministry is ever alert to meet the many needs of youth, from discovering one's identity, his role in his peer group, his preparation for work, marriage and citizenship, to a clearer understanding of Christian discipleship.
- e) The Youth Ministry helps the young people understand and evaluate the forces of the culture about them, and in fact, helps them react to and shape this culture.

#### THE MOOD IS CHANGE

In our week-by-week activities, we find that much of our frantic efforts point to the changing mood of the time, whether in denominational youth work, in the re-assessment of our traditional ways, or in conversations with other youth workers.

1) Whither Youth Fellowship? The emerging pattern of the structure of the youth program under the United Church of Christ is revealed by the second joint National Youth Council meeting held at Elmhurst College, Elmhurst, Illinois, June 17-25, 1960. This meeting brought together some 325 persons, official delegates from the Pilgrim Fellowship of the Congregational Christian Churches, and from the Youth Fellowship of our ER Church. Two major items were on the agenda: the selection of program emphases from the three commissions; the presentation of the Plan of Organization for the new



youth ministry. Special speakers for the week included Dr. David Noss from Heidelberg College, Dr. Kenneth Maxwell from National Council of Churches and Dr. Purd E. Deitz of the Board of National Missions.

Other resource leaders helped the delegates determine the final selection of the following emphases for the 1960-62 biennium, as guideposts to youth groups in the denomination across the land:

Christian Faith	Personal Christian Commitment Evangelism
Christian Action	What on Earth Is the Church Doing? Christian's Responsibility for Freedom
Christian Fellowship	Creative Expression (Arts, crafts, drama, literature, music) Dating, Love and Family Living

New officers were elected by both denominational groups, each having seven members, and together forming the Joint National Youth Cabinet. The ER Cabinet officers are:

President	Carl Siegfried	Bethlehem, Penna.
Vice-President	Walter Jankowski	Chicago, Illinois
Secretary	Imre Kovacs	New York, New York
Treasurer	Robert Schmidt	Evansville, Indiana
Faith Chairman	Donald Hoffman	Dover, Penna.
Action Chairman	Jane Greer	Lexington, N. C.
Fellowship Chairman	Glen Beckmeyer	Hartsburg, Missouri

One major feature of the week was the penetration by teams of delegates into 37 Chicagoland churches of both sides of the denomination on a Sunday morning, where they participated in some way in the church school, the morning worship, and/or a fellowship lunch with their young people. In the afternoon, some 1,000 persons gathered on the Elmhurst campus for the presentation of a play, "The Verdict of One," fellowship picnic in clusters, and a worship featuring the address by Dr. Maxwell.

2) The Plan of Organization. The document describing the philosophy and the structure for the organized expression of the youth ministry in the United Church of Christ is affectionately called the POO (Plan of Organization). Some features of this plan are: a Covenant replaces the familiar three-fold PF/YF Statement of Purpose; the concept of the Youth Ministry emphasizes the integration in one total youth ministry (church school, youth fellowship, confirmation, camps, and such are not segments, but parts of the total) and the mutuality of youth and adults working together in the mission of the church; the three-commission plan is reviewed; the current biennial National Council which is

legislative and program-planning, is replaced by an annual Youth Forum, which is a much smaller group on a ratio of two youth to one adult, serving as a sounding-board for youth involvement in the mission of the church.

The schedule calls for a Joint Representatives Conference of one youth delegate from each ER Synod and each CC State Conference, to meet in conjunction with the mammoth North American Ecumenical Youth Assembly, at Ann Arbor, Michigan, August 16-23, 1961. At this NAEYA meeting, the United Church of Christ delegates will review comments and suggestions for modification, and will attempt to write the final Plan of Organization, which will be submitted for a vote at the 1962 meeting of the Joint National Council.

The 1962 Joint National Council will be held immediately preceding the National Conference on Christian Education, on the Purdue University campus, August 18-21, 1962.

3) The Christian Education Associates and the New Curriculum. Planning for the CEA program, the national and the area workshops, and other related activities have demanded much time this past year. Manuscripts of the United Church Curriculum are read and commented upon. We are more strongly convinced that more realistic preparation for teacher training at the youth level will be required to assure wide use of these valuable printed resources.

4) Consultations Galore. Within a two-year span, we will be involved in at least four consultations seeking to establish guide-lines for work within the denomination. In late 1959 there was the consultation on Junior High Work, which noted that the young people themselves drew a sharp line between junior highs and senior highs (the Plan of Organization eliminates any consideration of junior highs), and therefore requires much new and hard thinking for an aggressive ministry with 7th and 8th grade junior highs. In early 1960, there was the high-level consultation on Young Adult Work, which reflected the trend in P00 to concentrate the "youth program" within the four-year senior high bracket. This also requires the need to lay the groundwork for a meaningful ministry to this "lost generation." Through 1960-61, we are involved in a series of consultations on Camps and Conferences, mostly in merging the traditions, efforts and opportunities in the United Church. In May 1961, we will hold a consultation on Fellowship Material, to determine what kind of program resources will be most helpful to our evening fellowship groups, especially in the light of our new curriculum.

At the interdenominational level, we participated in the third one-week consultation of the Committee to Study Youth Work, a subcommittee of the National Council of Churches' Committee on Youth Work and the Committee on Graded Curriculum. We were exposed to the scholars in the field, wrestled with the existential situation of young people, and attempted to find insights and implications as denominations prepare curriculum material for the young



people in all of our churches. The committee anticipates two more week-long meetings in the months ahead.

5) The Youth Associate. After having a national youth associate for nine successive years, an experimental plan to support three "synodical youth associates" was launched. It had become increasingly difficult to find qualified seminary-level persons, unmarried and available, to take one year out of their schooling to serve in this capacity. We were anxious to find new approaches in serving the local churches.

We therefore approached Eden Seminary and Lancaster Seminary, interviewed candidates, and conferred with the Synodical Committees on Christian Education of Lancaster, South Illinois and Missouri Valley Synods. In each case, we received wholehearted responses, and therefore agreed to support Reginald Wagner in Lancaster Synod, Edward Malzer in Missouri Valley Synod, and Mrs. Udell Wehling in South Illinois Synod. The original stipulation called for nine months of service, for which we underwrite \$100.00 per month, the exact payment schedule to be determined by the respective synodical committees, that the student does this as his field-work assignment, responsible both to the seminary and to the synodical youth worker. We offered this as a two-year experimental program, hoping that in the third year, the synods may assume part or all of the finances involved, and then we might move on into other areas of the church with similar offers.

In the case of South Illinois Synod, Mrs. Wehling is not truly a "synodical youth associate," since she is graduated from Eden Seminary, and is therefore more professionally a "synodical youth director" on part-time. We suspect that this is the first step for that synod to move toward the supporting of a synodical director of Christian Education. We have not had enough reports to evaluate the effectiveness of the "synodical youth associate," but we plan to proceed on this basis for the 1961-62 school year.

6) Summer Caravan Program. Caravans entered a two-year experimental program in an attempt to merge the former E&R program with the Pilgrim Fellowship's "Summer Visitor" program. The latter used college-age persons to visit summer camps and "planning and training" conferences, and they were given an honorarium. The caravan program in 1960 called for college-age leaders, hand-picked, for each team. They receive an honorarium and continue to give leadership to the P and T conferences after the caravan season. The other caravan team members were volunteers, at least 17 years old, having completed either the junior or senior year in high school, but not yet in college.

Special training for the leaders included attendance and service at the Elmhurst National Council meeting, and two days of briefing directly prior to the regular training session. The 1960 team-leaders did a very conscientious job and were favorably received. The CC Youth Department participated financially in the 1960 program. Caravan participants were 2/3 ER and 1/3 CC.



The eight teams served in New England, North Carolina, New York, Pennsylvania, Ohio, Wisconsin and Missouri.

The 1961 schedule looks for our first venture into the Pacific Northwest. We will also go into the states of Nebraska, Iowa, Illinois, Missouri, Ohio, Pennsylvania, Maryland and Virginia, and in New England. Training dates are June 21-29; the teams are in the field June 30-August 3; the Round-up is August 4-6.

#### THE ON-GOING WORK

7) Leadership Workshops. We are increasingly reminded that the more helpful interpretations are made in face-to-face situations with adult workers with youth. Our limitation is one of personnel, time and finances. Nevertheless, in 1960, we were able to provide leadership in these settings:

a) We conducted two five-day workshops in the summer weeks, one at Heidelberg College, Tiffin, Ohio, and the other at the Voluntary Service Center at Pottstown, Penna. Attendance was slim: 19 at one, 17 at the other, plus staff. We had wanted a maximum of 50 at each. General reaction: very worthwhile.

b) There were Six-Hour Workshops for South Wisconsin Synod, for North Wisconsin Synod, for Michigan-Indiana Synod (two places), and for Pacific Northwest Synod (jointly with Washington and Oregon CC Conferences) at three places. Attendance ranged from a dismal 6 at Spokane, Washington, to 100 at Ann Arbor. Henry Tani also gave leadership for the Connecticut P.F. Advisers at an overnight retreat for 70 persons. Ethel Shellenberger did several workshops in Maine, and participated in the How-to-Teach Workshop in Texas.

c) The annual training conference of camp directors and recreation leaders provided us with a large group of ministers to expose to our program.

d) Youth workers, one from each of 28 synods, came together for the annual Conference of Synodical Youth Workers at Pottstown in October 1960 for a three-day session. These were all first-timers to us, and therefore generally younger ministers. We hope to build a cumulative group of these synodical youth workers, who then can find fellow co-workers to strengthen youth work in their respective areas. The dates for the next conference are October 23-25, 1961.

e) Very satisfying are the invitations we receive to come to ministerial retreats. For instance, we went to the one sponsored by Northwest Ohio Synod's committee on Christian Education, where we had four hours with 30 ministers and wives. We also cherish the invitations to meet Christian Education classes in our seminaries: Eden and Lancaster were touched in the last year.

f) Beyond our denomination, Henry Tani spent a weekend as special resource leader at the Superintendents' Convocation of the Philadelphia Methodist Conference; there was another weekend with the Diocesan Youth Workers of the Episcopal Church at their annual consultation; there were three Monday night workshops for the Haddonfield, New Jersey churches; there were planning sessions for youth work consultations for overseas personnel in the States, under sponsorship of the World Council for Christian Education.

8) Printed Resources. Where we can't go in person, we flood the market with the printed pages.

a) The "High Fellowship Set" of seven booklets, since 1957 the standard handbook-manual for both Pilgrim Fellowship and our ER Youth Fellowship, continues to be sold. Our inventory stock from our original 20,000 is down to about 5,000, and we are anxious to unload these before the new Plan of Organization renders these out-of-date. The price has therefore been reduced from \$1.00 per Set to 60¢ as of March 1, 1961.

b) The quarterly High Fellowship Helps and the Junior High Newsletter, joint production of the two youth departments, carried the following titles in 1960:

March 1960	No. 3	Service Opportunities	Summer with Junior Highs
June 1960	No. 4	Recreation in Our Day	Sex Education for Junior Highs
Sept. 1960	No. 5	Program Hints 1960-62	Meeting the Needs of Junior Highs
Dec. 1960	No. 6	Your Job as a Youth Officer	Worship for Junior Highs

It is difficult to know whether these are helpful to responsible youth and adult leaders in the local churches.

c) Commencing October 1960, we became active co-publishers of POWER devotional quarterly, formerly produced by the Methodist Church. Now six denominations cooperating under "Christian Youth Publications" have taken over this publication. The use of POWER makes the former Lenten Devotions for Young People unnecessary. We understand that in the first six months, the subscription to POWER stands at 6,636.

d) The latest printed resource is the Youth Portfolio, entitled "Working With Youth in the Church." This portfolio continues the series begun by the Children's Department, and became available in January 1961. Seven thousand sets were printed of which 4,000 went to Boston, and we are responsible for disposing our 3,000, at 75¢ per portfolio. These leaflets will be helpful to church school teachers, superintendents and ministers.



Leaflets deal on these ten subjects: Teachers and Leaders; Grouping and Grading; What Are Teenagers Like?; How Teenagers Learn; Teaching Young People; Music for Youth; Youth and Worship; Church-Home Relations; Rooms and Equipment; and Resources for Leaders.

e) We continue to cooperate in the production of the Westminster Press' Youth Fellowship Kit and the Junior-Hi Kit. After comparing these with similar resources of other denominations, we feel that these are appropriate, contemporary and fresh material. Complaints usually point out that these materials take time to use, that the material is hard or high and sometimes irrelevant. Our Periodical Department reports these sales figures:

	Year <u>1957-58</u>	Year <u>1958-59</u>	Year <u>1959-60</u>	6 months <u>1960-61</u>
Youth Fellowship Kit	850	1026	1009	849
Junior-Hi Kit	638	728	680	640
Youth Fellowship Programs	159	75	98	15

The Youth Fellowship Programs are a set of six program books, each having 15 topics, published by Pilgrim Press. These were first printed in 1952, 1953 and 1954, and are reprinted as stocks are depleted.

f) The Age-Group Charts, one each for the Junior High, the Middle High and the Senior High are still fresh, pertinent and helpful descriptions of the person, their abilities and expectations in becoming members of the Christian community.

g) We are continually grateful for the high quality YOUTH bi-weekly magazines, and the Youth section of the monthly Church School Worker.

9) Synod Doings. Our conviction is that youth work at the synod level should be directed toward strengthening youth work in the local churches. The task then, is to strengthen the role of the regions which are closer to the local churches. As we scan our 33 synods, we suspect that the virility in youth work varies from one extreme to the other. Nevertheless, most synods are beginning to build certain traditions which move in the desired direction. There are a number of synods which hold week-end retreats for varying purposes, from leadership training, spiritual inspiration, to preparation for an evangelism program. A few synods hold a planning and renewal retreat for cabinet officers only. There are synods which annually go to their several regions and conduct youth officers' workshops. Synodical newsletters, synovan teams, and the use of synod papers for publicity and promotion are noted. Understandably, the synods on the Pacific coast, the Rockies and Dakotas work more closely with the Pilgrim Fellowship; in other areas, there are several joint meetings and activities with PF. The worst to report are those synods which do no more than hold an occasional perfunctory rally.



We were resource leaders at youth retreats and rallies of Central Pennsylvania, Philadelphia, Southwest Ohio and Southeast Ohio Synods. I must report also one week I spent in Puerto Rico over the Labor Day weekend at the invitation of the United Evangelical Youth of Puerto Rico for their annual assembly.

10) Youth Expressions. Until the Plan of Organization replaces our present practices, we continue to assign members of the 1960-62 National Youth Cabinets to the several Boards and Agencies, to serve as observers or as members:

Carl Siegfried	Christian Education and Publication
Walter Jankowski	National Missions
Imre Kovacs	World Service
Bob Schmidt	International Missions
Don Hoffman	Evangelism
Jane Greer	Christian Social Action
Glen Beckmeyer	Stewardship

It is planned for Youth Fellowship representatives to be invited to attend the meetings of the General Synod in Philadelphia in June-July 1961.

To the Third Assembly of the World Council of Churches at New Delhi, November-December 1961 will go Miss Martha Ann Baumer, of West Bend, Wisconsin as one of 16 interdenominational youth representatives from the U.S.A. Her travel funds will come from three sources: the young people of Wisconsin; our two youth departments; and the UCYM's World Travel Fund.

A special Youth Institute of Social Action will bring together from 50 to 75 young people to Defiance College, Defiance, Ohio, August 12-15, 1961, immediately previous to the NAEYA sessions at Ann Arbor. Staff leadership and program direction will be provided by the Council for Christian Social Action. The joint National Youth Cabinet is sponsoring this venture. The Institute is open to all youth persons, but delegates to NAEYA and synodical youth chairmen of Christian Action Commissions are especially sought.

Dedicated Dollars, the mission-study-and-stewardship program is barely alive. We have prepared two study programs, one on each of the home mission and foreign mission themes, but this is apparently an "extra" something which Y.F.'s do not feel worth requesting. Similarly, the practice of affiliating with the "national" Youth Fellowship, appears to lose its significance. In the last five years, from 1956-57 to 1960-61, the total annual affiliations show these declining figures: 538, 490, 469, 403 and 351. Our guess is that in the United Church, we will make a drastic change in both Dedicated Dollars and affiliation.

We are grateful that the denominational calendar-makers include Youth Sunday and Christ's Workday each year. While Youth Sunday continues to have our wholehearted support, we are no longer pushing Christ's Workday since it appears that this has become a money-raising effort unrelated to the mission-study which Dedicated Dollars insists that it is.

11) Other Expressions and Inspirations. In the course of the year, we had opportunity to make speeches at various places: a high school assembly; a Hi-Y conference; a youth Reformation Service; a Girl Scout career-day assembly; and two New York meetings at top-level sessions of the Girl Scouts and of the National YWCA. For Youth Week 1961, we were flattered to have the study guide, Youth and the World-Wide Mission, I wrote for the foreign mission theme, "Into All the World Together," used as the Youth Week Manual by the UCYM. This may or may not have been the reason that I participated in four Youth Week rallies on two Sundays in the Philadelphia suburbs.

On the other hand, we are grateful for the inspiration which came from attending the White House Conference on Children and Youth, April 1960; the annual meetings of the Committee on Youth Work, October 1960; and the Assembly of the National Council of Churches at San Francisco, December 1960.

12) Appreciation. It was on December 31, 1960 that Ethel Shellenberger officially terminated her responsibilities with the Youth Department. We are mindful of her many contributions to the youth program of the church, and feel secure that she will continue to shape the youth ministry from her new desk. To fellow staff members and to our two secretaries, June Pfeil and Beryl Richardson, we are grateful for the pleasant working relationships we have maintained. We are indebted to Dr. Sheeder and the members of the Board for their continued support of our efforts.

Respectfully submitted,

Henry Tani  
 Director of Youth Work  
 Ethel A. Shellenberger  
 Associate Director of Youth Work.

## DEPARTMENT OF SPECIALIZED MINISTRIES

This is the first report of the new department which now combines the work formerly carried on by the Department of Camps and Conferences, and the Department of Voluntary Service. While January 1, 1961 was indicated as the time at which this new merged venture would begin, actually, it was February 1 before we got into high gear. Therefore, in reality, the reporting done here still reflects tasks carried out under the former designations.

Since the joint department now includes a staff of four persons, the undersigned as director, and Ethel Shellenberger, Joseph Howell, and Carl Bade as associates, one of the first problems confronting us was the location of our offices. It was necessary that the scope and variety of our work be considered. After much study, it was decided that, at least, for the time being, our operation will emanate from two locations. Miss Shellenberger and Mr. Howell will be permanently based in Philadelphia while Mr. Bade, because of his supervisory work with the one-year volunteers in training, will be located at the Service Center, Pottstown. The director of the department will have an office at both places.

In Pottstown, the shift of offices from the Center proper to the Wayside; and in Philadelphia, the occupation of office space on the third floor across the hall from the former Camp and Conference office, has given us comfortable quarters for each staff member.

While Carl Bade and Ed Schlingman continue much of the responsibilities they have carried in the past, Ethel Shellenberger picks up the bulk of the camp and conference program development and national denominational camp and conference training responsibility. She continues to administer the caravan program, which, while reflecting a strong relation to the youth program of the United Church, now becomes one of the administrative tasks of the new department.

Joseph Howell initiates some new areas of interest in the field of lay vocation. Because of some concern by other agencies of the church that the use of the word "vocation" might cause confusion, we agreed to refer to Mr. Howell's work as Personnel Services. The fact that so many persons who are in our short term service projects - work camps, caravans, community service, institutional service, one-year service, etc. - inquire about the possibility of vocational channels evolving out of their developing interest, vocation has made this aspect of the work of our department a "natural." An increasing number of retired and semi-retired adults also seek help in a redirection of their energies and thus make inquiries.



It should be noted that Mr. Howell is actually employed by the Board of Home Missions (CC) and is assigned to our department at the present time. Most of the budget for the operation of his office also is provided from the above source. This will be our continuing arrangement until there is a unified budget and there are common employment practices in the United Church.

A nutshell breakdown of the general areas of work assumed by each member of the department is --

Carl Bade - Supervision of one-year volunteers in training and in projects; administration of the senior high work camp program.

Joseph Howell - Administration of the vocation-for-laity program in all its aspects.

Ethel Shellenberger - Administration of the caravan program; camp and conference program development and national denominational camp and conference leadership training responsibility.

Edward Schlingman - General administration of the department; camp site development and interdenominational camp training responsibility; older youth and ecumenical summer service; staff recruitment and training program for one-year voluntary service; national adult training program, and International Christian Youth Exchange.

The title of the department is still under consideration. A meeting between two representatives of our Board and two members of the (CC) Policy and Planning Committee in January resulted in action to keep the title open until September by which time either this title will be declared permanent or a new one will be suggested.

The remainder of this report will deal with the record of the year immediately past in the fields of camps and conferences, and voluntary service, and projections and implications for the future as these and new areas of interest fall in place under the new department's portfolio.

### Camps and Conferences

A small increase was noted in the number of campers and staff persons in the summer of 1960. The total number of campers and leaders in all periods was approximately 15,500.

A successful area summer conference leaders' training program was held at Avon Park, Florida in March as projected in the annual report last year. Representing four Congregational Christian judicatories - Convention of the South, Southern Convention, Southeast Convention, and Florida Conference - as well as Southern Synod, there were 38 trainees present. All these groups are using materials produced by our department, thus simplifying the training task.

Our regular national training session for summer conference leaders was held at Dunkirk Conference Grounds in April 1960. About 135 leaders were in attendance for a very significant three-day session. The greatly increased travel expense to bring leaders so far east, militates against the use of Dunkirk for this purpose, so in 1961 (April 18-20) we are returning to Merom Institute, Merom, Indiana with this program.

Templed Hills, our new campsite in Ohio, proved to be a happy location for the training of camp leaders and helpers last Spring, with approximately 90 persons in attendance. We will return there this year (May 30 - June 2).

A special invitation from the Hawaiian Conference (CC) to spend three weeks in May, training leaders on four of the islands, has been received.

A Consultative Committee on Camps and Conferences, representing both sides of the United Church, was appointed this past year and held the first of what is hoped will be annual meetings in June. An evaluation of this part of the summer program was made. The fact that we have been operating a full-time department with its resources and annual helps through program and administrative manuals means that our materials came in for close scrutiny. Our plan of service fees for assistance provided across-the-board was also examined. This first effort at a common meeting of minds proved to be a necessary exploratory effort but no specific decisions were reached. Since that meeting, however, a session involving the age group directors from both staffs has been held and the work projected for the next meeting of the total committee, March 20-22.

All of these plans imply a greatly enlarged national training program. Even the dozen Congregational state conferences we are now serving have brought a marked increase in our attendance at training sessions. For this reason, we anticipate decentralizing our national training in 1962 by setting up three sessions for conference leaders and two for camp leaders. It is our hope to locate these in strategic sites across the country.

The need for assistance in camp site development has not abated. The sketches for one site do not come off my drawing board before another set is in the making. The plans for the Missouri Valley site are in the final stage of completion with Kansas City and Michigan-Indiana Synods "standing in line." South Illinois, North Illinois, South Indiana, Central Pennsylvania Synods continue to search for suitable sites. Requests have also come from Nebraska and Middle Atlantic Conferences for assistance with site selection. During the aforementioned trip to Hawaii, recommendations for a site lay-out on the island of Hawaii have been requested.

### Songs of Many Nations

During the past three years, the sales on Songs of Many Nations have been almost phenomenal. Anticipated sales for the coming summer will put the total distribution at well over 100,000 copies. The record album, too, continues to sell but not, of course, at the same high rate as the year of initial production.

With the next National Conference on Christian Education in the immediate offing, initiative has been taken to set up a schedule for the next revision (12th for E and R; 3rd for CC). The recommendation to appoint persons to the joint revision committee was taken to the Christian Education Council (CC) meeting at Buck Hill Falls in January and the request was adopted. This will make it possible to produce the next edition in time for the summer of 1962. The E and R persons who will serve, along with me on the committee, are Mrs. L. M. Becker, Reverends Paul Scheirer, Paul Kiewit, Irving Camerer, Bruce Kriete.

The undersigned served this year as chairman of the revision committee for Sing a Tune, the junior camp song book published for NCCC by a joint Camp and Conference - Children's Committee. This new edition will be available for the Junior Camp program this coming summer.

Much of the foregoing report, hereafter, will be made by Miss Shellenberger since many of these items fall within her new portfolio.

### Summer and Longer-Term Voluntary Service

It has been interesting to me how quickly the people of our churches have picked up the new title of the department even though the former title, Department of Voluntary Service, was used for such a short time. It would seem to imply that a title is much less important than the service rendered and people are more anxious to learn about service outlets than about department designations.



The One Year Voluntary Service program moves along apace. The number of persons involved since the last annual report is smaller than usual, due mainly to the fact that we willfully cancelled the January-February and April-May training units this year because of the uncertainty of our moving our offices in one instance and setting up new ones in the other. Because of this concern, plus the fact that while we had requested that Mr. Bade be relieved of the responsibility of directing the Center, there was no definite assurance that this could be done as early as we wished, it was deemed wise to cancel the two periods. The question of Mr. Bade's availability to supervise the groups was of paramount importance in this decision, too.

This means that, while we have fewer volunteers serving in the field than usual at this time (9), the summer unit already appears to be larger than usual. There is very good possibility that a young man from Germany and a young lady from Haifa (an Arabian Anglican) may be in the group. The Fall unit is also beginning to take shape.

It is interesting to note that during the past year some of our volunteers represented two sources of supply which speak to the broadening of our recruitment pattern, on the one hand, and to the progression with the total scope of our service experiences, on the other. One third of our volunteers came from CC churches which is a healthy sign in our estimation. Additionally, another third of our volunteers had been senior high work campers in 1959. Therefore, while the number of volunteers actually involved in service has been smaller than usual, other aspects as mentioned here are quite significant.

The fact that both Mr. Bade and I will be released from some of the responsibilities we have carried for the Service Center because of the new leadership there will make it possible for us to give more attention to the personal promotion of this increasingly valuable arm of service.

Last summer provided us with the largest number of participants in Summer Service than ever before. The grand total of 177 was broken down into the following categories: Senior High work campers 92; Ecumenical work campers 40; Older Youth work campers 17; Community Service workers 16; Institutional Service workers 4; other programs 8.

While we encountered some difficulty in recruiting adequate leadership for all our projects, a significant contribution was made in each project.

Programming continues to increase. The summer of 1961 will find us operating six senior high work camps, two denominational older youth work camps, one ecumenical work camp, seven community service teams, and one institutional service team.

A change in the policy of the Commission on Ecumenical Voluntary Service now places the administrative responsibility in the denominational service offices for the stateside camps which are recruited by denominational staffs. Thus, we assume the administration of the ecumenical camp at Bricks, North Carolina. (This is an addition to the Senior High Workcamp there). At the same time, our camp in Puerto Rico has been released to the ecumenical office this year where it is being set up as a pilot project and, therefore, will be administered from the national office of CEVSP.

Of course, we will be recruiting a large number of older youth and college people for the more than 50 ecumenical projects overseas in Europe, Middle East, Asia, Africa, and Latin America.

#### International Christian Youth Exchange

Currently, we have 12 United Church families acting as hosts to an equal number of European high school exchangeers who come from Germany, Sweden, Holland, France, Finland. These twelve are among the 130 students ICYE has brought over this school year from the five countries listed above plus Switzerland, Austria, Norway, Japan, Korea, Brazil, Congo.

At the same time, we have seven of our young people in Holland (3), Sweden (1), Germany (3). They share with 48 others this year of living abroad.

At this writing we have reached our quota for the 1961-62 school year - 20 host families, 10 American students, so it is conceivable that we may go over our quota for the first time in the five years we've shared in this program.

This year the total orientation of the new American students and the evaluation for those who are completing their year this summer will be held in Holland (July 17-31). The same procedures for the new and returning overseas students will be held at Drew University (July 12-16, 31 - August 4). The total period of time for the entire operation will be July 12 to August 4. As chairman of the ICYE Board of Directors, I will be responsible for presiding at these sessions as well as at a meeting of the national committees from all the countries involved to be held near Amsterdam, July 22-24. Charter planes will carry all students and members of the ICYE Board in both directions, so no expense is involved for our department.

In the total program, we expect to bring 150 overseas students to the United States and send 65 Americans for the school year 1961-62.

I have had more opportunity than usual to visit in homes of our exchangees and host families this year and I have been elated at the contribution toward world understanding which this program is making to participants from all parts of the globe.

Hereafter, much of this part of our report will be composed by Mr. Bade.

### Peace Corps

A matter of some importance should be brought to the attention of the Board. This has to do with the President's proposal for a Peace Corps. It is possible that some recruiting for this service may be done through the churches. The National Council of Churches is the natural vehicle for the Protestant Churches and has placed this responsibility in the hands of the Commission on Ecumenical Voluntary Service. In turn, CEVSP has invited our department to handle any such inquiries for the United Church (to be channeled to CEVSP for processing). This adds another dimension to our work.

### Personnel Services

The work in this office is still so new, at this writing, that little, except anticipation, can be reported here. Mr. Howell has already done a splendid job of taking over files which have been referred to him from agencies which have handled some of this type of work and by processing, has put them into workable shape. His growing contacts with similar offices in other denominations, too, has already proved to be of great value in the handling of increasing numbers of inquiries. Hereafter, his will be the report which covers this aspect of the department's work.

Our secretarial staff has now increased from two, Mrs. Edith Reiff and Mrs. Paul Oliphant, to four, with the addition of Miss Beryl Richardson, the long-time secretary of Miss Shellenberger, and Miss Mary Ellen Ditty, a recent volunteer in our program, now assuming full-time secretarial responsibilities. Already in these early weeks of our work together, a high quality of cooperation and loyalty is evident.

Luckily, these workers know our office needs and the needs of the field, as well as, and sometimes better than we do. What a relief to be in the field and know that the office carries on efficiently. We are grateful.

Respectfully,

Ed L. Schlingman  
for the staff of the Department



## DEPARTMENT OF ADULT WORK AND FAMILY LIFE

Since this is probably the last report I shall have the privilege of making as director of the Department of Adult Work and Family Life of the Evangelical and Reformed Church it seems appropriate to look back over the last five years during which I've been director to see what progress if any has been made during these years in the fields for which this department is responsible. While the picture is not altogether satisfying there are elements in it to justify a reasonable amount of optimism in relation to the future:

### ADULT WORK:

- 1) The majority of synods now have Synodical Adult Workers (SAWs) on their committees of Christian Education.
- 2) An increasing number of synods are taking a serious interest in adult education: Lancaster Synod, for instance, had over 100 adult class teachers at a one-day workshop on "Teaching the Bible More Effectively to Adults" led by Dr. Robert Moss and Prof. Paul Irion. Texas Synod had, for the first time, at its How-to-Teach Workshop a workgroup for leaders of adults. New York, North Illinois, North Wisconsin, and other synods continue to show genuine and creative concern for their adult leaders of adults.
- 3) A United Church of Christ consultation on work with young adults was held last March. Most of the agencies of the United Church were represented at that meeting. The joint staff young adult committee has been able to plan more intelligently because of this consultation.
- 4) An interagency committee on aging is now in existence. While it has not functioned thus far as well as many of us had hoped, steps are being taken to provide a co-ordinated ministry to and with older adults in the United Church of Christ.
- 5) Relations with the lay agencies have increased and continue to improve. The Churchmen's Brotherhood now regularly extends an invitation to the director of this department to attend its board meetings. The Women's Guild Education Committee and the organizing committee for the Council for Lay Life and Work do the same. In addition the director of the department served as chairman of the conference lecturers' committee as well as conference lecturer at two Women's Guild Conferences this past summer.
- 6) An adult work advisory committee was brought together last March. The discussions of that group were of great value to the director of this department and the major action taken by that group - the request that a

national meeting of SAWs be held in 1961 - is already being implemented.

7) A Basic Adult Library Kit has been developed, has been made available to synods and has been profitably used by some of them.

8) A committee representative of the total denomination has been established and is seriously at work on the matter of confirmation practices and resources, including those relative to adult confirmation, within the United Church of Christ. The Board ought to take great satisfaction in this because it was in part due to the recommendations of the special committee appointed by the Board that this confirmation committee came into existence. Since I suspect Dr. Koenig will be reporting on the work of this committee I will not report further on it.

9) A significant Strategy Conference on Co-ordinating the Program with Adults in the Local Church was held last summer under the sponsorship of the National Council of Churches. This conference provided a week-long opportunity for members of the evangelism, stewardship, Guild, Brotherhood, and missionary education staffs to discuss formally and informally their mutual concerns in relation to the adult constituency of the United Church of Christ. I'm convinced that much good will eventually come out of the honest and open encounter that took place there.

10) Probably the most encouraging sign of all is that the adult department staff is being expanded. Whenever the program staff is appointed, it will be possible for us to give more attention to work with young adults and to other adults as well. This appointment along with the Board's provision for additional editorial staff at the adult level will enable us at long last to give the type of attention to the increasing number of adults within the UCC that all of us have long desired.

#### FAMILY LIFE:

1) After several years' work a much-needed and highly-regarded working paper on "Christian Nurture in the Family" has been developed.

2) Again after several years' work and some experimentation a Parent-Youth Code has been developed and made available to our churches.

#### MISCELLANEOUS:

1) New interest in the arts is being shown throughout the denomination. While drama in particular and the arts in general technically are not a part of this department's portfolio, the director has been appointed a member of the Committee on Religious Drama (CGCE-NCC), the Christianity and the Popular Arts Committee (UCC), and the Arts and Christian Education Committee (CC-ER).

There is special cause for gratitude that this last committee was established for it provides a responsible group within the denomination which can develop serious and intelligent concern on the part of the staff and possibly the entire church for these media through which so much of the Gospel is being communicated so effectively today. It also will serve as a liaison with the NCC and other non-church agencies concerned about these areas.

2) More adequate provision is now being made within the UCC for individual and family devotional life. While we as a Board for some time have produced a singularly distinctive publication for families, the Family Resource Book which includes devotional resources, now through our participation on the Devotional Guides Committee lodged within the Office of Evangelism we are making available another devotional resource, FAMILY DEVOTIONS. This publication along with the new Daily Devotional Guide has received high praise from other denominations.

To be sure as we look back over the last five years we have taken some strides forward but we still have a long way to go toward meeting the increasing number of opportunities opening up to us in the fields of adult work and family life. I covet your prayers and continued support as we by God's grace attempt to meet these opportunities.

Respectfully submitted,

William E. Wimer.



## LITERATURE CONSULTANT

## USE OF CURRICULUM

Because statistics can be used to prove almost anything, we have decided to do a minimum of interpreting this year and let the figures speak for themselves. If there are any questions we shall do our best to answer them accurately.

From our correspondence we know that some schools are reusing earlier editions of Church & Home Series courses. In other cases we suspect that this is being done but are not sure. We have kept these facts in mind when making the survey but feel that the figure

16.6 % using Church & Home throughout

9.67% additional, using C&H throughout plus Adult Uniform is conservative. The true figure we believe to be somewhat higher.

We have made a separate report of the use of the first United Church Series course - the Nursery. Really use is not the correct word. All I know from the records is what is ordered. Only too frequently do we find ordered materials on shelves or in someone's file. We hope there is very little of that in the case of the new nursery course.

## CHRISTIAN EDUCATION STATISTICAL REPORTS

This year the blanks were sent out between December 2nd and 7th - a little earlier than in 1959. The returns thus far number 2,170 out of 2,658 schools. Last year, after 442 reminder cards we finally received 2,302 reports.

## MULTIPLE SESSIONS

In the letter which accompanied the Statistical blanks this year we inquired concerning Multiple Sessions, since we had recently had inquiries about this. There were 21 replies indicating multiple sessions of one sort or another. Some had duplicate sessions for Nursery through Junior, several Nursery through Primary, some Nursery and Kindergarten and some two complete sessions. About a half dozen reported having the different age groups at two different times. There seems to be no predominant pattern.

## ENROLMENTS

When we total enrolments and average attendance, we always make sure to have a figure for every school. Where 1961 reports are not available, we take the most recent figures at hand.

## ENROLMENT

Enrolments for the past 10 years are:

	<u>Enrolment</u>	<u>Attendance</u>		<u>Enrolment</u>	<u>Attendance</u>
1951 -	494,180	285,927	1956 -	550,162	328,206
1952 -	506,016	292,848	1957 -	552,553	341,184
1953 -	517,586	299,569	1958 -	553,509	332,266
1954 -	533,232	316,023	1959 -	552,120	330,922
1955 -	545,512	323,481	1960 -	548,783	330,860

	<u>Enrolment</u>		<u>Attendance</u>	
	<u>1960</u>	<u>1959</u>	<u>1960</u>	<u>1959</u>
California	3,699+	3,468	2,018+	1,983
Central Pennsylvania	13,993+	13,957	8,434+	8,316
Dakota	1,539-	1,574	1,140-	1,147
East Pennsylvania	19,230+	18,451	11,751+	11,219
Kansas City	11,639-	11,709	7,187-	7,371
Lancaster	24,561-	24,791	14,390+	14,290
Lehigh	25,951+	25,830	14,936-	14,983
Magyar	3,209-	3,336	2,047+	2,046
Mercersburg	29,973+	29,693	17,015-	17,123
Michigan-Indiana	20,971-	21,459	12,838+	12,825
Midwest	18,765-	19,212	12,147-	12,320
Missouri Valley	25,408+	25,378	15,283+	15,185
New York	3,272-	3,303	1,929+	1,893
Northeast Ohio	18,360+	18,176	10,771	10,771
Northern	8,360+	8,350	5,239+	5,178
North Illinois	34,810+	34,504	20,933+	20,628
Northwest Ohio	21,473+	21,342	13,184-	13,243
North Wisconsin	11,883-	11,916	7,512+	7,111
Pacific Northwest	1,997-	2,112	1,204-	1,313
Philadelphia	18,973+	18,964	10,893-	11,170
Pittsburgh	23,130-	23,357	13,187-	13,298
Potomac	18,691-	19,539	11,320-	11,346
Reading	27,941-	28,269	17,657-	17,682
Rocky Mountain	2,768+	2,763	1,663-	1,701
Southeast Ohio	24,020-	24,094	13,317+	13,205
Southern	16,838-	17,434	11,058-	11,451
South Illinois	18,913-	20,101	12,384+	12,091
South Indiana	26,928+	26,670	16,719-	16,977
Southwest Ohio	22,494-	22,997	13,507-	13,751
South Wisconsin	12,799+	12,285	7,644+	7,340
Susquehanna	12,568-	12,670	7,547-	7,691
Texas	10,460-	10,805	6,354-	6,500
West New York	13,167-	13,611	7,652-	7,774
	548,783	552,120	330,860	330,922

United Church Nursery

2,658 schools at present

36.94% (982 schools) have ordered in quantity, sufficient for at least some of the nursery children

13. % (347 " ) have ordered for examination only, and have kept the copies

1.43% ( 38 " ) have ordered either for examination or in quantity, but have returned all copies

1.35% ( 36 " ) have ordered pupil's books but have not ordered the teacher's book

47.2 % (1255 " ) have never ordered the new Nursery course - it is true that a few of these are part of multiple charges, the pastor of which ordered an examination set. Whether he shared it with all schools in his Parish, we do not know.

4.5% (120 schools) are ordering through us, some of the other recommended nursery courses - this, in some cases, is in addition to the new nursery material.

The Circulation report shows that there have been sold:

2,254 - Three's In The Christian Community  
15,753 - sets of pupil's books  
765 - sets of teaching pictures  
1,127 - Nursery Manuals

in addition- 1,048 - packaged Introductory sets

Of the 2,254 "Three's In The Christian Community"

24 were sold to C.C. Churches or individuals

77 to other denominations

Of the 15,753 sets of pupil's books

102 were sold to C.C.'s

220 to other denominations

Of the 1,048 Introductory sets

13 were sold to C.C.'s

16 to other denominations

In the following eight synods 50% or more of the schools have ordered United Church Nursery in quantity:

Texas	60.8%	Southern	52. %
California	57.9	South Illinois	52.
Pacific N.W.	55.5	North Illinois	51.7
Philadelphia	53.5	West New York	50.



## USE OF EVANGELICAL AND REFORMED CHURCH SCHOOL MATERIALS

No. Schools	<u>Oct. '51</u> 2,642	<u>Jan. '52</u> 2,630	<u>Jan. '55</u> 2,630	<u>Oct. '57</u> 2,653	<u>Jan. '58</u> 2,655	<u>Oct. '60</u> 2,656	<u>Jan. '61</u> 2,658
Nursery	33.3 %	32. %	25.93%	28. %	25.76%	34.07%	36.94%
Kindergarten	53.4	52.	48.25	51.75	51.37	51.2	50.6
Primary	55.7	54.7	50.68	53.26	53.4	54.33	54.55
Lower Junior	1.3	1.4	12.4	32.57	32.8	37.88	37.47
Junior	51.3	50.4	47.87	49.64	50.13	51.39	51.77
Junior High	40.9	41.	38.17	44.14	44.03	45.7	45.18
Senior High	33.1	33.	29.69	37.8	36.72	37.88	37.02
Y.P.-Adult	32.4	32.8	29.35	33.8	33.1	33.58	32.73
Filmstrip	22.6	26.5	24.79	28.8	28.58	29.93	28.1
Family Book - Use	18.2	17.5	14.33	24.	21.05	15.89	13.77
Get 1 or more				35.6	32.	29.97	28.06
C.S. Worker	46.5	46.4	52.89	60.3	60.33	62.05	61.66
Child. Religion				13.68	14.9	26.47	27.23
Stories	32.7	31.7	29.8	31.66	32.2	30.46	30.5
Trailblazer	32.7	32.6	30.68	32.49	31.67	30.9	31.07
Youth - Use	21.4	22.3	34.26	37.43	38.45	40.85	41.19
Get 1 or more				45.72	47.23	48.42	48.75
Power						9.4	10.5
Ch. in the Home	11.7	12.	11.75	14.09	14.23	13.93	13.6
Junior Unif.*	13.1	13.1	12.93	12.89	12.2	11.37	10.8
Jr. Hi. Unif.*	15.4	14.9	15.63	23.11	22.4	21.69	20.9
Sr.-Y.P. Unif.*	17.2	17.2	19.47				
Y.P. Unif.*				23.11	22.4	21.69	20.9
Adult Unif.*	33.2	33.4	35.2	38.33	38.26	40.17	39.58
Unif. Teach.*				39.39	39.24	41.	41.16
C&H thruout	29.5	26.7	11.67	21.97	21.54	21.53	16.6
" " + Ad. Unif.*				9.76	9.37	11.45	9.67
C&H partially	7.3	10.3	20.84	11.35	13.1	11.74	16.14
Some C&H & Unif.*	27.8	27.6	29.2	21.37	21.09	21.9	23.97
Some C&H	64.8	64.3	61.7	64.46	65.12	66.6	66.4
No C&H, Some Unif.*	9.68	10.34	13.76	13.87	12.99	11.33	11.77
Some E&R Unif.	37.48	37.94	42.96	45.	43.46	44.69	45.4
Special items only	2.46	1.9	4.44	4.75	4.7	4.3	4.18
No E&R this qtr.	22.97	23.3	20.08	16.88	17.17	17.7	17.68
Regularly using some	77.8	77.7	80.65	83.68	83.4	82.98	83.22
E&R (incl.alt.Union	(2056)	(2044)	(2121)	(2220)	(2214)	(2204)	(2212)
Sch.now us. Luth.)							

\*E&amp;R Uniform

# EVANGELICAL & REFORMED CURRICULUM MATERIALS - NUMBER SOLD

67

Oct. '51 Jan. '52 Jan. '55 Oct. '57 Jan. '58 Oct. '60 Jan. '61

## UNITED CHURCH NURS.

3's in Christ.Com.					1,957	297
Pupil's Books					14,128	1,625
Pictures					677	88
Nursery Manual					1,033	94
				Introductory Sets	1,048	

## CHURCH & HOME

Nursery: "Before 3"				310	126	26	3
Pupil				1,918	602	535	23
"When 3"	313	110	80	478	197	14	8
Pupil	13,270	11,905	9,546	8,085	8,296	386	306
Pictures	184	46	41	263	59	3	3
Kindergarten: Tch.	3,911	3,681	3,884	4,482	4,519	4,542	4,556
Pupil	28,282	28,113	25,886	27,477	27,121	25,355	25,335
Activities	20,431	1,819	1,622	25,515	1,881	23,328	1,858
Pictures	981	66	82	916	93	525	65
Primary: Tch.	5,371	5,130	5,510	5,696	5,707	5,556	5,579
Pupil	40,483	39,095	41,413	38,953	38,353	34,702	34,902
Activities	33,439	32,647	38,671	31,954	31,712	30,873	30,076
Pictures	1,151	110	109	1,016	122	731	108
Lower Jr. Tch.	74	119	906	2,440	2,428	2,948	2,908
Pupil	654	605	6,703	18,671	18,701	22,104	22,157
Junior: Tch.	4,759	4,608	4,355	4,564	4,508	5,128	4,294
Pupil	37,743	37,245	34,960	36,696	36,511	33,330	31,463
Pictures			106	631	134	538	117
Junior Hi: Tch.	2,853	2,707	2,623	3,047	2,959	3,195	3,115
Pupil	21,231	20,686	20,318	24,616	22,904	26,066	25,723
Senior Hi: Tch.	1,810	1,648	1,551	1,822	1,853	1,954	1,836
Pupil	13,732	13,059	11,952	15,273	14,421	14,873	13,736
Y.P. & Adult: Tch.	3,083	2,943	2,782	2,843	2,812	2,649	2,511
Pupil	33,622	33,361	28,257	28,870	28,588	24,587	23,852
Filmstrip	709*	40*	666	801	838	830	786
Family Book	19,337	16,933	12,291	16,527	13,589	8,944	8,754

## UNIFORM

Church in Home	5,307	5,304	6,182	6,324	6,282	6,094	6,036
Prim.-Jr. Tch.	973	891	1,454				
Bible Les. St.	2,391	2,390	4,190	1,502	1,363	994	996
Junior	7,644	7,498	8,795	9,725	9,381	8,441	8,173
Youth-Ad. Tch.	5,306	4,912	6,023				
Jr. Hi. Pupil	8,550	8,233	9,925				
Sr.-Y.P. Pupil	11,772	10,929	13,088				
Adult	49,382	48,781	55,684	60,308	61,504	64,855	65,147
Lesson Leaf	13,184	12,933	12,105	10,626	10,401	7,472	7,076
Picture Roll	38	41	123	128	126	128	138
Picture Cards	697	762	548	361	329	225	220
Unif. Les. Tch				7,673	7,306	7,320	7,345
Y. People				19,779	18,276	16,437	16,662

\*"Life of Christ" Parts I & II not sold separately

Prepared by I. Marion Hull  
Circulation Manager

March 1961

## MAGAZINES, STORY PAPERS AND PROGRAM MATERIALS FOR YOUTH GROUPS

	Oct.'51	Jan.'52	Jan.'55	Oct.'57	Jan.'58	Oct.'60	Jan.'61
CHURCH SCHOOL WORKER (Monthly)	11,199	11,369	13,820	18,512	18,738	# 33,032	# 33,022
CHILDREN'S RELIGION (Monthly)	905	948	944	1,459	1,608	3,392	3,541
STORIES(Weekly)	28,433	27,727	27,423	28,953	29,309	** 24,066	** 23,787
TRAILBLAZER(Weekly)	20,253	20,363	20,728	24,775	24,804	** 23,040	** 23,560
YOUTH(Biweekly)	13,005	13,014	18,789	25,091	25,756	## 39,940	### 41,266
POWER(Quarterly)						4,752	6,646

	1951-52	1954-55	1957-58	1960-61
YOUTH KIT(Annual)	516	713	860	863 (as of 3/15)
JUNIOR HI KIT(Annual	374	516	638	644 " " "
MONTHLY PROGRAMS(Annual	82	22	159	17 " " "

CHURCH AND HOME MATERIAL  
SOLD TO ARMED FORCES

	Oct.'59	Jan.'60	Apr.'60	July'60
Primary:Teacher	2,943	2,967	2,939	
Pupil			29,692	
Activities	30,070	30,840	29,495	
Pictures	1,683	399	245	114
Junior:Teacher	2,717	2,738	2,654	2,455
Pupil	29,911	29,131	28,658	26,175
Pictures	989	268	144	69

\*\*Biweekly

# Includes 13,504 copies sold to Pilgrim Press

## Includes 9,829 copies sold to Pilgrim Press

### Includes 10,264 copies sold to Pilgrim Press



## SERVICE LIBRARY

When responsibility for the Service Library was assigned to Mrs. Charles Laros and me, we had several ideas for changes we hoped to put into effect to make the library and its service more efficient. To our dismay, in the early part of the year there was so much time needed for her to cut stencils for filmstrips for Christian Education Press that there was no time for anything else but keep up with the day by day library work. Later, unfortunately Mrs. Laros had two unexpected hospital absences - the first one of six weeks and the second of four weeks, with only two weeks between. My secretary, Barbara Knox, and I had all we could do and more to keep up with the immediate demands of both our office and the library.

In the summer of 1960 Mrs. Laros assumed all responsibility for the preparation of copy for a Library Supplement listing new titles added since the Purdue edition of the Library Catalog. The Supplement listed 655 books. 143 new titles have been added since the Supplement.

In 1960, there were 1,034 requests for books  
 3,556 books sent out  
 441 letters written  
 339 new titles added

Since January, 1961 there have been  
 222 requests for books  
 706 books sent out  
 116 letters written  
 97 new titles added

We are grateful for Mrs. Laros' interest in and her responsible handling of all the work.

## RESOURCE CENTERS and other exhibits

In the summer of 1960, Barbara Knox and I set up and manned the Resource Center at the Texas How-To-Teach Workshop. In the summer of 1961, I have agreed to set up Resource Centers at two synodical workshops: South Indiana and Michigan-Indiana.

Having worked with the Consultant, preparing for, setting up, and manning such Centers at 4 different Workshops plus the Purdue Conference, Barbara - we felt - was ready to handle some on her own. Accordingly in the fall of 1960, she went to New Castle, Pennsylvania (the Presbyterian representative drove with her) to set up and preside at our denominational curriculum exhibit at the annual meeting of the Pennsylvania Council of Christian Education. Reports indicate that she was a very adequate representative.

This coming summer she will set up and man the Resource Center at the Pre-School Workshop at Cedar Crest College in Allentown, Pennsylvania. We will, of course work together at choosing the materials and she will have the assistance of Mrs. Richard Denzler in the matter of consultation and advice. It is with a great deal of satisfaction that I report her willingness to take these assignments.

## CORRESPONDENCE

The correspondence continues to be as constant and as interesting as usual. We work very closely with the Circulation Office advising where orders are questioned and assisting in any way in which our services may be required. Numerous letters are referred to us from the General Mail and of course there are those which come directly to us.

## PERSONNEL

Ever since the spring of 1942 when I came to work for the Board of Christian Education and Publication I have worked closely with Marion Hull, Circulation Manager. Our associations have been most pleasant. We congratulate her on having completed 41 years of service and regret that our constant associations are to be interrupted. We look forward however to equally happy working relationships with her successor. Mrs. Hull has prepared the Circulation statistics which are a part of my report.

The Circulation Office has for years kept an up to date count of the circulation of all periodicals. This is a very helpful service which I have learned recently is not always available in similar departments of other Churches. Perhaps we have taken for granted this and many other specially fine services of the Circulation Office. Mrs. Hull we thank you and your assistants for your efficiency and for your willingness to put up with all our off beat requests which are apt to upset routine.

Barbara Knox, on February 20, 1961 completed 5 years of service in the office of the Consultant. Anyone who has suffered a frequent change of secretary can appreciate with me what it means to have someone like Barbara stay for 5 years and grow in her understanding of the work and her ability to go ahead and her willingness to assume responsibility. Just a few weeks ago an emergency situation arose while we were attending the Joint Staff Meetings in Atlantic City. Barbara rose to the occasion, staying late, eating lunch at her desk and even having her mother come in to help get frames ready for new addressograph plates.

Each year it seems as though the multiplicity of demands is greater, the hours required are longer and the pressure mounts higher, but somehow with two assistants - Barbara Knox and Mrs. Laros - who will rise to the occasions' demands, the work moves forward and task after task is accomplished with a surprising amount of efficiency.

Respectfully submitted,

Greta P. Hinkle

REPORTS  
OF  
EDITORS



During the past year I have simultaneously worked on three different series of church school lessons, and was able to meet the many deadlines--this in spite of one writer's delay. The writer was sixteen months behind schedule. Of course, in this particular case we were unable to have the manuscript mimeographed for the reviewing committee, or obtain a revised copy of the manuscript from the author. We were just able to edit and get the manuscript ready for the printer. We will attempt, in this report, to give the present status of the three series of courses.

### The United Church Adult Courses

During the past year we obtained a writer to prepare four leadership articles, which will eventually find their way into the student's books of the adult courses. These articles, prepared by Delite Helm, were carefully reviewed by a special committee and revised in the light of the suggestions. The rewritten articles will need further work to bring them into harmony with the courses when they are written. It is my opinion that this can only be done by the editor who can work with both manuscripts--leadership articles and courses. This is no reflection upon the author; it results from the desire to have a logical and unitary relation between the several parts of the entire course.

Writers for the following courses have been obtained and are at work upon them.

- "Christian View of Man" by Harold H. Wilke (5 months course)
- "The Parables of Jesus" by Eugene S. Wehrli (5 months course)
- "Levels of Brotherhood" by O. Walter Wagner (2 months course)
- "Counsel to Adult Christians" by Edward F. Ouellette (5 months course)

Writers for the following courses have given tentative commitment but if they accept they cannot begin work until sometime in 1962.

- "Classic Creeds and Living Faith" (5 months course, 2nd year,  
2nd Semester)
- "Man's Use of God's Power" (2nd year, summer session)

### Church and Home Adult Courses

At the time of preparing this report, there are seven adult courses yet to be edited in order to bring to completion the Church and Home and the Pilgrim Series.

"The Unfolding Message of the Bible" by Lionel A. Whiston, Jr.

January-March, 1962. Technical editing is now being done on the manuscript.

"Faith and Suffering" by Howard P. Bozarth

April-June, 1962. Manuscript has been reviewed and revised.

"Called to Be Faithful" by Allen G. Wehrli

July-September, 1962. Manuscript has been mailed out for review. Criticisms are now due and will be collated, and on the basis the suggestions, the author will revise his manuscript.

"The Church--the Faith Community" by Alfred L. Creager

October-1962--March, 1963. Part I has been revised; Part II is being mimeographed for review.

"The Church's Witness in the World" by David M. Stowe

April-June, 1963. The manuscript is due in the office April 16, 1961.

"The Sacraments and Rites of the Church" by Alfred M. Sayres

July-September, 196<sup>3</sup>~~2~~. The manuscript is being mimeographed for review.

### The Uniform Lesson Series

This series of lessons is a cooperative project, our office doing the securing and contacting of writers, and doing editorial work on the manuscripts; the United Presbyterian staff handling business matters. This series is prepared for primary through adult departments.

Because we are not using the primary material, two years ago I suggested that this aspect of the agreement be dropped. However, for various reasons, we found it necessary to continue this work. It seems an anomaly that editors of the Evangelical and Reformed Church are editing primary material written by a member of the Disciples of Christ Church for use in United Presbyterian churches. While in a sense this may seem ecumenical, it ceases to be reasonable. I propose that we make another effort to get the United Presbyterian Board to see the wisdom of dropping this work.

There has been a three-way conversation: Congregational-Christian, United Presbyterian, and Evangelical and Reformed, concerning materials for junior through adult departments. Definite agreement has not yet been reached. It is hoped that shortly this can be done. We find the major criticism being made with Young People, the quarterly for junior high, senior high, and young people. The wide age range makes it difficult to do an adequate piece of work. We continue to have difficulty in securing good writers for the Uniform Series. To date, however, we have lined up writers through December, 1963.

The following quarterlies are being edited by the St. Louis office staff:

THE JUNIOR - a quarterly for junior boys and girls

YOUNG PEOPLE - a quarterly for junior highs, senior highs and young people

THE ADULT - a quarterly for adult and home departments

LESSON LEAF - a leaflet for general distribution

THE UNIFORM LESSON TEACHER (making adjustments for carrying primary lesson material for the United Presbyterian Church, thus making two editions of the teacher's quarterly

#### Non-editorial Work

During the past year I have maintained relationship with the Division of Christian Education (NCC), serving on many of its lesson and other committees, on the Unified Curriculum for Armed Forces and on the Cooperative Publication Association.

#### Appreciation

Again I should like to express appreciation to the members of the Board for the encouragement to carry on these activities, to the executive secretary and my other colleagues for their helpfulness, and to those giving part time service here in St. Louis; and to Mrs. Maxine Fischer for untiring, efficient service as office secretary.

Respectfully,

Fred E. McQueen



## EDITOR OF YOUTH

What is the image which our teen-age readers have of Youth magazine? And how closely does this image parallel the editor's intentions and dreams? And what does this all have to say about the place of Youth magazine in the total work of the Board--and the church at large? To tackle these questions, let us quote, and then react to, various comments which are typical of teenagers who responded to our recent readership survey. Although the teens who responded are perhaps a select group, although most were quite kind, and although the quotes are drawn from a limited number (200 replies), these comments might help give us some small insight into what some teens are thinking about Youth. (I shall be happy to share personally more detailed results of the survey to anyone who wishes them.)

"It's the only magazine for youth which isn't either intellectual pabulum, Hollywood, or hotrod," says a boy from Michigan. A girl from Missouri writes, "A clean-cut magazine. You can read Youth in public and not be ashamed or embarrassed by its contents." And another young person writes, "It treats its readers not as a customer but as an individual." It is our hope and desire that the content and approach of Youth give its readers something they won't get in any other teen-age magazine. So many teen magazines aim at the lowest common denominator among teens to win circulation. So many (like Seventeen) have a tendency to exploit the teens as customers to be sold a bill of goods. Even such a "thought" magazine as Senior Scholastic is not able to tackle genuinely controversial topics. And even the highest calibre of magazines (like Ingenue) cannot give a "Christian viewpoint," although some often come close to doing it.

Because it strives to minister to teens of the church and because it is not motivated by commercial intentions, Youth is free to be more than a teen-tantalizing magazine. Our major concern is that we take advantage of our opportunity more consistently. One girl writes, "Youth tends not only to entertain, but to inspire, inform, and in general, to give the teenager what he's looking for all wrapped up in one magazine." We hope it's true.

"Would you put down the latest Mad magazine to read the latest Youth magazine?" is a question we asked in the survey. The teens who replied gave Youth an overwhelming nod, but I do think they were being kind, especially the girls who obviously do not like Mad as much as the boys. But even so, the boys, too, favored Youth. Anyway, here are some of their answers to the above question. "Mad makes me laugh; Youth makes me think. Youth is constructive where Mad is entertaining"....."Mad is too mad for me"....."Mad does not inform, inspire or stimulate"....."Mad is more relaxing, takes my mind off things"....."Actually, Mad has more original and interesting ideas than Youth. However, in the long run, the material in Youth would be most valuable for me"....."Satire is good, and criticism of society can be entertaining and helpful, but to keep one's perspective he should have the positive attitude of Youth, too"....."Youth has articles

about every subject, including some things that are a little mad"....."Youth is written for the teen; Mad is written for the lunatic."

"You feel you can trust the articles in Youth." A magazine has a "personality." Like a human being, it can be neat or sloppy, honest or dishonest, up-to-date or old-fashioned, interested in others or self-centered, informed or uninformed, and on down the list of characteristics that shape a "personality." The most frequently mentioned impressions from the teenagers which reflect their image of the personality of Youth magazine is "a friend we can trust." The readers say: "It's for us, not against us"....."It tells good things about teens; it builds us up instead of tearing us down"....."It's an honest magazine which appeals to teenagers and helps them with their problems"....."An awareness of the better qualities in my generation--a part of us that people fail to see".. ...."Honesty in dealing with any and all subjects".....and so it goes. Such trust in what Youth says is a heavy responsibility and certainly a vote of confidence.

"The writers in Youth talk about teen-age life and problems with reality. They do not paint pretty little pictures of dreams and ideals which appeal to a young person's poorer judgment," writes a Massachusetts boy. A large number pointed to the "reality" with which Youth tackled topics. Our wide use of photos to illustrate most articles and our preference for unposed teen scenes lends a visual reality to what we hope is a sense of reality throughout the written content, too. We try to deal with real people and real situations. Teens don't go for sham. Idealism needs to be tempered with realism. Religion needs to be made relevant. Life is real. If teens feel that Youth has a ring of reality, then this gives added impact to its message.

"Sometimes Youth does not dig deep enough. Sometimes it needs to go one step further," writes one girl. In a checklist of phrases describing impressions about Youth, one out of every five teenagers checked: "Does not dig deep enough." Not one person checked "Speaks over the heads of teens," but one boy was moved to comment in the margin, "Youth often lowers itself to the level of a stereotyped teen." An overwhelming majority said that Youth magazine "speaks with reality," "is on the side of teens," and "speaks in language teens understand." As far as we go, at least, it seems that we're speaking with reality, sympathy, and understanding. However, we recognize the need for Youth to dig deeper, especially for those more alert, mature teens. We also realize that we dare not make Youth completely a deep-digging magazine throughout, for we would then lose the younger, less mature teens, who might eventually be lured to the deep stuff. Our choice is to serve a well-balanced diet in each issue.

We're trying to get a few more deep-digging articles. On the timeless topics (in the area of religion, for example), we do not find it too difficult. But getting writers to do a top-notch job on a current topic on short notice is hard--they're either too busy or too expensive or don't know how to write for teens. And to tackle the topics myself (as I've done several times recently) takes much



extra time for saturating myself with the background before beginning to write.

But whatever we do, we try to avoid insulting the intelligence and integrity of teens, which the surveyed youth assured us we're succeeding in doing. However, one father told us recently, "My boy won't read anything that hasn't already been said by James Reston." You can't win them all!

"I love music, but you can read about it everywhere else. The records column is wasted space that could be used to better advantage in Youth." In our survey, the most disliked feature in Youth is "Sound in the Round," our records and music column. More than fifty per cent spoke with disfavor either because they disagreed with the column or they thought it was a waste of space. However, we feel that our records review and our movie reviews are important to our teenage readers. Even though other teen magazines carry such reviews, we would hope that our carrying these reviews would do several things--to show our readers we're concerned about the contemporary culture and to help teens develop good tastes and standards of judgment in their selection of records and movies. Our only regret is that space does not permit us to run these features more often. We are concerned that our columnists maintain a high calibre of criticism. We're trying to swing away from the over-emphasis on jazz.

We would also like to branch out in the areas of books, radio and TV, leisure-time activities, and the like. But again, space and proper personnel are hard to get. We justify this desire to get such reviews in Youth because teens are becoming heavy spenders in entertainment and leisure-time activities. They are often being exploited. Their tastes are helping to cast the calibre of what is being produced. They need to be helped in refining their tastes. No other Protestant publication does this type of records reviews. A few do TV, radio, and movie reviews. And there is very little done on books for teens in the Protestant press. Nothing on how to spend your leisure time. Teens are shaping today's and tomorrow's culture. Should not the church get in its licks early?

"It helps me in my very search for God," says a young person. We hope that the teen-age replies were sincere when they commended Youth for its "spiritual" and "Christian" qualities. The survey shows a special interest in the prayers on the back cover, plus articles on questions of Christian faith. Typical replies were: "A real concern for the spiritual life of teenagers"....."Written from a Christian point of view"....."A little inspiration to work harder, to pray, and to have faith"....."I could become a better person by absorbing what Youth offers."

"In Youth magazine I find a fellowship with teenagers all over the country and the world who are like myself," says another teenager. Teens are comforted to know that there are others who share their problems, their fun, their aspirations, their faith. Our teen forums are popular platforms on which teens from all over the country share their opinions and experiences. And there are "stories about everyday kids like me who are doing wonderful things for their church



and their country." And such stories "give me ideas as to what other youth groups are doing in order that I may help my group with constructive ideas." We're sure that the nation is full of "everyday kids" who are doing "wonderful things," but it is difficult locating them and getting stories and photos of them. And we feel a real need for more such personal stories on "everyday kids" who live not only in this country but also overseas.

"I feel through Youth my church is interested in me as an individual and it cares about its youth," says a girl from Maryland. For many teens, Youth is one way in which their image of the church is influenced. Of those teens who like Youth and who receive it through their churches, perhaps some are helped to see the church as a contemporary. But Youth cannot be a substitute for those people in a local church who show genuine concern for their young people.

The work of our Board is served by Youth. For example, last year a good proportion of the host families representing our denomination in the International Christian Youth Exchange program first became interested as a result of an article on ICYE in Youth. This year, thirty inquiries on summer service were directly encouraged by an article in Youth. Last fall when adverse publicity hit the nation's newspapers concerning our "Christ in clam diggers," Youth was able to do the first denomination-wide follow-up within a matter of weeks because of its short deadline. One of our field workers says that Youth is an excellent public relations agent for our Board in the local churches. In her years as a field worker she does not recall a major negative comment about Youth among churches which use it regularly. It is used in some churches where no denominational curriculum materials are used. Perhaps by its very nature and approach, Youth is helping to prepare our churches for the kind of atmosphere necessary for effective use of the new curriculum for young people.

Where the curriculum is used, Youth has a unique role because of its up-to-date and contemporary flavor. No matter how good our curriculum for senior highs, it is not a contemporary in the sense that its content responds to the events of this very moment. (Of course, the curriculum is contemporary in the sense that it deals with real-life issues and its truths are unchanging over the years.) Curriculum development demands a long time in planning and production. Its purpose is to give a comprehensive course of study over a period of years. Youth complements the curriculum with an up-to-date urgency and meaning. For example, when the curriculum talks about missions in Africa, Youth talks about the Congo conflict. When the curriculum talks about freedom, Youth discusses Operation Abolition. When the curriculum talks about the Christian in the world, Youth describes the Peace Corps or interviews a Colorado Congressman who is an active Congregational pacifist. When the curriculum talks about service to one's fellow man, Youth lists specific summer service opportunities or describes a Rhode Island Pilgrim Fellowship "adopting" children at a school for the mentally retarded.

Or turn to other agencies outside the Board. For example, twice in the last year or so, Youth has printed detailed charts showing the basic facts about the church-related colleges of the United Church of Christ. What would it have cost the Commission on Higher Education to have printed these charts and circulated them among more than 40,000 key teens in our churches? Thus Youth serves the youth of our churches, as well as an agency of the church. Almost every copy of Youth carries an article dealing with an issue which is of current concern with the Council for Christian Social Action. And Youth deals with areas of concern of missions, stewardship, health and welfare, evangelism, world service, church and ministry, not to mention items about the National Council of Churches and the World Council of Churches. Some even say that Youth sets the pace for a later loyalty to, and readership of, the United Church Herald. I only wish that more of our agencies recognized the value of using the pages of Youth to reach the youth of the church with their message. Very much like our curriculum courses, Youth is the outreach of the total church in its ministry among youth. In this spirit we hope that Youth does show its readers that the church cares for its teens.

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The annual subsidy is again before us. Major decisions in the area of finances are not mine to make. But because Youth is so closely identified with its editor, I feel compelled to write at length about the financial picture of Youth, if for no other reason than to assure Board members that the subsidy and its size has my deepest concern. The following comments are limited by my personal viewpoint and knowledge. I have raised questions only. I'm confident that I have not raised all questions. And if some answers seem obvious, perhaps my questions are slanted, or perhaps the answers are obvious. Even if no Board action is taken, at least I have shared my concerns for what they are worth. I welcome your counsel. I seek understanding.

First, I am confident that none of us judges the success or failure of Youth on the degree of increase (or decrease) in its annual subsidy--or deficit. And in all discussions of deficit, this has always been kindly made clear to me by Board members and staff. For this I am grateful.

Next, one is moved to ask about the philosophy of subsidy itself. For example, we know that some investments do not pay for themselves in money, but in services. Is this the case with Youth? How do we determine when the services rendered by an investment have reached that point when these services justify that investment? And how do we determine when services rendered are no longer worth the money being invested in them? (I'm interested simply so that I know when to start running.)

Actually, we could be spending more on Youth, especially if we wanted to improve its services to the churches and to increase the effectiveness of its witness. We might also consider spending more if we want sincerely to increase

the circulation (and income) of Youth magazine. But let us look first at how we might make significantly sizeable savings.

The quickest way to make a significant cut in the total annual cost of production is to cut down on the number of issues per year. For the purpose of illustration, let me give an extreme example. Let us say that we stopped printing 26 issues (32 pages each) per year and started printing a monthly magazine of 32 pages, the difference in annual production cost would naturally be cut in half-- a savings of an estimated \$28,700 per year. Of course, this is completely unfair to the subscriber, who would be receiving for the same rate less than half of the content he formerly received.

How much of a change, then, would a subscriber accept? For example, would he accept twelve monthly issues of 48 pages each? This would mean a total savings to us of an estimated \$16,700 per year over the present estimated production cost of \$53,300 per year. Or would the subscriber be willing to accept twelve monthly issues of 52 pages each, with the cover printed on 60-pound paper and the inside pages on 45-pound paper? This plan would save us an estimated \$13,100 per year in production costs. Would any such kind of change in frequency of publication or any change in weight of paper be acceptable? Would the frequency of distribution to teens and the thickness of the magazine affect its appeal and usefulness?

Using cheaper paper is another way to cut production costs. For example, we are currently using 60-pound paper but if we changed to a 45-pound paper, we could save an estimated \$4,550 per year. Our heavy use of photos shows off better with the heavier paper. If we used lighter weight paper, would the magazine be cheapened in "feel" and appearance?

Here is a comparative list of the estimated total annual costs of production as determined both by frequency of publication and the weight of the paper used. All of these estimates are based on a circulation of 40,000 and all take for granted that two colors (black plus another color) is to be used on the cover only.

	Using 60-pound paper only	Using 45-pound paper only
26 issues with 32 pages each.....	\$53,300	\$48,750
12 issues with 32 pages each.....	24,600	22,500
12 issues with 48 pages each.....	36,600	33,300
12 issues with 64 pages each.....	48,000	44,280
Using 60-pound paper on cover and 45-pound paper inside		
12 issues with 36 pages each.....	\$24,480	
12 issues with 52 pages each.....	\$40,200	



Eliminating an extra color of ink in each issue would cut out a guesstimated \$250 per issue and over a year's time (in 26 issues) that would mean a total savings of \$6500. At present, in addition to the black ink used throughout, we usually use one extra color of ink on the cover only, but occasionally use that extra color throughout the issue. In the March 19, 1961 issue, we experimented with using one color of ink throughout the issue--an Offblack Green. Since our art consultant did a creative layout job, the issue did not suffer visually. However, there is a question whether or not one color of ink would work well with all issues. In fact, we're hoping that once in a while we can go to the other extreme and do a four-color issue (such as the 1960 Christmas issue). Our present plans are to use the one-color approach in about four issues in 1961. Again in terms of savings, the question is: How important is color to Youth magazine? Is it worth it?

Will changing methods of printing make a sizeable cut? From a very preliminary inquiry, it is doubtful that changing from letterpress to offset will make a big difference. It is true that the higher the circulation the more efficient becomes the offset process. But it must be born in mind that if we want quality printing to match the quality of picture reproduction we get now, we'll have to pay for it whether we use offset or letterpress. The estimated cost of printing 26 issues (32 pages each) by letterpress is \$53,300 per year as compared with \$66,482 if printed by the offset process. Even though these comparative estimates come from a letterpress printer, they still give some indication that there probably will not be a significantly sizeable saving gained by changing processes. However, this should be given further study.

Will changing printers make a big change in costs? Again, this needs to be studied further, but at this time a change of printers is probably not advisable. As we move into merged activities and begin to reorganize under the new organizational structure of the United Church, it might not be strategic to drop Eden Publishing House as the printer of Youth at this time. At present their prices are competitive. Except for an occasional lack of artistic sensitivity to our arty layout, Eden gives a personal attention and concerned craftsmanship to printing Youth that probably would not immediately be found with other printers. Of course, this does not deny the necessity for continually expecting competitive prices from Eden and the possible change of printers at a later time if and when Eden cannot maintain its present competitive services and prices. On the whole, I am personally pleased with Eden's work. They have been more than generous in their understanding and assistance.

There are other ways to cut costs. We could cut down on the use of illustrations and photos. We could cut out the part-time services of an art consultant. We could use canned, syndicated material from the Methodists which costs less than if we develop our own features. And so it goes. But again we must ask whether or not it cheapens our product, whether or not it weakens the impact of our message, and whether or not this is the appropriate time to make such changes. To get sizeable savings, noticeable changes in Youth will be necessary.

If this is not a problem, changes could be made immediately starting in July or October of this year.

Is this the time to change? The financial benefits of an immediate change (in July or October) would begin to show on the 1961 ledger and by December, 1962 we would definitely have an even better financial picture, taking for granted, of course, that our circulation would continue to creep up and our subscription rates would remain stable. However, decreasing the frequency of publication does not necessarily ease the editorial burden. The responsibility of turning out effective material on the same number of pages with the same staff once a month instead of every other week does not appreciatively ease the editorial pressures on Mrs. Warner and me.

Also, it is possible, but not certain, that by the Spring of 1962, we will know more about the immediate future of the interdenominational teen-age magazine (see section on "What about a joint teen magazine?"). In the light of these recent developments, would it be wise for us to make any major changes in Youth at this time?

Increasing the circulation is a key factor in the financial picture. We have guesstimated in the past that we could break even financially with a circulation of 60,000. We now have 41,000 in circulation. We claim to have a good product. We know we need more income. We know that a little less than half of our E and R churches get one or more copies of Youth and that an even smaller percentage of our C-C churches get Youth. The potential is far from being reached in the United Church of Christ. And except for a recent letter going out from Dr. Sheeder and Ed Powers to the pastors of their respective constituencies, no denomination-wide promotional campaign of any import has been carried out on Youth since the magazine became the publication for teenagers of both constituencies of the United Church of Christ in October 1957.

If we're really concerned about the subsidy on Youth, we should give serious thought about doing a better job of selling the magazine and increasing our income through increased sales. We should do more to introduce the magazine personally to teens and their leaders who don't yet know about Youth. We should try to alert churches to yet-untried, but creative, uses of Youth. We should try to sell churches on the concept of providing copies of Youth for all teenagers in the local church and not just distributing a limited number on a "first-come-first-serve" basis. There are undoubtedly sources of potential readership which we have not even begun to touch. (We once even considered newsstand sales to reach a wider audience.)

Past experience has shown us that the occasional mailing out of fliers has limited results. It keeps the name of the magazine in front of the churches, but it does little to make major increases in circulation. What is needed is continued follow-up with something fresh everytime. There needs to be a personal touch, perhaps even including personal visitation to local churches. There



needs to be a gimmick. But above all, we have to somehow introduce the "personality" of this magazine to young people and their adult workers and parents. Once they make friends, a year-around relationship is easier to maintain.

But such a major promotional program takes creative thought and planning, repeated follow-up, time, travel, and personnel not presently available or possible. Such promotion need not be limited to the selling of Youth alone. But this takes money. Is such a major promotional program worth the investment over the long run? How can we increase our circulation by such sufficient proportion to make Youth worthwhile financially? Increased circulation is our major source of increased income. This seems to be a key place to make a major effort to whittle away at the deficit over a longer period of time.

Who should pay for Youth magazine? At present the subscribers and the Board pay the cost of Youth. Should the Board be expected to continue to pay the proportionate share it does now? How are we to determine what is the Board's fair share in the cost of Youth? Should the subscribers pay more than they're paying now? Or is there a breaking point? Is cost a major item determining the size of a local church's order of Youth? Would a church buy more copies if it cost the church less per copy to buy? What does this say to us if we want a local church to increase its number of subscriptions in order to buy enough copies for all of its young people? Should we even consider making it more enticing by lowering group rates? Or will they buy more copies no matter what the cost? Or are there others--in addition to the Board and the subscribers--who benefit from Youth who should help pay the cost?

Or are there other ways of increasing the income of Youth which we have not yet thoroughly explored? In the past we have discussed and dismissed the possibility of selling advertising space in Youth magazine, but it is possible that with our circulation and our youthful readership, we might reopen discussion on this source of income. Would advertising change the personality of the magazine? Would it bring enough income to make it worth the trouble? What staff person would handle the sale of advertising?

Without any sort of solicitation, we now fill 94 orders from other denominations totaling 250 copies. If the explorations with Christian Youth Publications on a joint senior high magazine do not work out, perhaps this might be a source of additional circulation and income. That is, among denominations which have no youth publication at this time.

Let's sum it up. In facing up to the financial picture, should our emphasis be on ways of cutting costs, or on ways of increasing our income, or both? How large a cut in cost is necessary to get our subsidy down to where we feel we can justify a subsidy? Can Youth reach a point where it will eventually pay for itself? In our efforts to serve the teenagers of the church through Youth magazine, are we getting our money's worth? How can we improve Youth's services? Are we willing to pay the price of a continually growing magazine? Are we spending too



much on Youth? If any significantly sizeable cut in costs means a noticeable change in Youth, how much of a change in Youth will our readers and subscribers accept? How much of a change can we make without weakening the impact of Youth's message? Is this the appropriate time for a noticeable change in Youth? If increased circulation is one phase toward financial success, can we justify additional expenditures now in an effort to raise circulation to a place where Youth will eventually pay for itself? Are there sources of potential circulation which we have not yet tapped? Are there sources of additional income other than subscriptions and Board subsidy? I welcome your counsel.

\* \* \*

Five denominations got together in 1960 to establish an agency through which interested denominations could now cooperate in the joint publishing of various types of youth publications. The name of the new agency is Christian Youth Publications. The cooperating denominations are the Episcopalians, Methodists, Evangelical United Brethren, Disciples, and Evangelical and Reformed Church (later the Congregational Christians entered). The name of the first CYP publication is Power, a quarterly devotional guide for teenagers.

Spurred on by explorations into the possible joint publishing of Power (a former Methodist publication), these five denominations drew up Articles of Agreement, a document of principles by which interested denominational groups could cooperate (through an agency to be known as Christian Youth Publications) in the publishing of appropriate youth publications. According to this document, a denomination participates in the production and distribution of only those individual publications in which it is interested. Using these Articles of Agreement as the basis for their cooperation, these five denominations began the joint publishing of Power in 1960, taking over the production staff in July and in October printing the first joint edition.

Report on Power: At the Executive Board meeting of Christian Youth Publications in February, we heard an encouraging report: "Although there were some minor problems in our production and distribution of this booklet, for the most part, we believe it has been quite successful and has been well received," reported Dr. L. L. Huffman, our EUB publisher. He went on to tell us that the first printing for the fall quarter 1960 was 243,000; for the winter quarter, 1961, was 265,000; and for the spring quarter, 1961, was 271,750.

Dr. Huffman reported: "Our total dollar volume of business for the six-month period ending December 31, 1960, was \$53,518.85. Our total expense of operation for the same period was \$39,938.69, leaving a net income for said period of \$13,580.69. We believe this is a very acceptable profit. I would like to point out that this six-month period was somewhat abnormal and we will need at least a year of operation to make a good evaluation of our venture."

As of February 15, 1961, the breakdown in denominational circulation of

Power was as follows:

Methodists . . . . .	206,487
Evangelical United Brethren . . . . .	21,823
Disciples . . . . .	7,750
Evangelical and Reformed Church . . . . .	6,516
Protestant Episcopal . . . . .	2,692
Brethren, Pilgrim Press, and others . . . . .	229
	<u>245,497</u>

Each issue of Power has contributors from all cooperating denominations, as well as writers from among the readers of Power who belong to other denominations. The editor is Ed Gossard, former Methodist editor of Power. Manuscripts are circulated among representatives of the cooperating denominations for comments and criticism.

What about a joint teen magazine? One of our original dreams in exploring with other denominations the possibilities of joint publishing of youth periodicals was the hope of developing a top-notch, interdenominational senior high publication (similar to Youth magazine, and a probable replacement for Youth). At the February meeting of Christian Youth Publications, top priority was given to this dream of ours. As a result, CYP agreed to make its resources available for such exploration.

In March an invitation was sent out (under the auspices of CYP) to educational and publishing executives in all Protestant groups cooperating in the National Council of Churches. These denominations were invited to send representatives to a proposed Exploratory Conference on a Senior High Reading Magazine, to be held under the auspices of CYP early in 1962. The letter of invitation made it clear that attendance at the Exploratory Conference did not in any way commit a denomination to actual cooperation in the future publishing of a joint teen magazine. The conference is to be a sort of consultation--a mutual sharing of experiences, insights, concerns, and dreams.

The job of this proposed Exploratory Conference would be to come up with a detailed description of the kind of teen magazine which is most needed today in our nation and in our churches and whether or not a group of denominations working together can successfully produce it.

To stimulate us to think with fresh insights and perspectives, we hope to invite top editors, educators, artists, experts in communications and in youth work--both inside and outside the church, as well as theologians, local ministers with youth, and a crossection of teens themselves. When the conference is over, we would hope to know whether or not an interdenominational teen magazine is possible. But even if no magazine results, we hope the conference will be of benefit to all who attend.

The three denominations most vitally interested at the February (1961) meeting of CYP were the United Church of Christ, the Episcopalians, and the Church of the Brethren. In February, the Episcopalian representative expressed hope that by May 1962 we can finalize our decision on whether or not we can swing a joint teen magazine. Also in February, the Brethren were of a mind to start negotiating with us immediately on the possible joint publishing of a Youth-like magazine, but we mutually felt it wiser to work through the joint processes of this proposed Exploratory Conference. Because of the United Church's interest in this joint teen magazine, I was asked to be chairman of the committee which will be planning the proposed 1962 Exploratory Conference on a Senior High Reading Magazine.

\* \* \*

Youth Editor of the Church School Worker has been a title which has been associated with my name, but I feel that I have not really deserved it, for I feel I have not done the kind of creative job that is necessary for this key section of the Church School Worker. Marie Rummel deserves much credit for her patience and for her editorial understanding. Because of the pressure of my own conscience, however, Marie and Bob Koenig have kindly worked out an arrangement by which the youth section can be provided for without my having issue-by-issue responsibility.

Time out of the office mostly includes meetings dealing with joint staff projects and relationships, associations with the National Council of Churches, and various assignments in youth work. But for the record, here is a list of those meetings: Conference of Editors of Church Magazines for Children and Youth (NCC), Nashville, Tenn.; Christian Youth Publications (twice in Dayton and once in St. Louis); Age Group Manual Sub-committee of the Joint Staff Youth Committee (twice in Boston); Joint National Youth Council, Elmhurst, Ill.; Caravan Training Sessions, Pottstown, Pa.; Youth Course at Women's Guild Conference, Tiffin, Ohio (my first such experience); Division of Christian Education (once in Green Lake, Wis., and once in St. Louis, Mo.); week-end Leadership Workshop for PF and YF leaders of Wisconsin; Joint Staff Youth Committee, Boston; Executive Committee of the Board, Philadelphia; CEA Planning Committee, Boston; CEA Workshop, Lisle, N.Y.; Executive Committee of the Committee on Youth Work (NCC); Joint Staff Meeting, Atlantic City, N.J.; and Editorial Advisory Board for Youth Magazine, New York City. Also, included are several trips to the printers in St. Louis on business, as well as one-day trips rounding up stories for Youth. Not included are several meetings which I had planned to attend but did not because of deadline pressures.

Time is a problem for all of us. And certainly one of the major frustrations in this job is to see so many places where we could improve the witness of our magazine but we have to settle for less than what we want because time available to do the job is limited. My schedule over the past year since the 1960 Board meeting illustrates the point. I averaged two days per working week out of the



office for what I feel were necessary meetings. (This does not include time spent in week-end meetings nor on vacation time.) Another day per working week was given to consulting with the art consultant on layout for each issue. That leaves an average of two days per working week for correspondence, for preparation for and follow-up on meetings, for keeping informed on the latest in various fields, for writing and editing articles, for time to be creative, and for doing all the routine necessary on producing an issue of Youth magazine. I hesitate to mention this, for I am confident other staff persons and Board members have similar problems. But I do mention it simply to explain the dilemma I face from time to time, especially when the magazine itself is occasionally delayed a few days reaching the readers. This is not being fair to the readers nor to your investment in Youth magazine.

Personal thanks: Without Mrs. Betty Warner, my editorial assistant, this editor would not last long. She handles all secretarial chores, maintains correspondence with the 700 teens in our Youth Contact Group, handles the financial phase of our work, helps with writing articles, proofreads, does the follow-up on every issue of Youth, and covers for the editor when he is out of the office. She has shown sincere devotion to her job.

After seven months as a secretary, Miss Judy Fryer left last June for a new job in the registrar's office at Ursinus College. Miss Kay Lorans, our summer assistant, proved to be a capable journalist and very helpful in lining up a number of good articles for Youth. (Miss Lorans has been lined up to work full-time on the staff of Youth from September 20, 1961, until the Spring of 1962.) Working on a time basis, Charles Newton, art consultant, has done much to enliven Youth's visual impact over recent months.

Thanks also to fellow staff members who have shown patience and understanding and who have given criticism and encouragement. And a special thanks to Frank and the Board for the continued confidence they have shown in our work. This is both needed and appreciated.

Respectfully submitted,

Herman C. Ahrens, Jr.

## EDITOR, LEADERSHIP MATERIALS

The year 1960 was filled with numerous and varied leadership educational ventures--some begun, continued, and completed; others merely begun; and still others begun and now in the continuing process.

### Leadership Education Materials

In the area of leadership education materials, the following work was done: the Nursery Supplement to A Guide to Christian Foundations in Preschool Years was completed and published and the Kindergarten Supplement was started; the family life working paper for curriculum writers and editors, Christian Nurture in the Family and the Relation of the Church to the Family, was edited and published.

A series of articles from the Church School Worker and the United Church Herald were edited and reprinted. They include:

- "Materials for the Church School" by F. I. Sheeder
- "The United Church Curriculum" by R. E. Koenig
- "What Does Christian Education Aim to Do?" by R. L. Shinn
- "The X Factor in the United Church Curriculum" by R. L. Shinn
- "3's in the Christian Community--A Living Reality" by C. E. Goddard
- "The Use of Visual Art in the Nursery Course" by J. F. Pfeufer
- "Christian Tasks at the Kindergarten Level" by R. E. Koenig
- "Kindergarten Courses--The United Church Curriculum" by R. E. Koenig

First drafts were completed of two Looks At Series pamphlets: The Superintendent and Committee on Christian Education Look at the Curriculum and The Teacher Looks at the Curriculum.

Work on the adult developmental task charts was initiated and is now in the first-draft preparation stage. The charts are to be entitled The Young Adult Person, The Middle Adult Person, and The Senior Adult Person.

A movie dealing with the Christian community relational aspects of teaching middle high youth was another leadership education resource project worked at since the fall of 1960. The movie footage was shot at the Congregational Church of New Canaan, Connecticut, and is ready for the next step that includes editing the footage and writing the narration. The movie should be ready for sale and distribution in the summer of 1961.

Plans were made and specifications were written for the Youth Manual, which presently is in the writing process.

Two leadership articles were written for publication in the Church School Worker. They are: "Using the Youth Charts," appearing in the July-August 1960 issue, and "Grouping and Grading," which is in the April 1961 issue.

#### Church and Home Curriculum

During the year necessary revisions were made in four teacher's editions and four student's editions of the junior high coursebooks and in the same number of editions of the senior high coursebooks. Rather extensive revisions were made in the senior high course entitled Science in God's World.

#### Committee Concerns with Leadership Education

A major portion of time was given to study and committee activity on the matter of developing new approaches to leadership education in the United Church. This, for the most part, had to do with developing the Christian Education Associates program that was dealt with in five different committees of which I was a member: the Leadership Staff, Leadership Committee, Field Program Staff, CEA Consultative Committee, and CEA Planning Committee. In order to test the original CEA plans and design, I served as consultant and leader of the first experimental CEA workshop for the state of New York.

Several meetings were attended to set in motion plans for the National Conference on Christian Education to be held at Purdue University in 1962. Already much planning has been done in assuming my responsibility as director of the portion that has to do with closed circuit television and drama.

#### Additional Activities

In addition to the activities mentioned above, I assumed various responsibilities in the following committee meetings and conferences: the Wisconsin sessions of the National Council of Churches Committee on Administration and Leadership, the Conference of the National Directors' Fellowship, the St. Louis sessions of the National Council of Churches Division of Christian Education, the New York CEA Experimental Workshop, the Elmhurst National Youth Conference, the Cleveland Adjourned Session of General Synod, the Cedar Crest College Curriculum Preview, and the Los Angeles Leadership Growth Workshop for Southern California Conference and Synod.

Respectfully submitted,

Mel F. Ludwig



## Editor of Children's Publications

As I finish my fourth year with the Board, I find the tempo of my work rapidly increasing through my involvement with the United Church Curriculum.

### Nursery Materials of the United Church Curriculum

The nursery materials of the United Church Curriculum made their first appearance in the local church during June, 1960. This date was somewhat later than had been originally planned, but the response of interested persons in the local church indicated that the materials were well worth that waiting time.

Once the production was completed on these materials, I began to devote bits of time to assist in the interpretation of the various items of materials. I visited various local churches throughout eastern and central Pennsylvania. I served as the resource person at synodical meetings in Pittsburgh, Mercersburg, and Lehigh Synods. I assisted in the How-to-Teach Workshop sponsored by the synods of Pennsylvania, New York, Maryland, Virginia, and North Carolina. And I conducted an interest group on the nursery materials at the Women's Guild Conference at Cedar Crest. In each of these situations I felt that the eager response of nursery leaders pointed to the fact that our Board had assisted in the development of very significant church school materials.

### Kindergarten Material of the United Church Curriculum

I have devoted major blocks of time to the preparation of the United Church Curriculum kindergarten materials. At the time of this writing, the first course, Growing in the Fellowship, is ready for the press. The teaching resources related to this course--pupil's books, activity packet, teaching pictures--are also ready for final production details. The Kindergarten Manual, for administrators and teachers in the kindergarten department, will go on to the presses at the same time as the course materials.

The materials for the second course, Trusting God's Creative Love, are in the hands of the art and design department. These materials are following a production schedule that calls for these materials to be release around November 1, 1961.

I am in the midst of doing the final editorial work on the summer course for the first year. This course, Learning to Live with Others, is well ahead of the schedule calling for its release about May 1, 1962.

The three courses for the second year are in various stages of work, but all are well ahead of the schedule.

The preparation of the first kindergarten materials included a variety of responsibilities and planning. Extensive conferences were held with the writers of the kindergarten courses of the first year. Many hours were spent with the executive editors and the art consultant to determine the internal organization and structure as well as the format of the various kindergarten pieces. And as the materials began to take shape, either in rough art form or in proof form, I supervised the use of these materials both with children and adults to get reactions on what these materials were really communicating to persons. These reactions became the basis for some changes in these materials that I feel have greatly strengthened and enriched them for church and home use.

This kind of careful checking just described will be a pattern that will be followed throughout the remainder of the kindergarten materials.

#### Church School Worker

My working relationship to Church School Worker has continued through the year. The special emphasis on the preschool aspect of Christian education in the children's section has been quite evident this last year. I suppose that this is a natural turn of events in that I am editor of both areas of materials and the preschool emphasis has been the more urgent area in the United Church Curriculum.

Two changes will occur in the children's section this coming fall. The services of worship formerly prepared for combined groups of kindergarten, primary, and lower junior children will now be prepared for combined groups of primary and lower junior children. This will allow kindergarten groups to worship at the kindergarten level.

The second change in the children's section brings a new feature to this section. Suggestions for worker's conference at the preschool level will be dropped from the general section of quarterly issues. These suggestions will be included in the section "Preplanning for Pre-school," found in those issue of Church School Worker that just precede the suggested use of a new United Church Curriculum course.

Of course, as the time draws closer to the release of the United Church Curriculum courses at upper levels, the children's section will pick up this emphasis and will help to high-light it for the local church leaders.

Preschool Family Resource Books

My third area of responsibility in relation to the United Church Curriculum is the series of Preschool Family Resource Books, the "younger" version of the present Family Resource Books for families with children ages 6-12. This younger series will be prepared for families with children ages 2-5. Eight books will be included in this series, with two books released each year for four years. This series is permanent in that it will repeat for at least a second cycle.

The first book in this series will be released with the bulk of the United Church Curriculum materials in the early part of 1963. The other seven books will be available at semester intervals thereafter. Writers for the first three books are already hard at work, with a first draft due on the first book the early part of summer, 1961.

This year would not reflect any evidence of personal growth or professional efficiency if it were not for the patience and understanding guidance of my colleagues. To these various individuals I am deeply indebted. I also extend a note of deep gratitude to the two persons who have served as my secretary during this last year. Miss Geraldine Woodroffe moved from our Board to the Board of Pensions and Relief as of October 1, 1960. In a very short time I was able to secure the capable assistance of Miss Dorothy Johnston, a member of St. Paul's Church in Springfield. My sincere thanks to these two persons who have carried through the day by day office routine to keep the lines of communication open for work.

Respectfully submitted,

J. Donald Paine  
Editor, Children's Publications



## EDITORIAL DEPARTMENT

The United Church Curriculum

Five audio-visual pieces for the packet of audio-visual materials for 1963-1964 have been placed in the hands of experimenters for the United Church curriculum, and reports are just coming in concerning them to the course editors. The audio-visual pieces are:

1. The sound filmstrip, Herod, King of Judea. Dramatization by John Sharnik; paintings by Eric von Schmidt; music composed by Robert Freedman. For use with the junior-high course, The Life of Jesus.
2. Twenty-four three-dimensional color slides on life in Palestine. Photography by Alex Ferguson of the Broadcasting & Film Commission, New York. For use with the junior course, Growing Up in Jesus' Day.
3. A set of short filmstrips on five parables of Jesus. Paintings by Raffaello Busoni; script from the New Testament. For use in connection with the adult course, The Parables of Jesus, and with children's courses.
4. A filmstrip, The Story of Jesus. Paintings by Eric von Schmidt. For use with the lower junior course Understanding Ourselves.
5. A 10-inch record containing dramatic presentations of real life situations for stimulating discussion in the senior high course, The Christian in the World. Dramatizations by Mary Gunn; recording by John Gunn of the Broadcasting & Film Commission, New York.

A letter has been received from John Sharnik of CBS News in New York, with regard to the finished production of the filmstrip of which he is the script writer:

"The finished job (of Herod, King of Judea) was every bit as impressive as the original art work indicated it would be; that is, just plain magnificent. The music was the last of the series of happy surprises I've had in connection with this whole project.

"It isn't very often that, on a rather complex group venture such as this one, an author feels he's been done well by. There's always some occasion for disgruntlement, or disappointment, or a feeling that "they" didn't produce what he'd given them on paper. This is one of the beautiful exceptions. I am altogether delighted. The whole of the church program simply has to be a grand success, with this kind of imagination, taste and effort behind it."

With such a send-off as this we labor with renewed vigor, in cooperation with Paul Haldeman, Art Consultant, as we seek to complete the production of the materials for the second-year packet.

The audio-visuals in process of production for the packet for 1964-1965 are as follows:

1. The sound filmstrip, The Council of Nicea, with dramatization by John Sharnik. For the adult course, Classic Creeds and Living Faith.
2. A 10-inch record, Easter Joy, portraying incidents in the life of Jesus by song and story in a form suitable for six-year-old children. Script by Mrs. Alice Goddard, Executive Director of the Department of Weekday Religious Education, of the National Council of Churches.
3. A set of short filmstrips portraying Old Testament characters (Abram, Jacob, Moses, Josiah, Nehemiah), for use in courses at the primary, junior, and middle high level.
4. A time-and-culture chart on "Biblical History," to be used in relation to the junior high course, Men of Courage.
5. A time-and-culture chart on "The Christian Era," to be used in relation to the middle high course, My Christian Heritage. (The art for both charts is being prepared under the supervision of James Pfeufer.)

### The Church and Home Series

The fall, 1960, curriculum filmstrip, What Do We See of Jesus? - Part I, has served well as a jumping-off block for the discussion of the role of art in connection with curriculum filmstrips. In the filmstrip we are reminded that no one knows what Jesus really looked like, and that artists through the ages have pictured Jesus in different ways, reflecting not only their own inner vision but also the spirit of the age in which they live.

Summaries of filmstrips that are in process of development for the Church and Home curriculum for 1961-1962 are as follows:

1. Fall, 1961. By Faith We Understand - Part I. A visualization of God's message of faith and redemption as found in the Book of Hebrews, chapter 11, particularly as found in the Old Testament stories of Abram, Joseph, Moses, and David.
2. Winter, 1962. By Faith We Understand - Part II. A visualization of the distinctive New Testament message of faith and redemption: God sent Jesus into the world that men might understand that God offers his forgiving love to all men no matter how great their wrongdoing. The conflict between the conservative Hebrew idea of faith in a physical kingdom, and Jesus' message of faith in a spiritual kingdom, will be dramatized.
3. Spring, 1962. Freedom Under God. An adaptation of The Grand Inquisitor from The Brothers Karamazov by Dostoevsky. Against the background of an auto da fe in Spain 400 years ago, a face-to-face encounter between Christ and the grand inquisitor is imagined, and the viewer is led to think about the timeless problem of Freedom and Compulsion. The last quarter of the filmstrip may present some modern parallels to the problem.
4. Summer, 1962. One Fellowship. Through a portrayal of four lay persons (one from each of the original constituencies making up the United Church of Christ - Congregational, Christian, Evangelical, Reformed), the viewer is helped to see how the Church was born and grew through the contributions of people of different backgrounds who have a common motivation and goal - the service of God.
5. Fall, 1962. The Covenant - Part I. A portrayal of the Old Testament conception of the covenant, against the background of worship in the temple, using verses from the psalms as script.

#### The Nursery Leadership Filmstrip

A filmstrip has been prepared to help superintendents, teachers, and parents work with nursery children in the church school. The color slides for the filmstrip, by Sheldon Brody of New York, are real-life shots of an ongoing nursery group in a local church. The two scripts were written by Carolyn Goddard and Louise Drew, children's editors for the Congregational Christian Churches at Boston. Script One - "Enjoying Our Children" - gives the viewer an opportunity to enjoy the pictures without too much analytical comment. Script Two - "How Three-Year-Olds Learn" - presents to teachers



and parents the ways in which Christian nurture can be experienced in the church school nursery; helps teachers and parents observe how the church school program is planned to meet the needs of individual children; guides viewers to see the ways in which children are finding Christian answers to three basic questions: Who am I? Who are you? What is the world like?

We do not wish to close our report without sharing with you the news that Mrs. Thora K. Brown, who during the past three years has worked closely with us in the production of the filmstrips for the Church and Home series, has now left to engage in a real-life endeavor - teaching second-grade children in the public schools. Mrs. Brown's presence in the 1505 Race Street offices is greatly missed, but we are glad that she is finding joy in her new work as she shares her great ability for working with children.

Respectively submitted,

Edna S. Pullinger

## EDITOR OF CHURCH SCHOOL WORKER

An editor must always be projecting his thoughts into the future while keeping his feet firmly in the present. This is especially true of an editor in our Board since, with one exception, all publications have printing schedules that are months and years in advance.

The Church School Worker is one such long-range publication. As the leadership magazine of the United Church of Christ it must be careful to minister to the needs of the church school leaders in the local churches, meeting these needs as they are today; and at the same time it must look ahead to the future and lead people from where they are at present to where we hope they will be two to five years hence. It must bridge the gap from the old to the new, particularly in the field of curriculum and teaching.

The children's editor and I are especially aware of this at the present time. During this church school year the new nursery materials were introduced. Next fall the new kindergarten materials are to be used. There is so much that we must do to help the preschool leaders to make a smooth transition from the old to the new. Yet we cannot forget the leaders of primary and lower junior and junior children who need our continued help with the old materials, and at the same time need to be helped to grow in their leadership capacity so that the transition to new materials in 1963 can be made with the least amount of upset.

During the present church school year each issue of the Church School Worker carries some article that is aimed to inform the reader about various aspects of the United Church Curriculum or to give the point of view underlying this curriculum, sometimes without so labeling it. Next fall we will begin a series of six articles by Herbert May that are to help the readers gain a more mature view of the Bible--which is so necessary in many instances if the United Church Curriculum is to be used adequately. This is but a sample of what we are trying to do to help our readers to become more effective leaders and teachers.

Plans are also being projected for undergirding the work of the National Conference on Christian Education, which is to be held in August, 1962, at Purdue. We are planning a twelfth issue for 1961-62 which will be distributed to the delegates at Purdue and will also be mailed to the regular readers at home. This issue is to carry materials that will be basic to the program of the conference, will provide a general introduction to the United Church Curriculum, and will be a basic resource in the CEA program. Plans are now getting under way for this issue.

This is the first time I have reported a decrease in the circulation of the Church School Worker. The amount of decrease is not great--a matter of

about three hundred subscriptions from the figure in my report last year as of the end of February this year. There are a number of reasons for this decrease. One is that more churches are subscribing to Children's Religion for their children's workers. Another is that last fall the subscription rate for both Children's Religion and the Church School Worker went up, and churches which had been subscribing to both magazines felt that they had to make a choice between the two for their children's workers. A third reason in some communities is undoubtedly the general economic condition because of increasing unemployment.

But there is still opportunity for a wider distribution of the Church School Worker. In talking to two field workers (one synodical) in recent months I was told that there are still many church school teachers' groups who do not know the Church School Worker, who have never even heard of it, and therefore do not receive the help we are trying to give through this magazine. The same is even more true in many of the churches of the Congregational Christian fellowship. Therefore there is quite a group of potential readers if we can reach them through promotion, through personal contacts, and through conferences of various kinds.

My other responsibilities continue as last year. I am still liaison editor for the Family Resource Books, but I have been relieved of the detail work of collating comments from the committee of readers. Each reader now sends his comments directly to Ruth Sprague, the editor. I also continue to have contacts with the Presbyterian editor of Stories and Trailblazer, but these are not so regular as they used to be. Thus far I have received only one comment from the field as to how the new biweekly papers are being received. If any of the Board members have reactions, I would like to hear them.

The Church School Worker has been consuming more and more of my time. Getting it out each month would not be possible without the help of the four associate editors who provide the materials for the various sections. I am deeply grateful to them for the assistance they have been giving.

I am also deeply grateful to my secretary, Miss Betty Applegate, whose continuously competent assistance is unstintingly given.

Respectfully submitted,

Marie Rose Remmel

Editor, Church School Worker



## DIRECTOR OF CURRICULUM

The past year has been a period of intense activity in the development of United Church Curriculum materials. It has included the publication of nursery materials, the production of the first semester course at the kindergarten level, the development of materials for use in the curriculum study, and the issuing of preliminary leadership materials. In addition, attention has been given to the last phases of the Church and Home curriculum, and long-range thinking has continued in other areas of curriculum development.

### United Church Curriculum

1. The publication of the nursery materials in June, 1960, marked a significant point in the process of curriculum development. After months of agonizing delays in which a complex process of editing, designing and printing was painfully developed to do justice to the new concepts in curriculum being projected, a finished product resulted, the acceptance of which has more than justified all the effort involved. Moreover, the experience gained in the development of these first materials has been invaluable in smoothing out the production of subsequent courses.

The incident of the Associated Press story on "Jesus in modern dress" seemed at first to be a serious setback to our efforts in the interpretation of the nursery materials to the churches. But while it has left some deep scars, the over-all effect seems to be beneficial in that it has stimulated many people to take seriously their responsibilities in the area of curriculum evaluation and leadership training. So far, the indications seem overwhelming that the material is standing the test of usage with respect to both the pupil's and the teacher's materials.

2. An unavoidable result of the delay in the publication of the nursery materials was the postponing of work on the kindergarten courses. By July 1, 1960, these materials were several months behind in their development as compared with the state of the nursery materials on July 1, 1959. However, by building on the experience gained in connection with the nursery course, editor and designer and printer were able to refine their processes so that a publication date of May 1 for the first semester kindergarten materials will be met. Also, normal schedules for the rest of the kindergarten courses have been developed and will be maintained.

3. Meanwhile, the curriculum study project for courses from primary through senior high has been initiated as of September, 1960, and is yielding valuable information. In preparation for this, course materials for teacher and pupil have been mimeographed through the Boston office, while audio-visual resource materials were prepared through the Philadelphia office. Final results of the first semester study will have been made available by April 1 to the

editors, who will use this information for revising and cutting the present manuscripts. After editorial use, the results will be made available for use in the leadership and age-group programs.

4. Progress has also been made in the production of leadership materials. A statement of our approach to Christian nurture in the home has been printed. Reprints of several articles from Church School Worker, Children's Religion, and United Church Herald have been made available. A nursery leadership film-strip has been produced, which should prove helpful to nursery workers outside our denomination as well as giving invaluable aid to our own nursery teachers. By the summer of 1962, a significant enough number of leadership items should be available so that churches might begin in earnest the task of preparing their teachers for using effectively the United Church Curriculum.

#### Church and Home Series

All of the Church and Home materials are now in their last cycle of use. The kindergarten materials will be discontinued after the summer quarter, 1961. Materials from primary through senior high will continue through summer, 1963. Adult courses will be retained on an elective basis after that date, while quarterly filmstrips and Family Resource Books will be available as long as the demand warrants keeping a stock on hand. However, no new publications will be issued in this series after 1963.

#### Other Developments

Although most of our energies have been spent in developing, producing, and interpreting United Church Curriculum materials, plans for the future have also begun to take shape during the past year.

1. Progress has been made in determining the role of Uniform lessons within the United Church of Christ. A fuller report will be available at the time of the Board meeting.

2. The Committee on Confirmation and Church Membership has been holding a series of fruitful discussions on the basic issues involved in the preparation of suitable materials for the United Church. These discussions have centered on historic practices within each branch of the church, and on the biblical and theological bases of valid confirmation procedures in relation to the sacraments of Baptism and the Lord's Supper. Future meetings will deal with the developing person in society, focussing on the question of how the relevance of the gospel can be made decisively apparent to both young people and adults who are preparing to affirm for themselves the lordship of Jesus Christ, and the responsibilities of discipleship as members of the Christian church. In addition, help from local ministers has been solicited, and materials of other denominations is being studied, so that our preparation will be complete as possible.

3. Beginning discussions have been held concerning the need for a series of broadly graded curriculum materials for use in churches too small to use United Church Curriculum materials effectively. A further report of this matter should be ready at the Board meeting.

In Appreciation

This past year has underlined again the fact that the process of curriculum development, production, and interpretation involves the consecrated efforts of many people all working together, each in his own way. It would be impossible to give adequate recognition to everyone involved in this project, but to my secretary, Mrs. Logan, I would like to express appreciation for what she has done during the past year to help me through the many unexpected emergencies that have marked the months behind us.

Respectfully submitted,

Robert E. Koenig  
Director of Curriculum



## DEPARTMENT OF MISSIONARY EDUCATION

To the Members of the  
Board of Christian Education and Publication

A great deal of thought and energy was devoted in 1960 to considering the different interpretations of missionary education that are being brought into the United Church of Christ by the two uniting fellowships. The closer alliance of missionary education with Christian education in the Evangelical and Reformed Church contrasted rather markedly at certain points from the Congregational Christian tradition that interprets missionary education in closer alliance with promotion and stewardship.

Many who worked on this problem recognized from the outset that a gigantic semantic barrier would have to be overcome if the process of integrating the work of missionary education in the United Church of Christ were to proceed smoothly. One of the ways this task has been attempted is by studying the various functions performed by staff members vested with missionary education responsibilities in both communions. A division of responsibilities then was attempted in terms of the closeness of a given function to the work of Christian education on one side or to that of promotion on the other side. It is hoped that this attack on the problem will result in passing on to the newly created Department of Interpretation and Information of the Stewardship Council various functions more closely related to promotion, which in turn will allow the Department of Missionary Education under the new Division of Christian Education to concentrate on those functions most closely related to educational tasks. A detailed listing of these various functions will be found in this volume under the Minutes of the Executive Committee Meeting of the Board of Christian Education and Publication, December 28, 1961.

### JOINT E&R AND CC PROJECTS

In the meantime, staff members from both uniting fellowships have continued to work together cooperatively during the past year in planning jointly produced denominational materials in missionary education for use in both uniting fellowships. New pieces included Heritage and Horizon: The story of Home Missions in the United Church of Christ by Purd E. Deitz, and Into All the World Together by David M. Stowe. Program Helps sheets on both 1960-61 mission study themes as well as black and white maps and table maps showing the range of the world-wide mission of the United Church of Christ were also produced jointly.

For the first time, the emphasis filmstrip of the Board of International Missions became a joint production used by both the Evangelical and Reformed Church and the Congregational Christian Churches. Approximately 1,500 copies

of this new audio visual, Into All the World Together by Jay Fussell, were produced. The filmstrip depicts the world scope of the overseas mission of both uniting fellowships of the United Church of Christ.

Another new joint project planned and produced by the Department of Missionary Education this year was a personnel folder titled Opportunities for Service Overseas, 1961. This folder outlines the specific needs for new overseas missionaries of both the Board of International Missions and the American Board of Commissioners for Foreign Missions.

Another innovation in missionary education led to the first jointly produced Directory and Calendar of Prayer. The 1960-61 edition of the Directory contained for the first time brief biographies of all overseas missionaries of the Board of International Missions together with those of the American Board of Commissioners for Foreign Missions. Included also were brief descriptions of all the overseas missions of both boards, a brief description of each overseas mission station, maps showing areas of overseas mission work, institutional data, devotional material, addresses of overseas missionaries, Rolls of Honor, and photographs of recently retired missionaries and new career appointees.

#### NEW E&R MATERIALS

Among the newly produced pieces by the Department of Missionary Education are the following: Shall We Send A Missionary Overseas, a folder presenting information on the congregational support of overseas missionaries, Go Therefore, a folder of second-mile ecumenical projects that can be supported through gifts to the Board of International Missions, a flyer for the new Into All the World Together filmstrip, interpretive folders for both national and international mission tours for 1960-61, children's folders on Africa and Japan, and a special issue of Outreach giving in two sections the history of the overseas work and of the national missions program of the Evangelical and Reformed Church.

#### CAMPS AND CONFERENCES

During the summer of 1960, the Department of Missionary Education sent missions teachers or mission materials to 143 camps to interpret the new home missions theme "Heritage and Horizons in Home Missions" and the new overseas missions theme "Into All the World Together." Every camp was furnished free of charge one film and two filmstrips.

## MISSION TOURS

Twenty-seven persons participated in the 2,000-mile 1960 National Missions Tour that visited churches in Pennsylvania, New York, and the six states of New England. Jay Fussell served as educational director and Earl Koelling served as tour manager.

Again this year, Stanley Wilke served as courier and educational director for the overseas mission tour. The 1960 tour group consisted of eighteen persons who, in preparation for the 1961-62 overseas mission study theme of "The Christian Mission in Latin American Countries," visited five countries in Central America and South America to study first-hand the Latin American missions of the uniting fellowships of the United Church of Christ.

## MISSIONARY LETTERS

During 1960 the Philadelphia office distributed over 7,000 letters from overseas Evangelical and Reformed missionaries to designated friends in this country. The demands of this program are now taxing the facilities of the Philadelphia office. It seems clear that this entire program of distributing missionary letters to Americans needs to be restudied and put on a mass production basis similar to that employed by the Congregational Christian Churches.

## NATIONAL MISSION SPECIAL PROJECTS

New literature on home missions is now being made available to our constituency through a program of reprinting interpretive articles on various special projects supported by the Board of National Missions. Reprints of United Church Herald articles by Richard Ellerbrake on Back Bay Mission in Biloxi, Mississippi, by the Rev. Henry Damm on Shannondale Community Center in Gladden, Missouri, and by Stanley H. Wilke on Madeline Island in LaPointe, Wisconsin, provide easy-to-mail pieces that are useful in answering research questions by mail as well as for distribution in quantities at special programs.

## FIELD WORK

The field work of the department showed an increase again over the previous year. More churches are requesting one-day workshops in missionary education, which accounts for most of the increased field work. However, three one-week Schools of Missions were held on an area basis in Ohio, Iowa, and Minnesota. The director had 97 speaking engagements including



32 pulpit appearances in Sunday worship services. The carrying out of these responsibilities was complicated by the increased number of joint planning meetings called for the purpose of integrating the work of the uniting fellowships of the United Church of Christ.

#### USE OF DEPARTMENT AIRPLANE

The director of the department made frequent use of a single-engine, radio-equipped plane while participating in mission emphasis programs in churches throughout the Midwest during the past year. An anonymous member of St. Lucas Church in St. Louis provides the plane free of charge for this purpose. Trips were made to Missouri, Iowa, Kansas, and Indiana. By use of this speedy transportation the director is able to extend his week-end trips to twice the range of an automobile. This in turn has permitted his increased participation in Sunday church services throughout the Midwest. More extensive use of this plane will be made if the need arises.

#### LITERATURE PROSPECTUS

At the close of the year, a variety of new pieces of literature were in production or recently produced for denominational use with the 1961-62 mission study themes: "Churches for New Times" (homeland theme) and "The Christian Mission in Latin American Countries" (overseas theme). These included the following: Along the Royal Highway in Latin America, a folder interpreting the role of the United Church of Christ in Mexico, Honduras, and Ecuador; The Emerging Church in Honduras, a twelve-page booklet giving a summary of the Evangelical and Reformed mission work in Honduras; a revised edition of Mission in Mexico, an eight-page booklet outlining American Board mission work in Mexico; Our Ministries in Mexico, Honduras, and Ecuador, a black and white map of the Latin American missions of the American Board and the Board of International Missions; a table mat in color with the same title as the preceding black and white map; and New Times, New Churches, a twelve-page booklet by Robert W. Spike treating new ways that E and R and CC churches are confronting their mission in the homeland.

#### SERVICES TO LOCAL CHURCHES EMPHASIZED

In order to encourage pastors and congregations to avail themselves more fully of the services that the Department of Missionary Education has to offer, the department has duplicated copies of the following statement for widespread distribution:

Are you availing yourself of the services that the Department of Missionary Education has to offer? To help you in your work the department has available a veritable mine of mission study resource materials, ideas, programs, and services. The following suggest a few of the ways the department is prepared to serve you and your congregation:

1. Missions Library. Over two thousand books are available to you and your members concerning the Christian mission at home and abroad. No rental charge.
2. Outreach. The digest-size publication edited by us and available in quantity. Price ten cents. Contains up-to-date information of your work at home and abroad.
3. World Churchmanship Seminars. The department is prepared to assist in organizing your "Mission Seminars," provide materials for distribution, recommend leadership, and even participate in your mission emphasis programs.
4. Picture Lending Library. Large photos of home or overseas mission activities are available on a loan basis. Write for illustrated folder.
5. Mission Study Tours. Annually an overseas and home study tour is planned by the department. Members must be recommended by their pastor, be able to pay their own way, and be willing to serve on their return as resource people for mission study groups.
6. Friendship Press Catalogue. A complete listing of inter-denominational resources available for use with the current homeland and overseas mission study themes.
7. Speakers' Roster. Looking for a person to speak on your missions emphasis Sunday? We have an up-to-date list of 125 persons. Some may live near you. Ask for our "Roster of Mission Speakers."
8. Galley Space Fillers. Short paragraphs containing information of our homeland and overseas missions. Just the thing for use to fill in that "extra" space on your Sunday bulletin. Use a paragraph or two in your next church letter.

9. Maps, Brochures, Fliers. Colorful materials are yours for a nominal price, or free of charge. Write for samples.
10. Denominational Interpretive Materials. Emphasis materials are available on the two current mission study themes.

#### IN APPRECIATION

As a parting word, we would commend to the members of the Board of Christian Education and Publication a special recognition of the faithful services of Mrs. Ethel Kennel, secretary to the director of the department in the St. Louis office, who is retiring this year after having completed a total of nine years service in the Department of Missionary Education and the Cooperative Council of Missionary Education. Mrs. Kennel has rendered a dedicated service to her church that far exceeded the demands of her job. She has not hesitated to give herself unstintingly to the cause of summoning all church members to the high calling of the Christian mission. She has performed all that was expected of her . . . and more. In this she has demonstrated by example that the call to Christian mission is a summons to total commitment that calls forth the best one is and can become. Her fellow workers join in expressing profound gratitude to Mrs. Kennel for all that she has done for her church and its mission.

Respectfully submitted,

Stanley H. Wilke, Director

Jerome J. Fussell, Editor



## DEPARTMENT OF LEADERSHIP EDUCATION

To the Members of the  
Board of Christian Education and Publication

1960 marks the opening of a new decade in the chronology of time. Glamorous terms such as the "fabulous sixties" and the "golden sixties" have been used to describe the decade. However, before the decade was only a few months old, the national and international situation--social and economic--caused the modern prophets to reverse their appraisal of the 1960's and to consider the decade from a more realistic and practical point of view. A similar evaluation of the present situation may be applied to the outlook for the Department of Leadership education during 1960 and the years ahead. Progress has been made during the year and successful leadership education workshops, conferences, and other events have been held, but the extent of the work still before us is so tremendous that the task is almost overwhelming. In this report we will attempt to balance optimism with realism and take a hard look at the past year and the implications for the years ahead.

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### LEADERSHIP DEVELOPMENT AND FIELD PROGRAM - 1959-1964

1960 marks the second year of the 5-year program. There are a number of developments to report that mark real progress and result from planning in previous years.

#### Curriculum Study

In the 1960 report we stated that the Curriculum Study was not started in September, 1959, as projected. In contrast, this year we can report that the Curriculum Study has been under way since September, 1960, with results that far exceed our expectations.

1. Starting in September, four churches (two E and R, two CC), have used the United Church curricular materials. These include teachers' books, students' reading books, audio-visuals, and activity packets for the age-groups, Primary through Senior High. To gather the findings from this trial

use of the curriculum a qualified seminary or graduate student has been assigned to each church to serve as the Study Director and to observe and record the reactions of pupils, teachers, and parents. These interviews and observations have been planned and directed by Dr. Yoshio Fukuyama, Secretary for Research of the Board of Home Missions, Congregational and Christian churches. Tape recorders have been used in the classrooms and in personal interviews to gather the data and to facilitate reporting. The findings to date seem to indicate that the Curriculum Study will be of real value in the final editing of the course manuscripts and in projecting leadership education efforts in the future.

Steps are now being taken to continue the Study during the 1961-62 church school year using the courses prepared for the second year of the United Church Curriculum.

2. We have already completed arrangements for two Eden Seminary students to serve as Study Directors in churches in the mid-west--one in St. Louis and one in suburban area of Chicago. Appreciation is due the field work departments of Lancaster Seminary, Eden Seminary, and Crozer Seminary for their cooperation in making students available for this specialized work.

#### Christian Education Associates

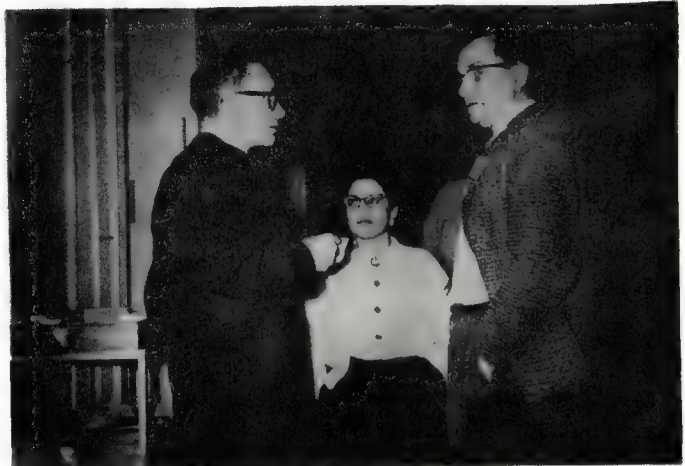


A humor break at the CEA Workshop

This key program of the Leadership Development effort has taken real form during 1960 as the result of meetings of the CEA Consultative Planning Committee. Basic decisions were made, a workshop design was prepared, and 18 area workshops were projected for 1961 and early 1962.

The National CEA Workshop, January 22-27, 1961, was held at the Conference Center, Lisle, New York.

Nearly 100 people were in attendance including representatives from the E and R synods, CC state conferences, the joint national staff, the Board of Christian Education and Publication, and the Division of Christian Education. Despite the coldest weather of the winter, the week-long program achieved its objectives for most of the participants. One of the participants at this workshop summed up the experience in these words: ".... so, during this week we were learning to live where people are, face each other honestly as persons, give and receive help; so the atmosphere of the workshop was one of trust in the living Word and also of sensitivity to each other's thoughts, feelings, and faith."



Another outcome of the week at Lisle was planning by synod, conference and staff representatives of the 18-area workshops scheduled for the next 12 months. A complete listing of these workshops is shown in Exhibit A.

United Church Leaders in Illinois

The sharing of responsibility for these workshops has been a stimulating experience for all involved. I am optimistic that the CEA program will prove to be one of the unifying thrusts in the United Church of Christ.

#### Annual Meeting - Synodical Chairmen of Christian Education

During the National CEA Workshop at Lisle, New York, a brief meeting was held for the E and R synodical chairmen of Christian education. Brief presentations were made by members of the national staff, questions were answered, and Harold Grunewald reported on the document, "The Synodical Committee on Christian Education - Its Working Relationship with the Board of Christian Education and Publication."



The chairmen voted that this document be circulated to them for comment and revision so that it may be brought up-to-date and be considered a valid statement expressing our relationships as they may be continued or modified in the United Church of Christ. The document has been circulated and some replies have already been received.

### Preschool Projects

As a follow-up to the National Preschool Training Laboratory held in July, 1959, at Elmhurst College, Elmhurst, Ill., a How-To-Teach Workshop for teachers of preschool children (nursery and kindergarten) was held at Franklin and Marshall College, Lancaster, Pa., August 13 through 1960. Churches in the surrounding area were used for the demonstration classes. There was good response for this specialized training for leaders of preschool children. This workshop will be reported upon more fully in the report of the director of the Department of Children's Work. As the result of this experience, a similar workshop is being projected for the summer of 1961 at Cedarcrest College, Allentown, Pa.

### Other Workshops

It is a pleasure to report that the All-Church school "How-To-Teach" Workshop, sponsored jointly by Texas Synod and the Board of Christian Education and Publication, held at the University of Houston, Houston, Texas, June 12-17, 1960, was well attended and productive of tangible results. The facilities provided by the university were satisfactory, and the leaders provided by the national staff and the synod were well qualified. The week-long participation of CC registrants made the workshop truly United Church. Texas Synod is already looking forward to the holding of a similar workshop in the immediate future. We trust that this joint sponsorship by synod and the national staff will prove a workable pattern in the United Church of Christ. Special thanks are due to Rev. Edwin Schaefer of Bryan, Texas, and to the Rev. and Mrs. Fred Woelke of Houston, Texas, for their interest and efforts in behalf of the Texas Workshop.

Unfortunately the All-Church School How-To-Teach Workshop scheduled for Elon College in late June of 1960 was cancelled because of low registration.

In 1961 a new pattern for How-To-Teach Workshops is being tried. This is a tri-state How-To-Teach Workshop sponsored by the Evansville Region of South Indiana Synod. The workshop will be held at Bethel United Church of Christ,

Evansville, Indiana, June 11-16, 1961. It is unique because of the fact that it will be open to registrants who commute daily to the workshop from their homes within a radius of approximately 50 miles. They will attend morning and afternoon sessions and share the noontime meal together. The workshop day will start at 9:00 A.M. and close at 4:00 P.M., allowing time for the registrants to drive home and be with their families, for dinner and the evening. This type of workshop is being tried in the Evansville area because of the large concentration of Evangelical and Reformed churches there.

Under the sponsorship of the Committee on Christian Education of the Michigan-Indiana Synod, a Christian education conference is scheduled for July 23 through July 27 at Olivet College, Olivet, Michigan. This conference is planned to meet the specific needs of Michigan-Indiana Synod. Leaders from the national staff, the sponsoring synod, and nearby synods will be present.

These reports indicate that our efforts in leadership education are sufficiently flexible to meet the needs and interests of local synods, and to adapt programs to fit the specific requirements of various areas.

#### Specialized Training School

The first specialized school for directors of Christian education became known as the Lisle Training School and was held at the Lisle Conference Center, Lisle, N.Y., July 24 to August 3, 1960. Leadership included - Dr. Eugene Wehrli of Eden Seminary; Dr. David Jewell of Bangor Seminary, and Dr. J. Leslie Dunstan of Andover-Newton Seminary. Thirty people participated in the school including five directors from E and R churches. The strong emphasis upon theological and Biblical studies met the needs of the group and the two-week session proved popular. After considerable consultation it was decided to hold the second school at the same location for 1961. It is scheduled for July 23 - August 4. Walter E. Dobler will be responsible for the administration of the school. Leadership secured for the 1961 sessions include: Dr. Eugene Wehrli, Dr. David Jewell and Louise Drew. Publicity materials have been sent out.

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### Leadership Education Printed Materials

Printed materials made available during the past year in the field of leadership education include -

The Christian Teacher as a Christian Person  
Everyday Words - Their Christian Meaning ...  
In Christian Teaching  
International Journal of Religious Education  
 Special issue: Teacher and Administrator Work  
Together (November, 1960)

These materials are available in quantity. Requests are being received from the churches.

A series of reprints to be used to introduce the United Church Curriculum are now ready in attractive format. Two of these are reprints from the Church School Worker; four of them are reprints from various issues of the United Church Herald. They are -

The United Church Curriculum  
What Does Christian Education Aim to Do?  
The X Factor in the United Church Curriculum  
Materials for the Church School  
3's in the Christian Community  
The Use of Visual Art in the Nursery Course

The annual binder for the Church School Worker continues to have wide sale and it has been necessary to reorder several times from the producer.

A biennial binder for the magazine, Children's Religion is also being made available and will be ready for distribution in the near future. The price is \$3.50 plus postage, per binder. This higher price is necessary because the binder holds a 2-year supply of the magazine and our quantity order was small resulting in a higher per unit cost.

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### Christian Education Building Consultation

Many requests are still received for consultations with church building committees and for materials to help such committees determine their additional needs. Now available are



two new filmstrips to help church building committees to determine their building requirements:

Building for Christian Experience (Part I)  
Building for Christian Experience (Part II)

If time permits we will arrange for a preview of these filmstrips during the Annual Board Meeting.

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#### National Fellowship of Directors and Ministers of Christian Education - United Church of Christ

During the year many hours of work went into the planning for the annual meeting of the National Fellowship. This included a meeting of the steering committee, May 4-5, at Chicago, Ill. and working with the steering committee prior to and during the days of the annual meeting, February 11-12, 1961 at St. Louis, Mo. In order to insure the success of the annual meeting, mailings were sent out in early November and the response by both E & R and CC directors was good.

The 1961 meeting was well attended with 160 full-time delegates plus a number of part-time registrants. Dr. John L. Casteel of Union Theological Seminary spoke on the theme, "Redemption Through Christian Education." He was well received and the discussions centering on the case studies he submitted were stimulating. The National Fellowship also appreciated the hospitality at Eden Seminary where dinner, fellowship and worship on Saturday evening, February 11 were enjoyed.

Responsibility for staff relationship with the National Fellowship of Directors of the United Church of Christ is now transferred to Walter E. Dobler for the coming year. The office of the Department of Leadership Education in Philadelphia will continue to maintain the E & R list of directors. The CC list is being maintained in Mildred Widber's office in Chicago.

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#### Field Work

The field work program, though undergoing some changes in personnel, is moving right along.

1. We were sorry that Mrs. Kenneth Ziebell, Mrs. J. Martin Bailey, and Mrs. Robert Cordray were unable to continue as part-time field workers (discontinued in May). We appreciate the fine contribution each one of them made in helping churches to build a sound program of Christian education.
2. Mrs. Robert Semmel discontinued her work as Coordinator of Field work on September 1, and enjoyed several months in her new home at Leighton, Pa. Since January 1 we are glad she is doing part-time field work and is also helping in several area Christian Education Associate Workshops. Her work for the present took her into Reading Synod. One of the churches visited reports:

"Mrs. Semmel's tact, understanding and training resulted in a wonderful awakening of our people to the great task of Christian education. Her approach to the many and varied problems plus her ability to get quickly to the main points without offense to anyone was uncanny."

3. Miss Florence Vail is a full-time field worker and has been on the job steadily. September to mid-December she worked in Michigan-Indiana Synod, and January to March in South Indiana Synod, and recently in Pittsburgh Synod. That she is doing effective work is evidenced by a letter from a pastor recently:

"We are very, very appreciative for this fine service. I cannot sing too highly the praises of this service you give us. Miss Vail did a splendid job and our teachers and officers were most enthusiastic. Thank you."

4. In October we were happy to learn that Mrs. Hilda Woelke, a pastor's wife of Houston, Texas, was willing to become a part-time field worker. She spent ten days at the office getting oriented and familiar with the work as outlined by the various departments. and then observed field work in action at three different churches and also helped us to demonstrate some team-teaching. Since January she has served five churches in Kansas City Synod. After she worked in the first church the pastor wrote:

"We found Mrs. Woelke to be well qualified for the work she is doing, quite practical, well informed, and most cooperative. She did an excellent piece of work for us and we are truly grateful. Thank you so much."

5. The Rev. Ray Bizer became Minister of Christian Education in Missouri Valley Synod on February 1, and was with me in a church in Missouri Valley Synod, and also was here in Philadelphia for a week's orientation with the help of the various staff members. It was a real pleasure to work with him and we are happy that Missouri Valley Synod was ready to take this step.
6. Northwest Ohio Synod, Reading Synod, plus special re-request churches in various synods filled my program during this year.

The total number of four and a half day visits made to the local church (April 1960 through March 1961) were:

- 14 weeks by part-time field workers
- 70 weeks by full-time field workers
- 40 one to three day conferences
- 6 days introducing Nursery Curriculum in Lancaster Synod churches.

In addition to regular assignments, field workers shouldered responsibilities in the 1960 summer workshops:

- Texas How-To-Teach Workshop
- Lancaster Preschool Workshop

Some time was spent in Joint-Staff meetings and work on Age-Group and functional committees.

Will we get more field workers? We hope we will be able to report one new part-time field worker again in September, and a full-time worker before many months pass, for we still get a considerable number of requests for help, and they want it immediately.

Rocky Mountain, Pittsburgh, North Wisconsin, South Wisconsin, Potomac, North Illinois, and Lehigh Synods will claim our attention for the coming year.

Thanks for permitting me to use six months of my sabbatical leave to attend Union Seminary last summer. Since the latter part of August, I have spent some of the time in the office as Coordinator of Field Work.

We express grateful appreciation to all the workers for their efforts in helping local churches to minister to children, to youth, and to adults in enriching and deepening Christian experience and Christian commitment.

Leona Poppe

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### Full-Time Christian Education Workers in E and R Synods

During the past year the following people served in their respective synods and carried on extensive programs in all phases of Christian education, including leadership education. Their services are lifting the level of Christian education throughout our churches.

Midwest Synod - Rev. Frank Kroll  
 West New York - Miss Judith French  
 Philadelphia - Rev. Willard Wetzel  
 North Illinois - Rev. Louis Lammert  
 Missouri Valley - Rev. Raymond Bizer (began this work Feb. 1, 1961)

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### Progress Report on the National Conference on Christian Education, 1962

Following authorization for the National Conference on Christian Education to be held in 1962 by the Board of Christian Education and Publication and the Division of Christian Education, a joint staff committee was appointed to make preliminary plans. They met twice during 1960--on October 17 and December 13 and made a number of preliminary decisions. Another meeting was held on March 3 and 4, 1961.

As a result of these meetings, decisions made include:

1. The theme of the conference will be similar to the biennial theme, "The Church--A Learning and Teaching Community." This theme will be developed in relation to the current Christian Education Associate program and to the introduction of the United Church Curriculum. It is hoped that a large corps of leadership at Purdue could be drawn from the Christian Education Associates.
2. The committee felt that there may be drastic changes in the program format from previous conferences. The new format may include an evening mass meeting to open up basic concerns. This may be followed the next morning by a number of forums that would relate the presentation of the previous evening to the concerns of the forum group. This may then be followed by small discussion groups.
3. The prospects for using closed circuit TV on the Purdue campus are excellent. This media is being explored and we hope to put it to good use. Purdue University is the center for the MPATI (Mid-west Program for Airborne TV Instruction).

Costs for the 1962 conference will be somewhat higher than in 1958 due to the increased cost for meals. The figures which are being suggested are -

Meals and room . . . . .	\$25.00
Insurance . . . . .	.50
Registration . . . . .	<u>14.50</u>
	\$40.00
Discount for early prepayment. .	<u>2.00</u>
	\$38.00

Final confirmation of these costs will be made by the University in August, 1961.

Just previous to the National Conference on Christian Education there will be meetings of the National Youth Council and the Churchmen's Fellowship (of the United Church of Christ). This may complicate the administration of the conference but will have advantages in building attendance.

Announcement fliers for the National Conference on Christian Education have been prepared and are having good distribution in synods and conferences.

The National Conference on Christian Education with its long tradition and popular appeal should be an instrumentality to forge a new unity among the Christian education forces of the United Church of Christ.

\* \* \* \* \*

#### Appreciation

During this period of adjustment and change that at times becomes quite frustrating, the Department of Leadership and Field Work continues to have a group of responsible workers to carry out the many assignments of the department with devotion, interest and efficiency. Were it not for these behind-the-scene workers the outreach of the department would be severely curtailed. Much appreciation and credit is due the following: Florence Vail, Irene Semmel, Hilda Woelke, Dorothy Peak, Grace Michener, Elizabeth Rutledge, and Jeannette Patterson.

\* \* \* \* \*

Respectfully submitted,

Leona Poppe

Loren Walters

Leadership Training Recognition Granted to "E and R" Students

	<u>1958</u>	<u>1959</u>	<u>1960</u>
For work in local church classes and denominational schools			
First Series	391	449	411
Second Series	282	132	179
	<hr/>	<hr/>	<hr/>
	673	581	590
Home Study Courses			
147 in circulation			
First Series credits issued	2	3	8
Second Series credits issued	0	3	33
	<hr/>	<hr/>	<hr/>
	2	6	41
Certified to us by the Division of Christian Education			
First Series	326	472	496
Second Series	452	479	418
Laboratory	39	28	37
	<hr/>	<hr/>	<hr/>
	817	979	951
	<hr/>	<hr/>	<hr/>
Total Credits Awarded	1492	1566	1582
	<hr/>	<hr/>	<hr/>
First Certificate of Progress	0	2	2
Second Certificate of Progress	2	0	0
Certificate of Achievement	0	1	1
	<hr/>	<hr/>	<hr/>
	2	3	3
	<hr/>	<hr/>	<hr/>



FROM THE DEPARTMENT OF ADMINISTRATION AND LEADERSHIPNATIONAL COUNCIL OF CHURCHES

475 Riverside Drive, New York 27, New York

COURSE CARDS ISSUED IN INTERDENOMINATIONAL  
LEADERSHIP ( E&R - CC ) & LABORATORY SCHOOLS

September 1, 1959 -- August 31, 1960

United Church of Christ

	<u>First Series</u>	<u>Second Series</u>	<u>Laboratory</u>
Alabama		4	
Alaska		1	
Arizona	1	3	
Arkansas			
California	12	15	17
Colorado	5	11	3
Connecticut	1		
Florida	1		
Germany	15		
Illinois	104	79	
Indiana	22	51	3
Iowa	5	48	4
Kansas	25	26	1
Kentucky		47	
Louisiana			
Maine	101	3	
Maryland		19	
Massachusetts	106	341	
Michigan	11	163	11
Minnesota	25	115	53
Missouri	48	2	8
Nebraska	45		
New Hampshire	93	67	
New Jersey	4	7	
New York City	7	4	
New York State		122	
No. Dakota		22	
Ohio	305	283	
Oklahoma		3	
Oregon		37	
Pennsylvania	363	240	
So. Dakota			
Tennessee			
Texas		25	
Utah		5	
Vermont			
Virginia	3		
Washington		64	
W. Virginia			
Wisconsin	67	19	
Wyoming			
TOTALS	1369	1826	100

1959 LEADERSHIP EDUCATION STATISTICS - EVANGELICAL AND REFORMED CHURCH

SYNDS	CHURCHES REPORTING	CHURCHES WITH PLANS FOR TRAINING CHURCH SCHOOL WORKERS	CHURCHES WITH SPECIAL LEADER-SHIP EDUCATION CLASSES	CHURCHES WITH OPPORTUNITIES FOR IN-SERVICE TRAINING	CHURCHES WITH ENROLLMENT IN CHRISTIAN FOUNDATIONS PRESCHOOL STUDY	CHURCHES WITH STUDENTS IN COMMUNITY SCHOOLS	CHURCHES HOLDING REGULAR TEACHERS' MEETINGS OR WORKERS' CONFERENCES	TOTAL
CALIFORNIA	14	8	4	9	2	4	12	39
CENT. PENNA.	78	25	9	25	-	11	32	102
DAKOTA	21	8	5	1	-	-	11	25
EASTERN PENNA.	56	24	6	30	6	19	36	121
KANSAS CITY	62	27	9	26	4	12	41	119
LANCASTER	66	30	18	24	4	31	43	150
LEHIGH	57	20	4	26	4	13	36	103
MAGYAR	21	9	4	10	-	6	15	44
MERCERSBURG	91	28	14	42	6	34	60	184
MICH.-INDIANA	83	46	17	44	4	29	62	202
MIDWEST	100	54	18	55	14	19	79	239
MO. VALLEY	90	45	17	45	2	27	64	200
NEW YORK	20	15	4	13	-	7	16	55
N.E. OHIO	54	32	20	31	7	27	39	156
NORTHERN	63	26	13	27	-	17	45	128
NO. ILLINOIS	105	74	34	66	5	47	95	321
N.M. OHIO	64	25	7	36	2	19	48	137
NO. WISCONSIN	61	24	6	20	2	12	40	104
PACIFIC N.W.	10	5	1	6	-	4	7	23
PHILADELPHIA	73	37	17	41	4	12	61	172
PITTSBURGH	118	31	14	44	-	17	58	164
POTOMAC	73	42	17	30	-	29	48	166
READING	77	38	15	37	2	26	56	174
ROCKY MT.	15	8	4	8	-	1	11	32
S.E. OHIO	71	26	7	32	9	30	39	143
SOUTHERN	73	40	9	37	18	31	45	180
SO. ILLINOIS	75	30	15	46	6	24	67	188
SO. INDIANA	92	46	16	42	3	30	68	205
S.M. OHIO	80	34	13	42	5	22	57	173
SO. WISCONSIN	54	24	13	33	2	12	41	125
SUSQUEHANNA	53	18	7	20	2	8	26	81
TEXAS	52	33	13	29	2	10	40	127
WEST NEW YORK	45	23	11	26	2	16	35	113
TOTALS	2067	955	381	1003	117	606	1433	4495





	<u>Synods</u>	<u>Conferences</u>
9.	9/10/11-16/61 Midwest (Nebraska) Kansas City (Mo., Kan.) Rocky Mountain (W. Nebraska) Missouri Valley (E. Mo.)	Nebraska Kansas Missouri (minus Arkansas)
11.	9/17/18-23/61 Rocky Mt. (Montana, S.D.) Dakota Northern (No. & So. Dakota)	Montana North Dakota South Dakota
2c.	11/5/6-11/61 New York (Mass., R.I., Conn.) Phila., Lehigh, Reading, Lancaster, E. Penna.	Mid. Atlantic (N.J.) Pennsylvania (eastern) Mass., R.I., Conn.
7.	11/5/6-11/61 No. Illinois, So. Illinois Michigan-Indiana (Ind.) South Indiana (Kentucky, Indiana)	Illinois, Indiana S.E. Convention (W.Ky.) Convention of the South
6b.	11/26/27-12/2 Michigan-Ind. (Michigan) NW Ohio, SW Ohio SW Ohio, SE Ohio (Ohio)	Michigan Ohio
5.	1/7/8-13/62 So. Indiana (W. Tenn., N. Alabama) Texas (Southern Alabama) Southern (minus E. Ky., N.C.)	Southeast Convention (minus Kentucky) Florida Convention of the South
10.	February, 1962 Texas (Texas, Miss., La.) Kansas City (Oklahoma) Missouri Valley (Ark.)	Central South Missouri (Arkansas) Convention of the South

# DEPARTMENT OF CAMPUS CHRISTIAN LIFE

To the Members of the  
Board of Christian Education and Publication

## THE WORLD AND THE TASK WHICH CONFRONTS THE CHURCH

....from an article "1910-1960"...by J. H. Oldham who was Secretary of the British Student Christian Movement, 1896-97, and after work in India became Secretary of the World Missionary Conference of 1910, of its Continuation Committee 1910-21, and of the International Missionary Council 1921-38:

"The thirty central years of my life were spent in the service of the international foreign missionary movement. In that service it became evident to me that the geographical expansion of the Christian faith, which has taken place in the past 150 years, opened up into the still vaster task of the relation of that faith to historical change. We live not in a static world of fixed dimensions but in an expanding universe. The dominant fact of our twentieth century existence is the immeasurable and constantly accelerating increase of knowledge, and the continuous transformation of human life through that knowledge.

"The Edinburgh World Missionary Conference of 1910 certainly had a new vision of the meaning and implications of the world-wide Christian task. But it was still too limited a vision. We remained blind to the implications of living in a world the fundamental characteristic of which is incessant and radical change. There are of course vast areas of population as yet only superficially touched by this change, but it gathers momentum every year, and has become a decisive factor in the future of the human race. Day by day more and more people are engulfed in the vortex of new modes of experience, and are learning to see the world and their own place in it with eyes very different from those of earlier generations.

"Very few among the orthodox of all schools of Christian thought seem to me to be awake to this fundamental reality of change. In the foreign missionary era it was an obvious and inescapable necessity that a missionary, in order to fulfill his spiritual calling, must spend long years in the secular task of mastering a strange language. It was also recognized, though less widely, that the Christian faith must strike its roots in alien cultures, and that consequently the missionary movement needed the help of great orientalists, of whom there were too few. Today we have to make our reckoning with a process of planned and accelerating change that is transforming the very nature of human life and experience.



"In the discussion of religious beliefs it is commonly assumed that what is under discussion is a purely theological issue; that the question is whether certain beliefs are affirmed or denied. It is forgotten that these beliefs can only be expressed, not merely in a particular language, but in a particular set of unspoken presuppositions, which we may call a conceptual framework. If the basic experience of men, their way of apprehending and feeling about the world undergo a change, then the traditional expressions of conscious beliefs must also change, if they are to continue to be understood. In the world as it is today, there can be no future for the proclamation of the Christian message, unless it is accompanied by an intellectual effort of understanding and interpretation, consciously undertaken and far surpassing in scope and difficulty the great linguistic achievements of the foreign missionary period."

. . . . .

....from an article "The Church in Asia"...by D. T. Niles of Ceylon, recent past chairman of the World Student Christian Federation. He is the General Secretary of the East Asia Christian Conference. These paragraphs, appearing in the SCM Club Bulletin, are introductory to a book published by the SCM Press entitled A Decisive Hour for the Christian Mission:

"If the devil was asked to design the structure of the Church in Asia today, so that the inspiration of the Holy Spirit and the zeal of devoted Christians would have a minimal effect, he would surely think of something very much like what we have: scores of church organizations, each linked by sentiment and some measure of dependence to a mother church in the West, each pursuing its own way, for the most part ignorant of its fellow-churches or if aware of them, acting in rivalry with them. The Church in Asia can hardly be said to exist except in the mind of God, for in its human form it is a number of isolated communities between which there is neither the fellowship of shared resources, nor even the fellowship of mutual counsel and common thinking.

"This strange, cumbersome conglomeration lumbers along with a maximum amount of friction and a minimum amount of efficiency. That it moves at all must be attributed to the mercy of God. It is the result, of course, of the nature of the missionary work of the Church in the West during the last century and a half. It ill befits us to sit in judgment on the zeal and courage and devotion of those missionary pioneers and their supporters through whose faithfulness God brought the Gospel and planted his Church in our land. That the resultant church organization is ill-adapted to the needs of Asia today could not have been foreseen nor, in the circumstances of the nineteenth century, could it have been avoided. Rather than spend our time criticizing the mistakes of the past, we must set about adapting the tradition we have inherited so that the Church of our day is better fitted to the task which confronts it. "



## 1960 - A YEAR OF CHANGES AND PROMISES OF MORE TO COME

As far as Campus Christian Life is concerned, 1960 was a year in which there were many changes. In many respects it was a year for what we hope will prove to be significant "new beginnings." It was a year in which many of our past experiences caught up with us and finally we were able to see some of them make a difference. In 1960 the difference no longer needed to be measured primarily by how we "thought about the task of campus ministry" for now we had been provided with new freedom/responsibility to organize toward new patterns for doing something about the thinking which had been haunting us for so long.

By far the most immediately important organizational event of the year was the official advent of the United Campus Christian Fellowship. The next section of this report seeks to interpret the meaning of what happened and to declare why it looms so important for present and future campus ministry efforts of the United Church of Christ. This section was written with two groups of readers in mind, the recipients of this report and the readers of the first issue of a U.C.C.F. newsletter prepared for circulation among campuses and churches in the Pacific Southwest inter-regional area of the U.C.C.F., including Hawaii, Northern California, Southern California, Nevada, Utah, and Arizona.

. . . . .

### I. THE UNITED CAMPUS CHRISTIAN FELLOWSHIP

"CALLED TO UNITE . . . TO CARRY OUT THIS MISSION . . . "

". . . believing that the mission of the church is to express God's love in the world, and believing that we are called to unit our campus Christian movements to carry out this mission in our campus life . . . "

#### The Basis of U.C.C.F.

Following the 1954 Evanston Assembly of the World Council of Churches, a message was directed to the national student Christian movements comprising the World Student Christian Federation. Sent by the W.S.C.F. Chairman, D. T. Niles, it included reflections on the proceedings of the Assembly and their implications for the future life of the Federation and its member movements. It concluded with a listing of three imperatives for the future life and mission of the Federation.

- the imperative for "realized ecumenism"
- the imperative for "recovery of the laity"
- the imperative to affirm the "sacredness of the secular"

1. The imperative for "realized ecumenism." With the affirmations by the Protestant and Orthodox churches of the world still ringing in the souls of all who had attended and followed this great Assembly, NO LONGER could we postpone the arduous task of realizing the ecumenical realities on the local level where Christians are one whether they like it or not, or whether they want to do anything about it or not. Following Evanston, there had been a charge placed especially upon the student Christian movements of the world to manifest the one-ness which Christ gives, for which he prayed "that all may be one . . . that the world may believe," Ecumenism must be realized on the local level, where the realities of life, work and death are the order of each day and where God is at work as Spirit "reconciling the world unto himself . . . entrusting his ministry of reconciliation unto us" who bear the name of God's own son, Jesus the Christ.

2. The imperative for "recovery of the laity." Evanston asserted what the Scriptures had long claimed, that the ministry (service by God's servants) of the church in the world is not limited to the clergy, those ordained by the church to special tasks. It is all of the LAOS, "the people of God," who are charged with responsibility for serving God in the life and work of the world. Pastors are called to special tasks of assisting the people of God, the LAOS, to live their lives of obedience to God who is the creator and sustainer of the universe. This God has purpose for his creation for which he calls his people to serve and sustain.

3. The imperative to affirm the "sacredness of the secular." No longer can the claim that "Church is for Sunday But Life is So Daily" be tolerated as having any validity. The Evanston Assembly struck a blow at such falsity which has long been rampant in the "religious" practices of many within the church. The Biblical affirmation was reasserted that God is the God of all of life, that all of creation and history is sacred - all is within the pale and concern of God. Certain it is that much of life, creation and history is profaned and desecrated by men. But, nothing and no moment is beyond the love and concern of God who is the Lord of all of life. He is not one to be satisfied or duped by the efforts of men to "appease" him with "religious practices." His is a love for the "stuff and staff" of life. The people who bear his name are called to love and reaffirm the sacredness of all that has been relegated to being merely "secular."

#### U.C.C.F.'s Provisional Constitution And Our New Life Together

The Articles of Union which brought about the beginning of U.C.C.F. nationally was adopted as the provisional Constitution at the Uniting Assembly last summer. The Basis and Aims of these Articles are centered within such affirmations as have been described above.

In February of this year (February 17-19) we met in St. Louis as the U.C. C.F. Commission on Church Relations and as the national Executive Committee.



Again and again in our deliberations we returned to our Basis and Aims. Often we were aware that it would have been "easier" and "more comfortable" if we had never become mixed up in what is now the U.C.C.F. Changes in patterns of living are never easy. Tradition institutionalized is seldom conducive to producing radical changes, even in the churches. But it became clear again that as we met together we were aware of a gathering company of witnesses on campuses in all parts of the country, many of whom are in or related to the U.C.C.F. Now is the time for the re-formation of the life and work of the church within colleges and universities, that these segments of God's creation may be affirmed as places where the people of God are called to work together, in his service.

At the Uniting Assembly, the delegates repeated together the following words which comprise the constituting covenant by which they joined themselves together into a new campus Christian movement:

"We, the delegated representatives of the DISCIPLES STUDENT FELLOWSHIP of the International Convention of Christian Churches, of the STUDENT FELLOWSHIP COUNCIL of the Evangelical United Brethren Church, of the UNITED STUDENT FELLOWSHIP of the United Church of Christ, and of the WESTMINSTER STUDENT FELLOWSHIP of the United Presbyterian Church, U.S.A., believing that we are called to unite our campus Christian movements to carry out this mission in our campus life, DO NOW DECLARE OURSELVES TO BE ONE MOVEMENT, and do set forth the following articles as the basis of our life together."

As we met together in St. Louis in February we heard of many campuses, and of more than several intercollegiate groups of campuses, wherein there is going on serious study and consideration of the Basis and Aims. In preparation for the U.C.C.F. National Council meeting next summer a questionnaire has been prepared which will be forwarded to the regional fellowships, asking for guidance and the sharing of experiences in light of the Basis and Aims. The executive committee decided that this second council meeting should not be called for the development of a structure to do things nationally in the name of the campus and regional groups. This second council meeting is to be planned as a meeting and confrontation for regional representatives in order that the life and work of U.C.C.F. may be strengthened on the local and regional levels. The national executive committee sees its task to be primarily one of enabling the mission of U.C.C.F. to be fulfilled on the "local level" - realized ecumenism, recovery of the laity, sacredness of the secular.

#### "Campus Christians and Other Campus Americans United in the Need of the Gospel"

It is encouraging to note that signs of new patterns for obedience and service are emerging. It is becoming increasingly difficult for us to live in splendid isolation from one another. On many campuses U.C.C.F. is already becoming a campus-wide movement, "uniting in a common task on the larger campuses, uniting in our effort to serve the smaller campuses." Included



in U.C.C.F. membership and concern are faculty members and campus pastors as well as students. The walls of separation - of age and of station, as well as denomination - are being recognized for what they are already in fact, broken down by God himself who has made us one family of humanity through his Son.

At the St. Louis meetings it was encouraging also to hear reports that while only four communions now participate in the U.C.C.F. nationally, on many campuses, and in some regional developments also, there are emerging patterns which are wider, involving fellowships related to other communions. The U.C.C.F. cannot be satisfied with becoming a strong campus movement merely of the four communions which are now committed to it nationally. It must work for the fulfillment of one of its aims "to further conversations with fellow campus Christian movements, sensitive to the imperative for unity in mission and aware that our own union is only a partial realization of that unity for which our Lord is calling."

In what appeared to be one of our lighter moments at the St. Louis meetings, it was stated that whatever else the U.C.C.F. may be, it must become a movement of "Campus Christians and Other Campus Americans United in the Need of the Gospel." This may have been also one of our most significant moments together as the U.C.C.F. Commission on Church Relations. The U.C.C.F. must include not only persons who are members in good standing within the church, but also "any other members of the campus community, who, knowing the basis and aims of the U.C.C.F., desire to participate in its fellowship."

### In His Service

We would dare to believe that God has called us together and that he has purpose for us in his service within colleges and universities throughout the U.S.A. As stated in the "Point of View" section of the Articles of Union booklet, we "are called to find ways of living and working together as Christians while being caught up in the day-to-day life of the campus."

## II. ENABLING THE CAMPUS MINISTRY

### A. U.C.C.F. National Secretariat

As provided in the Provisional Constitution of the U.C.C.F., we are now functioning with a National Secretariat. Composed of one representative from each of the national staffs of the participating communions, the secretariat holds frequent meetings, seeking to coordinate the efforts of the communions in their work of enabling campus ministry within the context of U.C.C.F. purposes and intentions. The writer of this report is serving as chairman of the Secretariat. The four members of the secretariat assume the following specialized functions:

1. U.C.C.F. Coordinator - Robert Huber, Disciples Secretary for Campus Christian Life. In this work Mr. Huber is responsible administratively for the U.C.C.F. National Council, Executive Committee, and Officers, and the coordination of their work as administrative agent. His office in Indianapolis also administers the U.C.C.F. central mailing list.

2. U.C.C.F. Finance Office and Treasury - Quentin Lansman, Evangelical United Brethren Secretary for Campus Christian Life. He serves as deputy treasurer of the U.C.C.F., receiving contributions from the campuses and the communions and disbursing same. He works with the U.C.C.F. finance committee and is presently engaged in a first year effort at raising the budget. His office is in Dayton, Ohio.

3. Coordination of Specialized Services - A. Myrvin DeLapp, United Presbyterian Church, U.S.A., Secretary for Campus Christian Life. Working out of Philadelphia, he coordinates the services to campuses which are offered by other agencies of the participating communions: e.g., summer service, vocations and enlistment efforts, "world mission" of the church and international involvement of U.C.C.F. members, work with international students, etc.

4. U.C.C.F. Publications - Hartland Helmich, United Church of Christ (E. and R.) Responsibility for publications and their distribution is centered in the St. Louis office. Edward Biegert, a senior at Eden Theological Seminary, has been serving as U.C.C.F. editor during this academic year. Plans call for the securing of a full time U.C.C.F. communications and publications secretary for the coming academic year, financial responsibility to be shared by the U.C.C.F. communions. More about this at the time of the Board meeting.

#### B. U.C.C.F. National Staff

The four members of the secretariat are joined by the other national/regional secretaries for campus Christian life of the U.C.C.F. communions to compose the National Staff. Two meetings of this personnel, of four days duration, have already been held. Two meetings annually are planned. In addition to worshipping and studying together, these meetings furnish opportunity for united planning and the provision of services to local and regional U.C.C.F. developments. Regional assignments on a beginning basis have been made as follows:

Paul Kearns, United Presbyterian, San Francisco - Washington, Oregon, Idaho, Montana, California, Arizona, New Mexico and Utah

Myrvin DeLapp, United Presbyterian, formerly Chicago, now in Philadelphia national office - Texas, Louisiana, Arkansas, North and South Dakota



Bryant Drake, United Church of Christ (C.C.), Chicago - Wisconsin, Illinois, Michigan and New England

Hartland Helmich, United Church of Christ ( E. and R.), St. Louis - Missouri, Kansas, Nebraska, Colorado, Wyoming, and Iowa

Robert Huber, Disciples of Christ, Indianapolis - Kentucky, Indiana, Georgia, Alabama, Tennessee, Oklahoma

Quentin Lansman, E.U.B., Dayton - Ohio

Arnold Nakajima, United Presbyterian, Philadelphia - Pennsylvania, New Jersey, New York, North Carolina, Virginia, Florida, Maryland, Delaware, District of Columbia and West Virginia

Members of the national staff are also beginning to find it possible to represent one another in the many national and regional agencies through which our ecumenical commitment is carried out, e.g.: National Student Christian Federation, Faculty Christian Fellowship, United Campus Projects Committee of the N.C.C. Commission on Higher Education, N.S.C.F. Commission on Ecumenical World Mission, N.S.C.F. Commission on Ecumenical Voluntary Service Projects, N.S.C.F. Committee on Work with International Students, N.S.C.F. Commission on Ecumenical Study and Strategy, and the N.S.C.F. Committee for the Interseminary Movement.

As would be expected, all this is not being done without some travail, nor is it being done in what at all times could be called "in good order." However, as we come to know one another better and as we come to understand more clearly the common mission which we share in campus ministry as U.C.C.F. participants and relatives, we are able to do much which would have been impossible alone. The fact is that the U.C.C.F. and its implications make sense locally; therefore, our national structures must be re-formed to provide the kind of services which are relevant to this fact.

### C. A Variety of Means . . . Reported Briefly

The purpose of national offices and staff for campus ministry is to assist and enable the ministry/service of the church within college and university communities throughout the country. There follows a listing of a variety of enabling efforts and services.

The second Joint Campus Ministry Conference of persons engaged in the campus ministries of the four U.C.C.F. communions will be held at Monmouth College, July 10-15. The conference theme is to be "The Nature of the Ministry We Share Under the Word." . . . . . There will also be held a Training Conference for New Campus Ministry Personnel, sponsored unitedly by the United Presbyterian and United Church of Christ communions..June 10-17. . . . . Concerns and issues which were shared with the U.C.C.F. Commission on Church Relations included the following...Should we move in the direction of more united personnel policies and recruitment procedures?...Need for the preparation of common finance forms to be used with all the campus ministry



committees/boards...United consideration of matters pertaining to the securement of additional or replacement national/regional campus ministry personnel. .... Out of the U.C.C.F. Commission on Church Relations Meeting (attended by communion and U.C.C.F. executive committee representatives) came a project for studying the concepts and practices of "churchmanship" within the U.C.C.F. communions and their implications for the U.C.C.F. and vice versa.

It is good to report that in many states/regions there are U.C.C.F. oriented planning/strategy committees already at work. In some instances communions, in addition to the four national U.C.C.F. communions, are participating. This is very much needed if we are to coordinate our efforts and begin to meet the needs, not only at the larger campuses, but at many of the smaller, and urban, campuses where vigorous campus ministry efforts are needed. .... On many campuses also there are strategy committees already meeting to consider means to united, group ministries - consider the common use/provision of campus ministry facilities, etc. .... In visits to campuses, the U.C.C.F. National Staff are seeking to meet persons from the national U.C.C.F. communions, as well as from other communions, in efforts to turn the direction of the church's ministry to the campuses, striving for ministries which have as their purpose witness within the life and work of the educational communities themselves.

The U.C.C.F. Secretariat will have three meetings between March 1 and July 1. .... The U.C.C.F. National Staff will meet in Indianapolis, May 9-12. At this meeting there will be a consultation of all persons from the U.C.C.F. communions who are engaged in counseling about Christian vocation, church vocations recruitment and enlistment efforts ("home boards" and "international boards"). .... A booklet presenting all of the summer service opportunities of the U.C.C.F. communions has been prepared during this first year. .... Campus Encounter is now being distributed in excess of 50,000 copies. Campus Resource has more than 800 subscribers. Both of these publications are offered at prices which cover actual printing and distribution costs, exclusive of staff salaries and general office operation. .... The national U.C.C.F. communions make financial contributions to the Coordinator's office and to the Publications office. .... The U.C.C.F. National Council will hold its second annual meeting at Monmouth College, August 26-31. It is being planned as a meeting of regional representatives who will be coming together to assist and equip one another for the work of U.C.C.F. locally and within the regions.

The Commission on Higher Education of the National Council of Churches has been reorganized by discontinuing the Department of Campus Christian Life and its General Committee. We are told this is somewhat of a "first" in ecclesiastical structural practice - there being no serious financial deficit as determining cause for such discontinuance. The reorganization of the Commission established a committee on research and a committee of national campus Christian life staff of the constituent communions. Those

of us who used to meet as a Department of Campus Christian Life of the N.C. C., now look to the Commission as a whole as our place for meeting and working together. The writer of this report is serving as vice-chairman of the Commission. .... For the first time the N.C.C. Commission on Higher Education will hold its annual meeting as a "week of work," June 13-19. In addition to meetings of the Commission's Administrative Committee there will be sessions on all of the units within the Commission, including its related movements: the National Student Christian Federation, the Faculty Christian Fellowship and the one year old Council of Protestant Colleges. .... A sub-committee of the Commission, the United Campus Projects Committee has reoriented itself by assigning its members (national secretaries for campus Christian life of the N.C.C. communions) to regional, as well as local, representative status, thereby working as a team to provide assistance to campuses where united ministries are being developed. Perhaps one of the most significant developments of the year resulted in the completion of a somewhat radical revision of a Manual for United Campus Projects by this committee. Those of us within the U.C.C.F. think it provides us with a much needed tool, thereby making it unnecessary to develop one of our own. .... The Board will remember discussions last year about the need for developing campus ministries at the historically Negro, public universities and colleges in the southeastern part of the country. A considerable amount of field time has been spent in this endeavor during the past year and we are happy to report that the first of such ministries is expected to begin during the early Fall of this year. This ministry will be at North Carolina College in Durham, N. C., and will be supported by at least seven communions, possibly more.

The National Student Christian Federation has reordered its life somewhat by having its General Committee composed of the officers and executive committees of its member movements, including U.C.C.F., meet each summer. We hope this will make it possible for the N.S.C.F. to become more the meeting place of, and the agency for the united efforts of, the movements and less of an agency outside the member movements to which they send delegates. Truly, U.C.C.F. and the other N.S.C.F. movements are the N.S.C.F., the U.S. A. section of the World Student Christian Federation. .... Through the commissions and committees of the N.S.C.F., as well as its General Committee and its Executive Committee, the campus Christian movements have the means for coming together and furthering the ecumenical mission of all the member movements in American campus life. Its commissions include: Commission on World Mission (formerly the Student Volunteer Movement); Commission on Ecumenical Voluntary Service Projects; Commission on Ecumenical Study and Strategy; Committee for the Interseminary Movement; Committee on Work with International Students. In addition, it is through the N.S.C.F. that the movements participate in World University Service and are related to other national movements of college and university students.



Members of the Board will remember that last year a report was given about the "sit-in" and "stand-up" movement for racial justice. Presently the N.S.C.F. holds membership in the National Coordinating Committee which seeks to unite and strengthen the efforts of the sit-in demonstrations which are continuing in the South and some of the border states. .... Funds made available by the Board at its meeting last year have been helpful in providing legal counsel and bail bond assistance for some of the students involved in the sit-ins, and also have underwritten a good share of the administrative and publication costs which faced the N.S.C.F. as it followed through on plans as they were outlined last year. .... Recently the N.S.C.F. has become involved in meeting the threat to American freedom which has been demonstrated in the film "Operation Abolition." Newspaper accounts have told of the resolution which the N.S.C.F. Central Committee adopted at its meeting in St. Louis, February 12.

Through the N.S.C.F. Committee on Work with International Students, five pilot, specialized campus ministries have been started during the past 18 months in Washington, D. C., Boston, Mass., and at the University of Michigan, the University of Chicago and the University of California in Berkeley. The United Church of Christ supports each of these ministries in the sum of \$1,000, or a total of \$5,000. This sum is provided with equal contributions of \$1,250 by the C.C. American Board of Commissioners for Foreign Missions, the C.C. Board of Home Missions, the E. and R. Board of International Missions and the E. and R. Board of Christian Education and Publication.

Ann Finkle (Elmhurst College), Allen Happe (Purdue U-Harvard Divinity School) and R. T. Henke (Purdue U - Yale Divinity School) were the three E. and R. church members among the six United Church of Christ student delegates who attended the Strasbourg, France, teaching conference of the World Student Christian Federation last summer. A contribution of \$1200 was made to the total United Student Fellowship Strasbourg fund by the General Council of the E. and R. Church through its ecumenical travel funds. Upon her return to the U.S.A., Ann Finkle was elected secretary of the National Student Christian Federation. .... Presently, plans are being made for a North American Conference on the Life and Mission of the Church. To be sponsored by the W.S.C.F. as a part of the Strasbourg follow-up, it is being planned by a committee representing the U.S.A. and Canada. The writer of this report, who is serving this year as chairman of the Central and Executive Committees of the N.S.C.F., is a member of the planning committee.

The merger which brought the N.S.C.F. into being only eighteen months ago (uniting the former United Student Christian Council, the Student Volunteer Movement, and the Interseminary Movement) is providing the means for a development of program which will unite seminary students with other graduate students. .... The "student associate" funds which the Board made available last year (\$1,750) were matched with a similar amount from the Board of



Christian Education of the United Presbyterian Church to provide a one year, "post-Strasbourg," student associate program within the N.S.C.F. The person selected to travel this year is James Monsonis, a member of the Lutheran Student Association of America and currently the president of the N.S.C.F. At the time of the writing of this report, Jim is traveling with a "co-visitor," a representative named for this purpose by the Student Christian Movement of Cuba.

The Faculty Christian Fellowship has enjoyed for several years the able service and leadership of its executive secretary, Keith Irwin. In addition to serving in this capacity, he provides much editorial assistance to the Christian Scholar. (Dr. Irwin, a Methodist, will be leaving his post in the summer to head up the department of philosophy at the new Presbyterian college in Florida.) Introductory to his 1960 annual report to the F.C.F., he said the following:

"One of the most oft-repeated words used in recent higher education gatherings is 'excellence.' In listening to exhortations to standards of excellence at meetings where educators are concerned to justify their existence and the high costs of education, a bit of elementary analysis soon convinces the auditor that the word has no commonly agreed upon connotation. It is used in a variety of different senses by different speakers and, indeed, by the same speaker in different parts of an address. And this happens when it is used without definition as though its meaning was readily apparent. 'Excellence,' in academic circles joins the select company already inhabited by 'motherhood' and 'God.'

"This troubles me, for the word calls to mind a passage in which one kind of excellence is spelled out and commended for Christians. 'And I will show you a still more excellent way,' says St. Paul. And he says it immediately after he has extolled the gift of 'the utterance of knowledge,' and the appointment by God of some to be teachers. Knowledge is imperfect, it will pass away, but not so the more excellent way, which is the way of love. Here is a theme with a great many implications for the Christian teacher and scholar to ponder. There is here perhaps a clue to that which distinguishes the Christian scholar from a colleague to whom truth alone is ultimate. There is here perhaps a clue to the type of concern which could give most significant meaning to the Faculty Christian Fellowship. Our concern for truth and for the academic community is a response to God's love for us, is our service on His behalf and on behalf of our fellow man. Our service is faltering, whereas the quality of God's love is not. This attempt to render an account of Faculty Christian Fellowship activity is not an attempt to justify the national office, but an attempt to share a stewardship with you, the members of our movement, that we might work and grow together in that unity in Christ which His love, God's most excellent way with us, makes possible."

The Faculty Christian Fellowship publishes an F.C.F. Bulletin; sponsors state and area annual faculty conferences; conducts a discipline research program - e.g. Sociology, Philosophy, Psychology; has begun to develop study guides for faculty in a series entitled "Invitation to Theological Study." ..... Looking back over the reports of recent years, it is noted that too little has been told about the work of the F.C.F., therefore this slightly extended "report." In concluding his report, Dr. Irwin wrote:

"If a Christian concern and witness is at all relevant to the modern university in the modern world, Christian professors have a clear call to plan an incisive role as Christians. The character of our movement as an ecumenical expression of this role is critically important, and we continue to face the imperative need to determine how we might best unite our limited resources to develop a cohesive fellowship as a movement, a full determination of the character of our objectives, and a unity in that excellent way of God's love which will enable us to have an effect on that commonwealth of learning in which we find our vocation."

Funds for the intern program in campus ministry, sometimes called "clinical training in campus ministry" this year are supporting a post-graduate year of training and service at Syracuse University in the person of Priscilla Howland, a graduate of Yale Divinity School. A Congregational Christian member of the United Church of Christ, Miss Howland became a Commissioned Worker in the E. and R. Church in March of this year and plans to continue her service in the campus ministry of the United Church of Christ. It had been agreed for some time that a United Church of Christ staff person should be added to the U.C.C.F. staff at Syracuse University, but enough funds were not available by September of 1960. It is expected that regular campus ministry funds will be available to continue the full-time portfolio at Syracuse when this year of training/service expires in June.

Guided by our National Advisory Council for Campus Ministry, Bryant Drake is assuming administrative responsibility for the holding of a Consultation on Campus Ministry at Colleges related to the United Church of Christ. The planning committee includes President J. Earl Danieley of Elon College, Lawrence Jones, chaplain at Fisk University and Clyde Steckel, chaplain at Illinois College and the present chairman of the Fellowship of Campus Ministry.

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I wish to take this opportunity to thank the Board for making it possible for me to attend the General Committee of the World Student Christian Federation in Salonika, Greece, last August. Plans to include visits and conferences along the way at the University of Edinburgh, Cambridge and



Oxford Universities, as well as the Sorbonne and the Citie Universitaire in Paris, needed to be cancelled because of the death of my mother in early July. One day of sightseeing still remained in the itinerary and it was an exciting and an appropriate prelude to the General Committee (attended by student, faculty and campus pastor delegates from 72 nations) that we could climb Mars Hill and look across to the Acropolis and feel the mystery of Jerusalem facing Athens. And then we made our way down the hill again and walked in the Agora, the ancient market place.

It was in Athens that Paul, "standing in the middle of the Areopagus, said: 'Men of Athens, I perceive that in every way you are very religious. For as I passed along, and observed the objects of your worship, I found also an altar with this inscription, "To an unknown god." What therefore you worship as unknown, this I proclaim to you. The God who made the world and everything in it, being Lord of heaven and earth, does not live in shrines made by man, nor is he served by human hands, as though he needed anything, since he himself gives to all men life and breath and everything. And he made from one every nation of men to live on all the face of the earth, having determined allotted periods and the boundaries of their habitation, that they should seek God, in the hope that they might feel after him and find him. Yet he is not far from each one of us, for

"In him we live and move and have our being;"

as even some of your poets have said,

"For we are indeed his offspring."

'Being then God's offspring, we ought not to think that the Deity is like gold, or silver, or stone, a representation by the art and imagination of man. The times of ignorance God overlooked, but now he commands all men everywhere to repent, because he has fixed a day on which he will judge the world in righteousness by a man whom he has appointed, and of this he has given assurance to all men by raising him from the dead.'

"Now when they heard of the resurrection of the dead, some mocked; but others said, 'We will hear you again about this.' So Paul went out from among them. But some men joined him and believed, among them Dionysius the Areopagite and a woman named Damaris and others with them."

### III. TOWARD THE UNITED CHURCH OF CHRIST

If present planning becomes reality, this will be the last annual report that I shall submit to the Board of Christian Education and Publication. Plans



call for the re-location of Campus Christian Life within the Division of Higher Education of the Board for Homeland Ministries in the United Church of Christ.

The National Advisory Council for Campus Ministry has been of immeasurable assistance in helping us to prepare for our new work within the United Church of Christ. Beginning with Mrs. Henderson L. V. Shinn, who served as chairman for the years until the E. and R. Advisory Council became a joint C.C. and E. and R. body, to the present when the Rev. Harland Lewis of Farmington, Connecticut, serves as chairman, this Council has given much time and thought to guiding our campus ministry in all of its developments. The Council was scheduled to hold another annual meeting in early April of this year, but because it is expected that the new Board for Homeland Ministries will be operative following the July General Synod meeting, the meeting has been cancelled. It is anticipated that the new Division of Higher Education will appoint a new Advisory Council on Campus Ministry, which will meet in the early Fall.

Between the writing of this report and the annual meeting of the Board it is expected that there will be proposals advanced for the administration of campus ministry and its national staff services within the United Church. We are happy to report that personnel negotiations are underway at the present time for the "third" United Church of Christ campus ministry staff person whom our Board has advocated for several years. It is expected there will be something specific to report on these items at the time of the Board meeting.

The writing of this report affords opportunity to express my appreciation to my co-workers in St. Louis - my dedicated and tireless secretary, Miss Estelle Woerheide, and her two part-time clerk assistants, Mrs. Evelyn Schulz and Miss Myrtle Olson. Also, appreciation is recorded to Edward Biegert and the U.C.C.F. Publications office secretary, Miss Lucy Hynes.

This is my ninth annual report to the Board. Again I want to state my gratitude to members of the Board, fellow members of the staff in Philadelphia and in St. Louis, but especially to Dr. Sheeder who, through the years, has done so much to make it both possible and pleasant for us to carry out our campus ministry responsibilities.

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As we prepare to move together into new patterns of organization for our life and work together within the United Church of Christ, we stand in need of the guidance and power which is present in our Biblical tradition of faith. This tradition testifies to a pattern for the renewal for all of God's creation, including the church. It is a pattern marked by death and

resurrection. Death is taken seriously and it is understood as a prelude essential to the promise of hope. It is the necessary prelude to resurrection in which the promise of the new life is the gift whereby new meaning is given to existence. And so, as members of the people of God, we are called to participate in the continuing pattern of renewal - death and resurrection - that God's ministry of reconciliation and fulfillment may be effected within all of his creation.

"O God, we pray for thy Church, which is set today amid the perplexities of a changing order, and face to face with a great new task. We remember with love the nurture she gave to our spiritual life in its infancy, the tasks she set for our growing strength, the influence of the devoted hearts she gathers, the steadfast power for good she has exerted. When we compare her with all other human institutions, we rejoice, for there is none like her.

"But when we judge her by the mind of her Master, we bow in pity and contrition. O baptize her afresh with the life-giving spirit of Jesus! Grant her a new birth, though it be with the travail of repentance and humiliation. Bid her cease from seeking her own life, lest she lose it. Make her valiant to give up her life to humanity, that like her crucified Lord she may mount by the path of the cross to a higher glory. Through him whose living Body is the Church. Amen." ... Walter Rauschenbush.

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Respectfully submitted,

Hartland H. Helmich



